

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



DEPARTMENT : COMMERCE

ACTIVITY : INTERNATIONAL SEMINAR

YEAR : 2019 - 2020

DEPARTMENT OF COMMERCE

DATE	TIME	VENUE
31.08.2019	10.00 a.m. to 05:00 p.m.	ESR Alamelu Ammal Memorial Hall, EMGYWC
Theme	Startup India: Navigating Challenges and Unlocking Opportunities	
Nature of the Activity	International Seminar	
Title	Startup India -Challenges and Opportunities	
Convener	Dr. (Mrs) V.Pushpalatha Director(SF) Assistant Professor of Commerce EMGYWC	
Resource Person	Dr.K.Alagar Head & Associate Professor Yadava College Madurai	
No. of Participants	Faculty - 21 Students - 1050	

INTERNATIONAL CONFERENCE ON "START-UP INDIA -CHALLENGES AND OPPORTUNITIES"

Objectives:

- To explore and address the key challenges faced by the startup ecosystem in India, while identifying strategies to harness the vast opportunities for innovation, economic development, and job creation across various sectors.
- To nurture a culture of entrepreneurship in India by providing aspiring entrepreneurs with the necessary resources, mentorship, and support systems to launch and scale

their ventures successfully.

Programme Outcome:

Upon successful completion of the programme:

1. **Job Creation:** The growth of startups led to the creation of significant employment opportunities, particularly in high-growth sectors such as technology, e-commerce, and services, contributing to the overall economic development.
2. **Global Competitiveness:** Indian startups were positioned for greater competitiveness in the global market, facilitated by international expansion efforts, improved market access, and active participation in global innovation networks, establishing Indian ventures as global leaders in their respective industries.
3. **Women's Empowerment in Entrepreneurship:** Women entrepreneurs received targeted support through specialized initiatives, overcoming gender disparities and significantly increasing female participation in India's entrepreneurial landscape, promotion gender inclusivity in business.

Photographs:



E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



International Conference on "Start-Up India -Challenges and Opportunities"
31.08.2019

Enclosures:

a. Invitation

<p>E.M.G Yadava Women's College</p> <p>(An Autonomous Institution – Affiliated to Madurai Kamaraj University) (Re-accredited (3rd Cycle) with Grade A⁺ & CGPA 3.51 by NAAC) Madurai-14, TamilNadu</p>  <p>International Seminar On STARTUP INDIA - Challenges and Opportunities (UGC Autonomous Grant)</p> <p>31st August, 2019 (Saturday)</p>	<p>Invocation : <u>Tamizhthai Vazhthu</u></p> <p>Lighting the Lamp : <u>Thirumathi E.M.G.S.Indirani</u></p> <p>Correspondent : Secretary &</p> <p>Welcome Address : <u>Dr.(Mrs).R.Poovazhaki</u> Principal</p> <p>Presidential Address : <u>Thiru.E.M.G.S.Pothi Gopalakrishnan</u> President</p> <p>Inaugural Address : <u>Dr(Mrs).V.Pushpalatha</u> Associate</p> <p>Director (SF) : Head,Departmentof Commerce</p> <p>Special Guest : <u>Dr.K.Alagar</u> Head & Associate Professor(Rtd)</p>
---	--

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

a. Nominal Roll of Participants:

1. Faculty Participants of EMGYWC:

International Conference on “Start-Up India -Challenges and Opportunities” - 31.08.2019		
S.No.	Name	Designation with Department
1.	Dr.(Mrs.) K. Padmavathy	Assistant Professor of Commerce
2.	Dr.(Mrs.) M. Neelavathy	Assistant Professor of Commerce
3.	Dr. (Mrs.)M.Alagupriya	Assistant Professor of Commerce
4.	Mrs. S. Chitradevi	Assistant Professor of Commerce
5.	Mrs. S. Niveethitha	Assistant Professor of Commerce
6.	Mrs. S.K.Sudha	Assistant Professor of Commerce
7.	Dr.(Mrs).T.Karthiyayini	Assistant Professor of Commerce
8.	Mrs.V.Priya	Assistant Professor of Commerce
9.	Dr.(Mrs.)B.Kalyani	Assistant Professor of Commerce
10.	Mrs.S.Dhurgadevi	Assistant Professor of Commerce
11.	Mrs.A.SathyaLekha	Assistant Professor of Commerce
12.	Ms.A.Josephine	Assistant Professor of Commerce
13.	Mrs.V.Jeyapriya	Assistant Professor of Commerce
14.	Mrs.R.Amala Mary	Assistant Professor of Commerce
15.	Mrs.P.L.Savithree	Assistant Professor of Commerce
16.	Mrs.D.Reena	Assistant Professor of Commerce
17.	Mrs.A.Kavitha	Assistant Professor of Commerce
18.	Mrs.B.LalithaSubhanam	Assistant Professor of Commerce
19.	Mrs.G.Jyothi	Assistant Professor of Commerce
20.	Mrs.M.Sharmiladevi	Assistant Professor of Commerce
21.	Ms.A.Nazima	Assistant Professor of Commerce