

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



DEPARTMENT : SKILL DEVELOPMENT PROGRAM

ACTIVITY : AARI EMBROIDERY WORK

YEAR : 2024 - 2025

SKILL DEVELOPMENT PROGRAM

DATE	TIME	VENUE
29.07.2024	03:00 p.m. to 04:00 p.m.	E.M.G. Yadava Women's College
Theme	Skill Development Course	
Nature of the Activity	Hands-On Training (90 Hrs.)	
Title	Aari Embroidery Work	
Convener	Dr.(Mrs.)V.Pushpalatha Principal i/c Head & Assistant Professor of Commerce	
Coordinators	Mrs.M.Muthupandi Assistant Professor of History Mrs.R.Kayalvizhi Head & Assistant Professor of Physics	
Resource Person	Ms.S.Chitra Tamil Nadu Polytechnic Trainer, Madurai Trainer in Women's Welfare Centre, Kalavasal, Madurai	
No. of Beneficiaries	Students - 08	

AARI EMBROIDERY WORK

The **Aari Embroidery Skill Development Program** was organized by the Skill Development Coordinators of **E.M.G. Yadava Women's College, Madurai**. This **90-hour practical training course** was conducted by **Ms. S. Chitra**, an experienced instructor from **Tamil Nadu Polytechnic** and the **Women's Welfare Centre, Kalavasal, Madurai**.

Objectives:

1. Equip participants with the **technical skills** necessary to excel in Aari embroidery.
2. Promote **creativity and innovation** in traditional textile art.
3. Encourage **financial self-reliance** through entrepreneurial development.
4. Provide **knowledge of professional embroidery methods** and quality benchmarks.

Course Content:

The program included:

- Overview of **Aari embroidery tools and supplies**.
- Basic **stitches and design patterns** in Aari work.
- **Advanced methods** for creating intricate designs.
- Application of embroidery on **different fabrics and garments**.
- **Marketing techniques** for launching a small embroidery business.

Programme Outcomes:

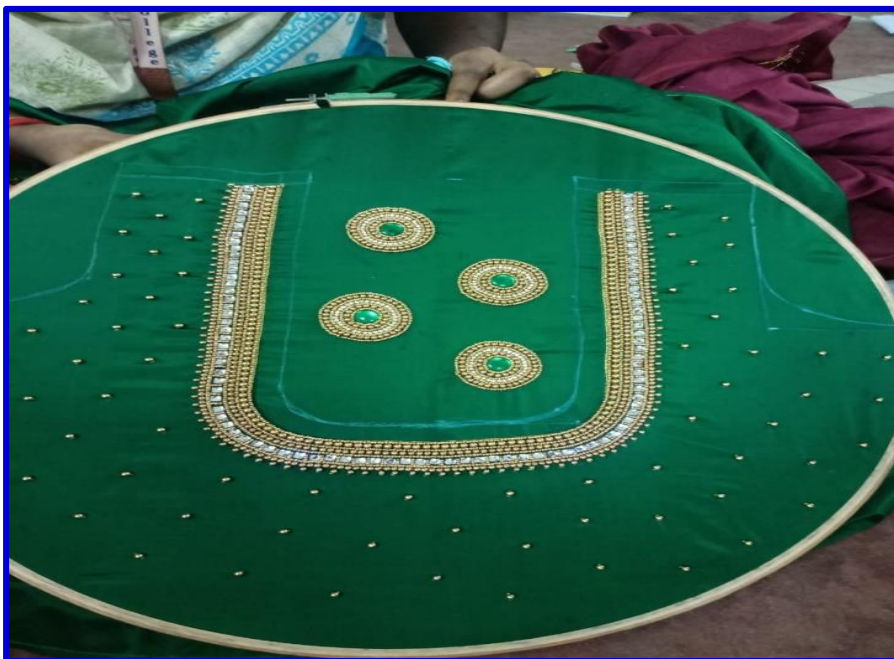
1. Participants acquired in-depth **practical experience and technical knowledge** in Aari embroidery, enhancing their artistic abilities.
2. Many trainees gained **confidence to pursue income-generating opportunities** with this skill.
3. The course inspired participants to explore **creative design ideas**, combining traditional and contemporary styles.

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4. It motivated students toward **entrepreneurship**, providing foundational knowledge for managing a small-scale embroidery venture.
5. By supporting a traditional craft, the program helped in **preserving and promoting cultural heritage**.

The **hands-on training** in Aari embroidery offered a **transformative learning experience** for all participants. With the guidance of **Ms. S. Chitra** and the coordinators, the program succeeded in creating an **interactive and practical learning environment**. This initiative aligns with the college's mission to **empower women through skill enhancement and entrepreneurial opportunities**.

Photographs:



AARI EMBROIDERY WORK
29.07.2024

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Enclosures:

Students Name List:

AARI EMBROIDERY WORK 29.07.2024		
S.NO	REG NO.	NAME
1.	23HIA17	M.Murugeswari
2.	23NAD04	M.Athifa
3.	23NAD03	G.Ariyanachi
4.	24NAD05	M.Divya
5.	23ZOO39	K.Yogeswari
6.	24MKA10	M.Jeyasri
7.	24CHE07	M.Hebzibah
8.	I BBA	S.Abinayasri