

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



DEPARTMENT : BUSINESS ADMINISTRATION

ACTIVITY : EXTENSION SERVICE

YEAR : 2017-2018

DEPARTMENT OF BUSINESS ADMINISTRATION

DATE	TIME	VENUE
16.02.2018	11:00 a.m. to 12:30 p.m.	BBA Classroom E.M.G Yadava Women's College
Theme	Business Awareness Program	
Nature of the Activity	Extension Service	
Title	Importance of Business in Current Scenario	
Convener	Dr.T.SathiyaSheila Head & Assistant Professor of Business Administration EMGYWC	
School Participants	Students - 11	

EXTENSION SERVICE ON "IMPORTANCE OF BUSINESS IN CURRENT SCENARIO"

Objectives:

- To create a roadmap for identifying and managing business risks.
- To develop strategies for gaining employee buy-in and boosting team performance.
- To enhance students' understanding of strategic execution in business.
- To increase awareness of the evolving landscape of business and entrepreneurship.

Programme Outcomes:

1. Students became aware of various career opportunities in the field of business.
2. Students enhanced their communication and interpersonal skills relevant to business environments.
3. Students gained insights into effective risk management and strategic planning in real-world business scenarios.
4. The programme encouraged students to think critically about business challenges and solutions.

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Photograph:



**Department of BBA provided outreach service on
" Importance of Business in Current Scenario" for School Children - 16.02.2018**

Enclosure:

- a. Nominal Roll of Participants:**
Student participants of School:

Extension Service - 16.02.2018		
NAME	ORGANIZATION	PLACE
Kalaiselwei.S	HSC	E.M.G Yadava Women's College, Madurai
Karthika.P	HSC	E.M.G Yadava Women's College, Madurai
Mariselvai.K	HSC	E.M.G Yadava Women's College, Madurai
Mathana.T	HSC	E.M.G Yadava Women's College, Madurai
Nirmala.D	HSC	E.M.G Yadava Women's College, Madurai
Sangeetha.S	HSC	E.M.G Yadava Women's College, Madurai
Venkateshwari.S	HSC	E.M.G Yadava Women's College, Madurai
Vijaya.K	HSC	E.M.G Yadava Women's College, Madurai
Harini.C	HSC	E.M.G Yadava Women's College, Madurai
Kavitha.L	HSC	E.M.G Yadava Women's College, Madurai
Santhiya.S	HSC	E.M.G Yadava Women's College, Madurai