



**CELL : ENTREPRENEURIAL CLUB & SKILL DEVELOPMENT**  
**ACTIVITY : INDUCTION PROGRAMME**  
**YEAR : 2024-2025**

**ENTREPRENEURIAL CLUB & SKILL DEVELOPMENT PROGRAMME**

| DATE                                             | TIME                                                                                                                                                                                                                                                                                                                                                                                       | VENUE                             |
|--------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
| 29.01.2025                                       | 10.00 a.m.                                                                                                                                                                                                                                                                                                                                                                                 | E.S.R Alamelu Ammal Memorial Hall |
| Theme                                            | Breaking Barriers: Overcoming Challenges Faced by Women Entrepreneurs                                                                                                                                                                                                                                                                                                                      |                                   |
| Nature of the Activity                           | One Day Boot Camp                                                                                                                                                                                                                                                                                                                                                                          |                                   |
| Title                                            | Ignite Your Inner Entrepreneur                                                                                                                                                                                                                                                                                                                                                             |                                   |
| Convenor                                         | Dr. S.P. Sugapriya,<br>Associate Professor of Economics                                                                                                                                                                                                                                                                                                                                    |                                   |
| Resource Person                                  | <b>Session 1 : Why Entrepreneurship? and it's Importance</b><br><b>Ms.R. Vanathi Soundaram,</b><br>Incubation Manager,<br>Solamalai Foundation for Startup Incubation, Madurai<br><br><b>Session 2: Women in Entrepreneurship</b><br><b>Ms Lavanya</b><br>Founder, Motherschoicee<br><br><b>Session 3 : Business Model Canvas - Idea Generation</b><br><b>Mr.Ajay</b><br><u>Nativelead</u> |                                   |
| Collaborating Department/ Institutions /Agencies | SFSI<br>Solamalai Foundation or Startup Incubation                                                                                                                                                                                                                                                                                                                                         |                                   |
| No. of Participants                              | <b>Faculty - 07</b><br><b>Student - 55</b>                                                                                                                                                                                                                                                                                                                                                 |                                   |

**SEMINAR ON “IGNITE YOUR INNER ENTREPRENEUR”**

**Objectives**

1. To understand the main problems faced by women entrepreneurs.
2. To learn simple ways to overcome social and financial difficulties.

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3. To create awareness about government schemes and support available for women entrepreneurs.
4. To encourage women to start and manage businesses with confidence.

### Programme Outcomes

1. Participants understood the common challenges faced by women in starting and managing a business.
2. Students learned practical ways to handle social pressure and balance family and business responsibilities.
3. Participants gained awareness about government schemes, financial assistance, and support systems.
4. The seminar helped students build confidence, improve problem-solving skills, and develop useful networks.
5. The programme motivated participants to enhance their skills and pursue entrepreneurship with confidence and determination.

### Enclosures:

#### a. Invitation:

**EM.G. YADAVA WOMEN'S COLLEGE, MADURAI**  
(An Autonomous Institution - Affiliated to Madurai Kamaraj University)  
(Re-accredited (3<sup>rd</sup> Cycle) with Grade A\* & CGPA 3.51 by NAAC)  
**Entrepreneurship Development Cell**

**SFSI**  
SOLAMALAI FOUNDATION FOR STARTUP INCUBATION  
Jointly organizes

**One Day  
BOOTCAMP  
IGNITE YOUR INNER  
ENTREPRENEUR**

**Women  
Entrepreneurs**

**DATE: 29.01.2025  
TIME: 10.30 a.m.**

**VENUE: E.S.R.ALAMELU AMMAL MEMORIAL HALL**

**Khira.E.M.G.S Arun Pothiraj** President  
**Tmt. E.M.G.S Indirani** Secretary & Correspondent  
**Dr.Mrs.V.Pushpalatha** Principal(i/c)

**All are Cordially Invited**

**AGENDA**

**Prayer**  
**Welcome Address**

**Session 1 : Why Entrepreneurship? and it's Importance**  
**Ms.R. Vanathi Soundaram,**  
Incubation Manager,  
Solamalai Foundation for Startup Incubation,  
Madurai

**Session 2: Women in Entrepreneurship**  
**Ms Lavanya**  
Founder, Motherschoicee

**Lunch Break**

**Session 3 : Business Model Canvas - Idea Generation**  
**Mr.Ajay**  
Nativelead

**Session 4 : Activity And Outcomes**  
**Ms.R. Vanathi Soundaram,**  
Incubation Manager  
Solamalai Foundation for Startup Incubation  
Madurai

**Vote of thanks**

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**Solamalai Foundation or Startup Incubation Entrepreneurial Development Cell, EMGYWC, organised a Seminar on “Ignite Your Inner Entrepreneur” - 29.01.2025**

