

**E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE****DEPARTMENT : COMMERCE****ACTIVITY : CERTIFICATE COURSE****YEAR : 2020-2021****Department of Commerce**

DATE(S)	VENUE	MODE
13.07.2020 to 17.7.2020	E.M.G. Yadava Women’s College	Online
Nature of the Activity	Short Term Online Certificate Course	
Title	Retail Marketing	
Name of the Convener	Dr.Mrs.V.Pushpalatha Principal i/c Head & Assistant Professor of Commerce	
Organizers	Mrs.P.L.Savithree Assistant Professor of Commerce Mrs.D.Reena Assistant Professor of Commerce	
Registration Link	<a href="https://forms.gle/uxoBySkKr17.spoD57">https://forms.gle/uxoBySkKr17.spoD57</a>	
No. of Participants / Beneficiaries		
Our College	Other Institutions	
Students	Students	
143	117	

## E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



**DEPARTMENT** : COMMERCE  
**ACTIVITY** : CERTIFICATE COURSE  
**YEAR** : 2020-2021

### RETAIL MARKETING

#### Objectives:

1. To understand the marketing concepts.
2. To gain knowledge over the process of Retail Marketing.
3. To be aware of the fundamental principles of Retail Marketing.

#### Programme Outcome:

Students gained knowledge of Retail Environment, Strategies Planning Management, and Customer Behaviours.

#### Enclosures:

##### a. Invitation:

**E.M.G YADAVA WOMEN'S COLLEGE**  
(An autonomous institution - Affiliated to Madurai Kamaraj University)  
Re-accredited (3<sup>rd</sup> cycle) with grade A+ and CGPA 3.51 by NAAC  
Madurai-62501

**DEPARTMENT OF COMMERCE**  
Cordially invites you for  
Short time Online Certificate Course on

**RETAIL MARKETING**  
The more you learn  
The more you earn

**From July 13 to July 17, 2020**  
Free Registration  
E Certificates will be provided  
Communication send WhatsApp group only

<https://forms.gle/uxoBySkKr1ZspoD57>

**REGISTER NOW!**

**Dr.V.PUSHPALATHA**  
PRINCIPAL I/C  
HEAD OF THE DEPARTMENT

## E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



**DEPARTMENT** : COMMERCE  
**ACTIVITY** : CERTIFICATE COURSE  
**YEAR** : 2020-2021

### b. Nominal Roll of Participants:

#### 1. Student Participants from Our College:

<b>Retail Marketing</b> <b>13.07.2020 to 17.07.2020</b>		
<b>S. NO.</b>	<b>NAME</b>	<b>COLLEGE</b>
1.	SP.Jansi Rani	E.M.G. Yadava Women's College
2.	P.Karthika	E.M.G. Yadava Women's College
3.	P.Karthika	E.M.G. Yadava Women's College
4.	K.Keerthana	E.M.G. Yadava Women's College
5.	M.Kiruthega	E.M.G. Yadava Women's College
6.	K.Kowsalya	E.M.G. Yadava Women's College
7.	M.Kowsalya	E.M.G. Yadava Women's College
8.	S.Lavanya	E.M.G. Yadava Women's College
9.	M.Lingeshwari	E.M.G. Yadava Women's College
10.	S.Mahalakshmi	E.M.G. Yadava Women's College
11.	R.Meenakshi	E.M.G. Yadava Women's College
12.	V.Megalatha	E.M.G. Yadava Women's College
13.	M.Muthupriya	E.M.G. Yadava Women's College
14.	S.Nageshwari	E.M.G. Yadava Women's College
15.	R.Nandhini	E.M.G. Yadava Women's College
16.	K.Pandiselvi	E.M.G. Yadava Women's College
17.	K.Pavithra	E.M.G. Yadava Women's College
18.	V.Pavithra	E.M.G. Yadava Women's College
19.	K.Praveena	E.M.G. Yadava Women's College
20.	R.Priyadharshini	E.M.G. Yadava Women's College
21.	J.Priyanka	E.M.G. Yadava Women's College
22.	A.Roosebel Riivina	E.M.G. Yadava Women's College
23.	M.Roshini	E.M.G. Yadava Women's College
24.	C.Sahithya	E.M.G. Yadava Women's College
25.	M.Saranya	E.M.G. Yadava Women's College
26.	R.Selvameenkshi	E.M.G. Yadava Women's College
27.	M.Sivaranjani	E.M.G. Yadava Women's College
28.	P.Subashini	E.M.G. Yadava Women's College
29.	G.Subhashalini	E.M.G. Yadava Women's College
30.	M.Suraksha Guru Sri	E.M.G. Yadava Women's College
31.	S.Suriyaprabha	E.M.G. Yadava Women's College
32.	V.Vijayadurga	E.M.G. Yadava Women's College

