

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



DEPARTMENT : BBA

ACTIVITY : CONSULTANCY PROGRAMME

YEAR : 2019-2020

DEPARTMENT OF BUSINESS ADMINISTRATION

DATE	TIME	VENUE
14.08.2019	10:00 a.m. to 11:00 a.m.	III BBA Classroom E.M.G.Yadava Women's College
Theme	Awareness	
Nature of the Activity	Consultancy Programme	
Title	Impact of Social Media on Students	
Convenor	Dr.(Mrs.) T.Sathiya Sheila Head, Assistant Professor of BBA EMGYWC	
In charge Staff	Mrs. T.Usharani Mrs. G. Veeralakshmi Assistant Professors of BBA EMGYWC	
Other Participants	10	

CONSULTANCY PROGRAMME

Objectives:

- To raise public awareness on the psychological, academic, and behavioral effects of social media on students.
- To enhance critical thinking and digital literacy among students and the community.
- To provide a platform for discussing responsible and productive use of social media.

Programme Outcome:

1. The programme enabled participants to understand the real-world implications of social media on student behavior and academic performance.
2. It promoted awareness of both the positive and negative impacts of social media usage among youth.
3. The initiative strengthened global connectivity by encouraging virtual communication and collaboration.

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

4. The public gained insights into managing social media responsibly to support mental health and academic focus.

Photograph:



**The Department of BBA conducted a Consultancy Service on
“Impact of Social Media on Students” -14.08.2019**

Enclosure:

a. Nominal Roll of Participants

Participants - Public:

Consultancy Service on “Impact of Internet Usage of Students” - 14.08.2019	
S. No.	NAME
1	Arun Kumar M
2	Baskaran C
3	Ganesan P
4	Gandhimathi A
5	Rajathi.S
6	Kanjanaa.N
7	Pushpaarani.G
8	Malar.S
9	Sundari.K
10	Aarasi.P