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**c. Nominal Roll of Participants:**  
**Student participants of EMGYWC:**

| <b>IGNITE YOUR INNER ENTREPRENEUR - 29.01.2025</b> |                        |                        |                   |
|----------------------------------------------------|------------------------|------------------------|-------------------|
| <b>S.No.</b>                                       | <b>REGISTER NUMBER</b> | <b>NAME</b>            | <b>DEPARTMENT</b> |
| 1                                                  | 22HIB04                | Ayyammal. P            | III History E.M   |
| 2                                                  | 22HIB05                | Deepika.B              | III History E.M   |
| 3                                                  | 22HIB06                | Durga.V                | III History E.M   |
| 4                                                  | 22HIB07                | Indhumathi             | III History E.M   |
| 5                                                  | 22HIB12                | M.Mathisha             | III History E.M   |
| 6                                                  | 22HIB13                | Mahalakshmi.B          | III History E.M   |
| 7                                                  | 22HIB14                | Mahasri. C             | III History E.M   |
| 8                                                  | 22HIB15                | Naga Dharshini.S       | III History E.M   |
| 9                                                  | 22HIB16                | Nandhini.S             | III History E.M   |
| 10                                                 | 22HIB17                | Naveenasangavi.V       | III History E.M   |
| 11                                                 | 22HIB18                | Nayanthira.T           | III History E.M   |
| 12                                                 | 22HIB20                | Praveena.K             | III History E.M   |
| 13                                                 | 22HIB21                | Preethi.P              | III History E.M   |
| 14                                                 | 22HIB22                | Raja Rajeswari .S      | III History E.M   |
| 15                                                 | 22HIB23                | Revathi.M              | III History E.M   |
| 16                                                 | 22HIB24                | Sabitha.S              | III History E.M   |
| 17                                                 | 22HIB25                | Santhiya.J             | III History E.M   |
| 18                                                 | 22HIB27                | Sri Centuriya Krishnan | III History E.M   |
| 19                                                 | 22HIA07                | Anusuya.H              | III History T.M   |
| 20                                                 | 22HIA08                | Devi.S                 | III History T.M   |
| 21                                                 | 22HIA12                | Gayathiri.S            | III History T.M   |
| 22                                                 | 22HIA13                | Gowsalya.S             | III History T.M   |
| 23                                                 | 22HIA15                | Haripriya.S            | III History T.M   |
| 24                                                 | 22HIA16                | Harnika.S              | III History T.M   |
| 25                                                 | 22HIA17                | Jayapriya.S            | III History T.M   |
| 26                                                 | 22HIA18                | Jeyasri.T              | III History T.M   |
| 27                                                 | 22HIA20                | Kamali.M               | III History T.M   |
| 28                                                 | 22HIA21                | Karthika.G             | III History T.M   |
| 29                                                 | 22HIA22                | J.Kokila               | III History T.M   |
| 30                                                 | 22HIA23                | Madhumitha.P           | III History T.M   |
| 31                                                 | 22HIA24                | Madhuri Devi.J         | III History T.M   |
| 32                                                 | 22HIA25                | Maragatham.P           | III History T.M   |
| 33                                                 | 22HIA26                | Muthukarthika.M        | III History T.M   |
| 34                                                 | 22HIA27                | Nagaranjani.M          | III History T.M   |

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|    |         |                       |                 |
|----|---------|-----------------------|-----------------|
| 35 | 22HIA28 | Nandhini.M            | III History T.M |
| 36 | 22HIA29 | Nithya.M              | III History T.M |
| 37 | 22HIA30 | Oviya.A               | III History T.M |
| 38 | 24BBA17 | Mukila M              | I BBA           |
| 39 | 24BBA20 | Pirimila Devi M       | I BBA           |
| 40 | 24BBA21 | Prabha A              | I BBA           |
| 41 | 24BBA23 | Rasika Thangam P      | I BBA           |
| 42 | 24BBA24 | Rohini B              | I BBA           |
| 43 | 24BBA28 | S. Udhaya Chandrika S | I BBA           |
| 44 | 24BBA29 | Valarmathi S          | I BBA           |
| 45 | 24BBA30 | Varsha K              | I BBA           |
| 46 | 23CGA10 | Dharshini.J           | II B.Com        |
| 47 | 23CGA15 | Ishwarya S            | II B.Com        |
| 48 | 23CGA19 | Kushpu Kunwar C       | II B.Com        |
| 49 | 23CGA32 | Naga Sandhiya         | II B.Com        |
| 50 | 23CGA35 | Nithya Sri R          | II B.Com        |
| 51 | 23CGA36 | Nivetha B             | II B.Com        |
| 52 | 23CGA52 | Sri Devana K          | II B.Com        |
| 53 | 23CGA57 | Swetha R              | II B.Com        |
| 54 | 24CGB30 | Subi S                | I B.Com         |
| 55 | 24CGB20 | Nitha R               | I B.Com         |

**2. Faculty participants of EMGYWC:**

| <b>IGNITE YOUR INNER ENTREPRENEUR - 29.01.2025</b> |                      |                                    |
|----------------------------------------------------|----------------------|------------------------------------|
| <b>S.No.</b>                                       | <b>NAME</b>          | <b>DESIGNATION WITH DEPARTMENT</b> |
| 1.                                                 | Dr.S.P.Sugapriya     | Associate Professor of Economics   |
| 2.                                                 | Dr.G.Karthiga        | Assistant Professor of Commerce    |
| 3.                                                 | Dr.T.Karthiyayini    | Assistant Professor of Commerce    |
| 4.                                                 | Mrs. S.Divya         | Assistant Professor of BBA         |
| 5.                                                 | Mrs.Lalitha Subhanam | Assistant Professor of Commerce    |
| 6.                                                 | Mrs.D,Reena          | Assistant Professor of Commerce    |
| 7.                                                 | Mrs.K.Krishnaveni    | Assistant Professor of BCA         |