



CELL : PLACEMENT

ACTIVITY : WORKSHOP

YEAR : 2023-2024

PLACEMENT CELL

DATE	TIME	VENUE	MODE
14.03.2024	02:00 p.m. to 03:00 p.m.	ESR Alamelu Ammal Memorial Hall, EMGYWC	Offline
Theme	To know about the business tactics		
Nature of the Activity	Workshop		
Title	Business Tactics		
Convener	Dr.Mrs.V.Pushpalatha Principal i/c Head & Assistant Professor of Commerce EMGYWC		
Organizers	Placement Cell Coordinators: Dr. B. Kavika Shree Assistant Professor of English Mrs. R.Raja Sangeetha Assistant Professor of IT Dr.J.Chinna Assistant Professor of MCA Ms. R. Hari Dharani Assistant Professor of English		
Participants	Students - 50		

WORKSHOP ON "BUSINESS TACTICS"

Objectives:

1. To actively engage students in a dynamic activity that fosters entrepreneurial thinking and sparks an interest in the world of business.
2. To offer a hands-on, practical understanding of business concepts and their real-world applications, preparing students for successful careers in the business domain.

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

Programme Outcome:

Students will cultivate strategic thinking skills, empowering them to analyze market trends, identify potential opportunities, and effectively capitalize on them, thereby laying a strong foundation for entrepreneurial success and career advancement in the business world.

Photograph:



The Placement Cell, EMGYWC organized a Workshop on “Business Tactics” – 14.03.2024

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Enclosures:

a. Permission Letter

From
Dr. B. Kavika Shree
Placement Co-Ordinator
E.M.G. Yadava Women's College,
Madurai

To
The principal
E.M.G. Yadava Women's College,
Madurai

Respected Madam,

Sub: Requesting permission to Conduct Workshop on **14.03.2024**.

I would like to bring to your kind notice that the placement cell is organizing Workshop in our college premises at Seminar Hall on **14.03.2024** from 10.00 am - 1.00pm Noon by our college premises. Hence, I Request you to kindly permit us to use the venue.

Thanking You

Date: 24.01.2024
Place: Madurai

Yours Sincerely,

(Dr. B. Kavika Shree)

b. Invitation

 **EMG Yadava Women's College, Madurai -14.** 
(An Autonomous Institution - Affiliated to Madurai Kamaraj University)
Re - accredited (3rd Cycle) with Grade A+ & CGPA 3.51 by NAAC

Career Guidance & Placement Cell
Organizes

WORKSHOP
ON
BUSINESS TACTICS

Date: 14.03.2024 Time: 2:00pm-3:00pm

VENUE: SEMINAR HALL

Participants : Final year Students

Organizing Committee
Dr. B. Kavika Shree
Dr. J. Chinna
Mrs. R. Raja Sangeetha
Ms. R. Hari Dharani

Convenor
Dr. Mrs. V. Pushpalatha
Principal (i/c)

All are Cordially Invited

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c. Nominal Roll of Participants

Student participants from EMGYWC:

 E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014. (An Autonomous Institution – Affiliated to Madurai Kamaraj University) Re-accredited (3 rd Cycle) with Grade A ⁺ and CGPA 3.51 by NAAC			
Workshop on Business Tactics - 14.03.2024			
S.No.	REGISTER NUMBER	NAME	DEPARTMENT
1.	21CCC01	Abarna	Commerce
2.	21CCC02	G. Adaki@Sujithra	Commerce
3.	21CCC03	R. Akshaya	Commerce
4.	21CCC04	S. Altaj	Commerce
5.	21CCC05	S. Annalakshmi	Commerce
6.	21CCC06	T. Atchaya	Commerce
7.	21CCC11	R. Divya Bharathi	Commerce
8.	21CCC14	G. Essaki Devi	Commerce
9.	21CCC15	Gowsalya	Commerce
10.	21CCC18	M. Jaya Priya	Commerce
11.	21CCC20	K. Jeya Dharani	Commerce
12.	20CCC22	Kowsalya	Commerce
13.	20CCC32	R. Sandhiya	Commerce
14.	20CCC38	N. Sowmiya	Commerce
15.	20CGA35	M. Madhumitha	Commerce
16.	20CGA23	D. Grace Jenifer Jeya Mary	Commerce
17.	21CGA30	R. Kausalya Devi	Commerce
18.	21CPA35	P. Selvameena	Commerce
19.	21CPA06	S. Dhanalakshmi	Commerce
20.	21CPA01	R. Abinaya	Commerce
21.	21CPA38	G. Sharmila	Commerce
22.	21CPA26	R. Ramya	Commerce
23.	21CCB04	J. Aashika	Commerce
24.	21CCB07	P. Anu Priya	Commerce
25.	21CCB40	P. Sarika	Commerce
26.	21CCCB30	S. Pavithra	Commerce
27.	21ENC27	G. Uma Maheshwari	English
28.	21CCC35	T. Shanmuga Priya	Commerce
29.	21CCC01	Abarna	Commerce
30.	21CGA65	P. Thiru Malini	Commerce
31.	21ENA47	V. Yazhini	English
32.	21CGA08	S. Aparna	Commerce
33.	21ENA45	M. Vijayalakshmi	English
34.	21ENA12	V. Jeevitha	English
35.	21ENA11	K. Jeevaharini	English
36.	21ENA23	M. Menaga Devi	English
37.	21ENA04	R.R. Anida Shajini	English

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38.	21CCCB41	S. Shajitha Afrin	Commerce
39.	21ENA17	K. Kaviya	English
40.	21ENA14	R. Jeya Shree	English
41.	21ENA 32	K. Reena Rajeshwari	English
42.	21ENA37	K. Shyamala Devi	English
43.	21CGA63	J.S Swetha	Commerce
44.	21CGA32	S. Krithika	Commerce
45.	21CGA38	Manisha	Commerce
46.	21CGA58	M. Sinthiya	Commerce
47.	21CGB30	R. Mahalakshmi	Commerce
48.	21CGB12	M. Divya	Commerce
49.	21CCB11	M. Bhuvaneshwari	Commerce
50.	21CCB10	M. Bharathi Kannama	Commerce


Coordinator:


Principal
PRINCIPAL I/C
E.M.G. YADAVA WOMEN'S COLLEGE
MADURAI-625 014