



**DEPARTMENT : BUSINESS ADMINISTRATION**

**ACTIVITY : BOARD OF STUDIES**

**YEAR : 2018-2019**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

| DATE                          | TIME                           | VENUE  |
|-------------------------------|--------------------------------|--|
| 04.01.2019                    | 10.00 a.m.<br>to<br>12:00 noon | E.M.G. Yadava Women's College, Madurai.  |
| <b>Theme</b>                  |                                | Academic Curriculum Discussion   |
| <b>Nature of the Activity</b> |                                | Evaluation of Syllabus   |
| <b>Title</b>                  |                                | Board of Studies Meeting - UG  |
| <b>Convener</b>               |                                | <b>Dr.T.SathiyaSheila</b><br>Head, Assistant Professor of Business Administration<br>EMGYWC  |
| <b>Resource Persons</b>       |                                | <b>UNIVERSITY NOMINEE:</b><br><b>Dr.K.CHANDRASEKARAN</b><br>Assistant Professor,<br>Department of Management Studies,<br>School of Business Studies,<br>Madurai Kamaraj University,<br>Madurai-625021<br><b>SUBJECT EXPERTS:</b><br><b>1. Dr.R.PONRAJ</b><br>Associate Professor & Head,<br>Department of Business Administration,<br>N.M.S.S.VellaichamyNadar College,<br>Nagamalai,<br>Madurai-625019.<br><b>2. Mr.G.MURALIDHARAN</b><br>Associate Professor,<br>Department of Business Administration,<br>Virudhunagar Hindu Nadars' Senthikumara Nadar<br>College,<br>Virudhunagar-626001. |

## **E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE**

|                     |   |
|---------------------|---|
|                     | <b>ALUMNA:</b><br><b>Ms. K.Geethanjali</b><br>Plot.No.3126<br>MelaAnuppanadi Housing Board<br>Madurai -625009 |
| <b>Participants</b> | <b>Faculty -5</b>   |

### **BOARD OF STUDIES MEETING**

#### **Objectives:**

- To assess the content of the syllabus and to make suggestions
- To give an opportunity to get innovative ideas from the subject experts

#### **Programme Outcomes:**

- To get different opinion from subject experts, university nominee, industrialist and alumna.
- To create the rapport among the subject experts and industrialist

#### **Photograph:**



**The Department of BBA conducted a Board of Studies Meeting on 04.01.2019.**

**E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE**

**Enclosures:**

**1. Faculty participants of EMGYWC:**

| <b>Board of Studies Meeting - 04.01.2019</b> |                             |  |
|--|-----------------------------|--|
| <b>S.No.</b>                                 | <b>NAME</b>                 | <b>DESIGNATION WITH DEPARTMENT</b>                   |
| 1  | Dr.(Mrs) T.Sathiya Sheila   | Head &Assistant Professor of Business Administration |
| 2  | Dr. (Mrs.) V.SelvaSubashini | Assistant Professor of Business Administration       |
| 3  | Mrs. T.Usharani             | Assistant Professor of Business Administration       |
| 4  | Ms.M.Aarthi                 | Assistant Professor of Business Administration       |
| 5  | Mrs. S.Divya                | Assistant Professor of Business Administration       |