



DEPARTMENT : COMMERCE

ACTIVITY : INDUSTRIAL VISIT

YEAR : 2024-2025

DEPARTMENT OF COMMERCE

DATES	TIME	VENUE
17.02.2025 to 19.02.2025	10.00 p.m.	LULU Hyper Market, Kerala
Theme	To fulfill the student goals and dreams in an efficient way to gain practical knowledge	
Nature of the Activity	Industrial Visit	
Title	Visit to LULU Hyper Market, Kerala	
Convener	Dr. (Mrs) V.Pushpalatha Principal i/c Head & Assistant Professor of Commerce EMGYWC	
Coordinators	Dr.Mrs.K.Pathmavathy Dr.Mrs.M. Sri Rama Jeyam Mrs.P.Vimala Ms.M.Helan Assistant Professors of Commerce EMGYWC	
Participants	Faculty - 4 Students - 51	

INDUSTRIAL VISIT ON "LULU HYPER MARKET, KERALA"

Objective:

To visit highlights unique selling points like product variety, store hygiene, ambience, and loyalty programs that drive footfall from Kerala and nearby regions. Multiple billing counters and impulse-buy displays near queues minimize wait times and enhance engagement.

E.M.GOPALAKRISHNAKONEYADAVAWOMEN'SCOLLEGE

Programme Outcomes:

Recognize healthy versus unhealthy food choices by exploring displays and packaging. Students gain practical insights into retail operations, merchandising, and consumer behavior through hands-on observation during a hypermarket visit.

Photograph:



The Department of Commerce organized an Industrial Visit to Naga Consumer Division in Dindigul from 17.02.2025 to 19.02.2025

Enclosures:

a. Permission Letter:



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b. Nominal Roll of Participants:

1. Student participants of EMGYWC:

Industrial Visit to "Lulu Hyper Market", Kerala - 17.02.2025			
S.NO	REG.NO	NAMES	DEPARTMENT
1	22CGA01	Aanandhi.T	III B.Com. (R)
2	22CGA02	Aanjini.R	III B.Com. (R)
3	22CGA04	Abirami.V	III B.Com. (R)
4	22CGA05	Afrin Banu.I	III B.Com. (R)
5	22CGA07	Amirtha Kundhavai.U	III B.Com. (R)
6	22CGA08	Anusiya.K	III B.Com. (R)
7	22CGA09	Banu Vidhya.M	III B.Com. (R)
8	22CGA10	Bhavani Devi.S	III B.Com. (R)
9	22CGA11	Bhuvaneshwari.S	III B.Com. (R)
10	22CGA12	Deepa Lakshmi.M	III B.Com. (R)
11	22CGA13	Deepika.B	III B.Com. (R)
12	22CGA14	Devadharshini.K.G	III B.Com. (R)
13	22CGA15	Dhana Packiyam.B	III B.Com. (R)
14	22CGA16	Dharshini.C	III B.Com. (R)
15	22CGA19	Elakkiya.T	III B.Com. (R)
16	22CGA20	Gayathri.A	III B.Com. (R)
17	22CGA22	Haritha.K	III B.Com. (R)
18	22CGA24	Hema Sowthry.A	III B.Com. (R)
19	22CGA25	Ishwariya.G	III B.Com. (R)
20	22CGA26	Iswarya.P	III B.Com. (R)
21	22CGA31	Karthika Devi.S	III B.Com. (R)
22	22CGA32	Kaviharshini.P	III B.Com. (R)
23	22CGA34	Kaviya.B	III B.Com. (R)
24	22CGA36	Keerthana.R	III B.Com. (R)
25	22CGA37	Keerthiga.M	III B.Com. (R)
26	22CGA39	Kiruthiga.N.S	III B.Com. (R)
27	22CGA40	Kowsalya.K	III B.Com. (R)
28	22CGA41	Meena Ambikai.P	III B.Com. (R)
29	22CGA42	Muthu Saranya.G	III B.Com. (R)
30	22CGA45	Poomari.N	III B.Com. (R)
31	22CGA46	Porneema.S.R	III B.Com. (R)
32	22CGA47	Prabhavathi.S	III B.Com. (R)
33	22CGA49	Raciha Nisha.A	III B.Com. (R)
34	22CGA50	Rahmath Kupuriya.M	III B.Com. (R)
35	22CGA51	Rakshitha.S	III B.Com. (R)
36	22CGA52	Ranjani.C	III B.Com. (R)
37	22CGA53	Rashmika Rani.K.R	III B.Com. (R)

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38	22CGA54	Reshiga.S	III B.Com. (R)
39	22CGA55	Sajitha Parveen.S	III B.Com. (R)
40	22CGA56	Salini.S	III B.Com. (R)
41	22CGA57	Santhanamari.A	III B.Com. (R)
42	22CGA58	Shastika Devi.R	III B.Com. (R)
43	22CGA59	Shivani.N	III B.Com. (R)
44	22CGA60	Shruti.B	III B.Com. (R)
45	22CGA63	Srinithi.D	III B.Com. (R)
46	22CGA64	Sulakchana.P	III B.Com. (R)
47	22CGA67	Swathi.A	III B.Com. (R)
48	22CGA68	Thirisha Gandhi.B	III B.Com. (R)
49	22CGA69	Varthini.S	III B.Com. (R)
50	22CGA71	Vishalini.M	III B.Com. (R)
51	22CGA72	Yogashri.S.D	III B.Com. (R)

2. Staff participants of EMGYWC:

Industrial Visit to "Lulu Hyper Market", Kerala - 17.02.2025		
S.No.	NAME	DESIGNATION WITH DEPARTMENT
1.	Dr.Mrs.K.Pathmavathy	Assistant Professor of Commerce
2	Dr.Mrs.M.Sri RamaJeyam	Assistant Professor of Commerce
3	Mrs.P.Vimala	Assistant Professor of Commerce
4	Ms.M.Helan	Assistant Professor of Commerce