## **E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE**

33.	P.Harini	E.M.G. Yadava Women's College
34.	K.Harsini	E.M.G. Yadava Women's College
35.	SP.Jansi Rani	E.M.G. Yadava Women's College
36.	P.Karthika	E.M.G. Yadava Women's College
37.	P.Karthika	E.M.G. Yadava Women's College
38.	K.Keerthana	E.M.G. Yadava Women's College
39.	M.Kiruthega	E.M.G. Yadava Women's College
40.	K.Kowsalya	E.M.G. Yadava Women's College
41.	M.Kowsalya	E.M.G. Yadava Women's College
42.	S.Lavanya	E.M.G. Yadava Women's College
43.	M.Lingeshwari	E.M.G. Yadava Women's College
44.	S.Mahalakshmi	E.M.G. Yadava Women's College
45.	R.Meenakshi	E.M.G. Yadava Women's College
46.	V.Megalatha	E.M.G. Yadava Women's College
47.	M.Muthupriya	E.M.G. Yadava Women's College
48.	S.Nageshwari	E.M.G. Yadava Women's College
49.	R.Nandhini	E.M.G. Yadava Women's College
50.	K.Pandiselvi	E.M.G. Yadava Women's College
51.	K.Pavithra	E.M.G. Yadava Women's College
52.	V.Pavithra	E.M.G. Yadava Women's College
53.	K.Praveena	E.M.G. Yadava Women's College
54.	R.Priyadharshini	E.M.G. Yadava Women's College
55.	A.Anupriya	E.M.G. Yadava Women's College
56.	B.Anusha	E.M.G. Yadava Women's College
57.	J.Anusuya	E.M.G. Yadava Women's College
58.	S.Banu	E.M.G. Yadava Women's College
59.	R.Bhuvaneshwari	E.M.G. Yadava Women's College
60.	R.Chithradevi	E.M.G. Yadava Women's College
61.	V.Divya Loshini	E.M.G. Yadava Women's College
62.	R.Elakyadharshini	E.M.G. Yadava Women's College
63.	C.Gokila	E.M.G. Yadava Women's College
64.	R.Gokula Indira	E.M.G. Yadava Women's College
65.	G.Gopika	E.M.G. Yadava Women's College
66.	Abirami. S	E.M.G. Yadava Women's College
67.	M.Senbaga Jothi	E.M.G. Yadava Women's College
68.	Sneha N	E.M.G. Yadava Women's College
69.	Charumathi.K	E.M.G. Yadava Women's College
70.	M.Bairoja	E.M.G. Yadava Women's College
71.	S.D.Jeevitha	E.M.G. Yadava Women's College
72.	M. Shahin Fathima	E.M.G. Yadava Women's College
73.	M. Saalmiya Keisar	E.M.G. Yadava Women's College
74.	N.Snega	E.M.G. Yadava Women's College
75.	N.Malayarasi	E.M.G. Yadava Women's College
76.	S.Tamizhiniya	E.M.G. Yadava Women's College
77.	A.B.Illakiya Prabha	E.M.G. Yadava Women's College

## E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

78.	G.Oyyammal@Yogalakshmi	E.M.G. Yadava Women's College
79.	M.Yathirajan	E.M.G. Yadava Women's College
80.	A.Deepika	E.M.G. Yadava Women's College
81.	C.Logeswari	E.M.G. Yadava Women's College
82.	A. Lingammal	E.M.G. Yadava Women's College
83.	R.Padmavathi	E.M.G. Yadava Women's College
84.	M. Shanmugalakshmi	E.M.G. Yadava Women's College
85.	Rani G	E.M.G. Yadava Women's College
86.	P.Jayapoornima	E.M.G. Yadava Women's College
87.	Esakkiramya	E.M.G. Yadava Women's College
88.	V.Sobika	E.M.G. Yadava Women's College
89.	M.Nithyashree	E.M.G. Yadava Women's College
90.	P.Manicka Meenakshi	E.M.G. Yadava Women's College
91.	Mr.SUFYAAN J	E.M.G. Yadava Women's College
92.	Akshaya Sivakumar	E.M.G. Yadava Women's College
93.	G.Meenakshi	E.M.G. Yadava Women's College
94.	P.Priyadevi	E.M.G. Yadava Women's College
95.	M. Suraksha Guru Sri	E.M.G. Yadava Women's College
96.	K.Chithra Devi	E.M.G. Yadava Women's College
97.	R Vidhya	E.M.G. Yadava Women's College
98.	Pavithra.V	E.M.G. Yadava Women's College
99.	S.Maheswari	E.M.G. Yadava Women's College
100.	T.Padma Priya	E.M.G. Yadava Women's College
101.	Mary V	E.M.G. Yadava Women's College
102.	S.Nithya	E.M.G. Yadava Women's College
103.	A.Gayathri	E.M.G. Yadava Women's College
104.	M.Munees Prabha	E.M.G. Yadava Women's College
105.	Jayalakshmi. T	E.M.G. Yadava Women's College
106.	S.Sowmiya	E.M.G. Yadava Women's College
107.	R.Priyadharshini	E.M.G. Yadava Women's College
108.	M.Sharmila	E.M.G. Yadava Women's College
109.	Abitha Kujalambal. C	E.M.G. Yadava Women's College
110.	R.Ishagopika	E.M.G. Yadava Women's College
111.	R.Priyadharshini	E.M.G. Yadava Women's College
112.	Kavya M	E.M.G. Yadava Women's College
113.	R.Umayal	E.M.G. Yadava Women's College
114.	A.S. Gnana Roobini	E.M.G. Yadava Women's College
115.	N.Sivapriya	E.M.G. Yadava Women's College
116.	K.Ramani	E.M.G. Yadava Women's College
117.	M.Sindhuja	E.M.G. Yadava Women's College
118.	R.Santhiya	E.M.G. Yadava Women's College
119.	B.Parimala	E.M.G. Yadava Women's College
120.	I. Nivedha	E.M.G. Yadava Women's College
121.	Rajimuthupandi5420@Gmail.Com	E.M.G. Yadava Women's College
122.	K.Jothikowsalya	E.M.G. Yadava Women's College

