



**DEPARTMENT : BBA**

**ACTIVITY : EXTENSION SERVICE**

**YEAR : 2018-2019**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

DATE	TIME	VENUE
24.09.2018	11:00 a.m. to 12:30 p.m.	Lechatlier School, Madurai
Theme	Awareness Programme	
Nature of the Activity	Extension Service	
Title	Importance of Higher Education	
Convener	<b>Dr.T.SathiyaSheila</b> Head & Assistant Professor of Business Administration EMGYWC	
In-charge Staff	<b>Miss. M.Aarathy</b> Assistant Professor of Business Administration	
School Participants	Students - 11	

**EXTENSION PROGRAMME ON "IMPORTANCE OF HIGHER EDUCATION"**

**Objectives:**

- To nurture personal development in students.
- To enable students to face challenges and harness their full potential.
- To equip students with the necessary skills to navigate their future educational and career paths.

**Programme Outcomes:**

1. Students became more aware of the diverse career opportunities available to them after higher education.
2. They enhanced their communication skills, preparing them for both academic and professional environments.
3. Students developed a greater understanding of the importance of higher education for personal growth and long-term career success.

**Photograph:**



**The Department of BBA provided outreach service on  
"Importance of Higher Education" for Lechatlier School Students - 24.09.2018**

**Enclosure:**

**a. Nominal Roll of Participants:**

**Student participants:**

<b>Extension Programme on "Importance of Higher Education" - 24.09.2018</b>		
<b>NAME</b>	<b>ORGANIZATION</b>	<b>PLACE</b>
Kalaiselvan.S	HSC	Lechatlier School, Madurai
Karthick.P	HSC	Lechatlier School, Madurai
Mariselvam.K	HSC	Lechatlier School, Madurai
Mathan.K	HSC	Lechatlier School, Madurai
Nimal.D	HSC	Lechatlier School, Madurai
Sanjay.R	HSC	Lechatlier School, Madurai
Venkatesh.S	HSC	Lechatlier School, Madurai
Vijay.K	HSC	Lechatlier School, Madurai
Harini.C	HSC	Lechatlier School, Madurai
Kavitha.L	HSC	Lechatlier School, Madurai
Santhiya.S	HSC	Lechatlier School, Madurai