

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



DEPARTMENT : COMMERCE

ACTIVITY : AWARENESS PROGRAMME

YEAR : 2017-2018

DEPARTMENT OF COMMERCE

DATES	TIME	VENUE
01.08.2017	11:00 a.m. to 01:00 p.m.	ESR Alamelu Ammal Memorial Hall, EMGYWC
Theme	Empowering Business Success: The Strategic and Financial Leadership of Chartered Accountants	
Nature of the Activity	Awareness Programme	
Title	Chartered Accountant as a Profession	
Convener	Mrs.K.Rajeswari Head & Assistant Professor of Commerce EMGYWC	
Resource Person	Mr.K.Prem Anand Product Manager MT Educare, Madurai	
No. of Participants	Student - 50	

AWARENESS PROGRAMME ON “CHARTERED ACCOUNTANCY AS A PROFESSION”

Objectives:

1. To create awareness about the crucial role of Chartered Accountants in ensuring the integrity and transparency of financial information.
2. To highlight the valuable insights and analyses provided by Chartered Accountants that help businesses make informed financial decisions.
3. To introduce the scope of Chartered Accountancy in areas like budgeting, forecasting, investment analysis, and risk management.
4. To familiarize participants with the strategic contributions of Chartered Accountants in planning, performance improvement, mergers and acquisitions, and enhancing organizational competitiveness.

Programme Outcome:

Upon successful completion of the programme, participants gained expert guidance on various aspects of financial management, including budgeting, forecasting, investment analysis, and risk management. They developed a deeper understanding of how to manage financial resources effectively and efficiently. The programme also enabled participants to acquire valuable insights into strategic planning, organizational performance improvement, mergers and acquisitions, and other critical areas aimed at enhancing organizational effectiveness and competitiveness. Through practical examples and expert-led discussions, participants learned to analyze complex financial situations and offer well-informed recommendations to drive business success. Furthermore, the awareness programme emphasized the crucial role Chartered Accountants play in ensuring the integrity, transparency, and reliability of financial information. Overall, the session empowered participants with the knowledge and skills required to pursue Chartered Accountancy as a profession, contributing meaningfully to the business world and the broader economy.

Photograph:



Awareness Programme on "Chartered Accountancy as a Profession" - 01.08.2017

Enclosures:

a. Invitation:



E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI-14.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)
Re-accredited (3rd Cycle) with Grade A⁺ and CGPA 3.51 by NAAC

Department of Commerce

Organizes

Awareness Programme on

CHARTERED ACCOUNTANCY AS A PROFESSION

Resource Persons

Mr.K.Prem Anand
Product Manager
MT Educare Madurai

Date : 01.08.2017

Time: 11:00 a.m. to 01:00 p.m.

Participants

Students of E.M.G Yadava Women's College

All are cordially invited

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

a. Nominal Roll of Participants:

1. Students Participants of EMGYWC:

Out Reach Programme on "GST" - 18.09.2017			
S.No.	REGISTER NUMBER	NAME	DEPARTMENT
1.	17CCA01	A. Arthi	Commerce
2.	17CCA02	A. Agalya	Commerce
3.	17CCA03	S. Akila	Commerce
4.	17CCA04	S. Annakamu	Commerce
5.	17CCA05	M. Anushiya Devi	Commerce
6.	17CCA06	K. Deepa	Commerce
7.	17CCA07	K. Deepa Lakshmi	Commerce
8.	17CCA08	K. Divya	Commerce
9.	17CCA09	M.Durgadevi	Commerce
10.	17CCA10	M. Janani	Commerce
11.	17CCA11	U. JoothiMeena	Commerce
12.	17CCA12	M. S. Kalaimani	Commerce
13.	17CCA13	A. Kanmani	Commerce
14.	17CCA14	D. Kanmani	Commerce
15.	17CCA15	M. S. Kanmani	Commerce
16.	17CCA16	B. Karthiga	Commerce
17.	17CCA17	S. Karthiga	Commerce
18.	17CCA18	S. Kavinila	Commerce
19.	17CCA19	K. Kavitha	Commerce
20.	17CCA20	S. Keerthana	Commerce
21.	17CCA21	S. Krishna Gomathi	Commerce
22.	17CCB14	M. Lasuna	Commerce
23.	17CCB16	T. Logeswari	Commerce
24.	17CCB17	S. Manasiya	Commerce
25.	17CCB18	K. MaarisYuvaSathiya	Commerce
26.	17CCB19	R. MeenashiAswitha	Commerce
27.	17CCB21	C. Muthumaari	Commerce
28.	17CCB22	S. Mythili	Commerce
29.	17CCB23	B. Nageswari	Commerce
30.	17CCB24	L. Nandhini	Commerce
31.	17CCB25	P. Nithya	Commerce
32.	17CCB26	S. Pandi Selvi	Commerce
33.	17CCB27	M. Parameshwari	Commerce
34.	17CCB28	K. Pavithra	Commerce
35.	17CCB29	V. Pavithra	Commerce
36.	17CCB30	K. Priya	Commerce
37.	17CCB31	R. Priyanka	Commerce
38.	17CCB32	R. Rachana	Commerce
39.	17CCB33	K. Ramalakshmi	Commerce

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40.	17CCB35	R. Ramya	Commerce
41.	17CCC28	T. Santhiya	Commerce
42.	17CCC29	S. SebestinDiayana	Commerce
43.	17CCC30	P. Siva Bharathi	Commerce
44.	17CCC33	R. Sweetha Shree	Commerce
45.	17CCC34	M. A. Ummu Habeeba Fathima	Commerce
46.	17CCC35	K. Vidhya	Commerce
47.	17CCC36	S. Vinothini	Commerce
48.	17CCC37	Manorithi.R	Commerce
49.	17CCC38	Meenakshi.G	Commerce
50.	17CCC39	Munieswari.M	Commerce