## E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

123.	K. Devi	E.M.G. Yadava Women's College
124.	Nithya	E.M.G. Yadava Women's College
125.	M.Mahalakshmi	E.M.G. Yadava Women's College
126.	S.Akila	E.M.G. Yadava Women's College
127.	K.Abirami	E.M.G. Yadava Women's College
128.	A.Priyadharshini	E.M.G. Yadava Women's College
129.	K.Preetha	E.M.G. Yadava Women's College
130.	S.Sountharya	E.M.G. Yadava Women's College
131.	A.Aishwariya Lakshmi	E.M.G. Yadava Women's College
132.	Abarna Shaylaja	E.M.G. Yadava Women's College
133.	K.Prithika	E.M.G. Yadava Women's College
134.	R.Priyanka	E.M.G. Yadava Women's College
135.	Rajalakshmi	E.M.G. Yadava Women's College
136.	M.Mariyam	E.M.G. Yadava Women's College
137.	M. Akila	E.M.G. Yadava Women's College
138.	M.Devadharshini	E.M.G. Yadava Women's College
139.	K. Naga Jothi	E.M.G. Yadava Women's College
140.	K. Harishma	E.M.G. Yadava Women's College
141.	B.Lalitha Subhanam	E.M.G. Yadava Women's College
142.	M Gokila Vani	E.M.G. Yadava Women's College
143.	L. Ramani	E.M.G. Yadava Women's College

### 2. Student Participants from Other Colleges:

<b>Retail Marketing</b> <b>13.07.2020 to 17.07.2020</b>		
<b>S. NO.</b>	<b>NAME</b>	<b>COLLEGE</b>
1.	A Jaishree	Kasturba Gandhi Degree and PG College For Women
2.	A Noor Mohamed Jawahar	Jamal Mohamed College
3.	A. Alagu Chella Keerthana	V. O. Chidambaram College
4.	A. Babu Franklin	Sri Kaliswari College (A), Sivakasi
5.	A. G. Mythili	Dr. SNS Raja Lakshmi College of Arts and Science
6.	Ahmed Noor Khan	Integral University Lucknow
7.	Ajaykumar Ru	Sri Ramakrishna College of Arts and Science
8.	Ajaykumar.R.U	Sri Ramakrishna College of Arts and Science
9.	Akila Sm	SDNB Vaishnav College for Women
10.	Akiladevi.S	Nirmala College for Women
11.	Akshata Satish Sarawade	Anjuman E Islam Arts and Commerce College Belagavi
12.	Akshayjit Podder	Codl,Tezpur University
13.	Al Hamdiya	Al Bayyinah Matriculation School



## E.M.GOPALAKRISHNA KONEYADAVA WOMEN'S COLLEGE

14.	Alagu Lakshmi.A	A.P.C.Mahalaxmi College for Women
15.	Aleena Pvk.M	Government Degree College (A),Tuni
16.	Ali Mir Arif Mir Asif	I.M.S.I.T., Samarth Nagar, Aurangabad.
17.	Alim Raza	Integral University Lucknow
18.	Altamash Rizwan Chandiwalla	St. Andrews College of Arts, Science and Commerce
19.	Ambavaram Pratap Reddy	Vignan University
20.	Amirthavarshini	Thassim Beevi Abdul Kader College for Women
21.	Anam Javaid Parimoo	Islamia College of Science and Commerce
22.	Anand D	Prist University
23.	Anantha Krishnan. S	Park's College Tripura
24.	Angella Mercy Rose T	Lady Doak College
25.	Anila	Thassim Beevi Abdul Kader College for Women
26.	Aniruth	Sri Ramakrishna College of Arts and Science
27.	Anitha	Anna University
28.	Anitha T	Pollachi College of Arts and Science, Poosaripatti.
29.	Anitha. A	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women
30.	Ankita	Nirankari Baba Gurubachan Singh Memorial College
31.	Anna Kaka Patil	S G M College Karad
32.	Annsheela K	Thassim Beevi Abdul Kader College for Women
33.	Ansari Mohd. Hasan	Maharashtra College Arts Science and Commerce
34.	Anuj Nanda	Tecnia Institute Of Advance Studies Delhi
35.	Anuja Ashok Bhoyar	Amolokchand College , Yavatmal
36.	Aparna. K	Alva's College
37.	Arasammal	Sri Parasakthi College for Women, Courtallam
38.	Aravinthraj S	Sri Ramakrishna College of Arts and Science
39.	Archana Deepak Malpathak	Viva College Virar
40.	Arputha Sahaya Rani A	Arputha College of Arts and Science
41.	Arul Jothi	Madonna Arts And Science College for Women
42.	Arun Kumar Tripathy	Berhampur University
43.	Arunkumar M	Yadava College Madurai
44.	Arunprasanth.S	Annamalai University
45.	Ashmeet Kaur Anand	M. B. G. P. G College, Haldwani, Uttarakhand

## E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

46.	Ashwin S	Sri Ramakrishna College of Arts and Science
47.	Assistant Professor Ram Singh Yadav	Mekalsuta College Dindori, Madhya Pradesh
48.	Avneet Kaur	Guru Nanak College of Education, Ggsipu
49.	Awantika Ramesh Koshti	Army Institute of Education, Greater Noida
50.	Ayesha	Yadava Women's College
51.	Ayush Dilip Bhalekar	D.G.Ruparel College
52.	Ayush G Kottary	Field Marshal K M Cariappa College
53.	B. Felixfrancy	St. John's College
54.	B. Muthuraman	V. S. S. Govt Arts College. Pulankurichi
55.	B.Kumaresan	Kongunadu College of Engineering and Technology (Autonomous)
56.	B.Manimegalai	Bharathidhasan University
57.	B.Sharmila	NMS Sermathaivasan College for Women Madurai
58.	B.Thillaieswari	Thassim Beevi Abdul Kader College for Women
59.	B.Venkatesulu	R.K.S.R Govt. Jr. College, Karveti Nagar
60.	Bakiyalakshmi V	Meenakshi College for Women (Autonomous)
61.	Balaji S	JSA College Of Agriculture and Technology
62.	Balerao Pravalika	Badruka College of Commerce and Arts
63.	Bargavi S	Kongunadu Arts And Science College
64.	Basanti Shree	Semiliguda College Semiliguda
65.	Basanti Shree	Semiliguda College, Semiliguda
66.	Begam Benazir.K	Sree Saraswathi Thyagaraja College, Pollachi
67.	Begam Benazir.K	Sree Saraswathi Thiagarajar College, Pollachi
68.	Benigla J L	Bharathiar University
69.	Beulah R	CSI College of Arts and Science for Women
70.	Bhagyashree Amar Kulkarni	JVM Mehta Degree College
71.	Bhakyajothi V	Dhanalakshmi Srinivasan College of Arts And Science for Women (Autonomous)
72.	Bharath N	Sri Krishna Arts and Science College
73.	C.Sathiyar	Subashakthi College of Arts and Science For Women .Kulithalai
74.	C.Sundaresan	Yadava College
75.	C.Thiruvalar Selvi	Madurai Sivakasi Nadars Pioneer Meenakshi Womens College
76.	C.Thiruvalar Selvi	Madurai Sivakasi Nadars Pioneer



## E.M.GOPALAKRISHNA KONEYADAVA WOMEN'S COLLEGE

		Meenakshi Women's College, Poovanthi
77.	C.V.Latha	P.K.R Arts College for Women, Gobi
78.	Ch Aparna	Anurag Group of Institutions
79.	Chaffel C Sheril	Holy Cross Home Science College
80.	Chandramohan C	Sri Ramanathan Institute of Engineering and Technology
81.	Charles.M	RVS Kumaran Arts and Science College
82.	Chaya. N	Alva's College Mudubidire
83.	Chithra James	Women's Christian College
84.	Chitra Mishra	Model Degree College, Ravaged
85.	Chittarasi. M	Chittarasi. M
86.	Cilpa Chinnappan	Bharathiar University
87.	Cm Vijay Kiran	Dvr & Dr Hs Mic College of Technology
88.	D. Dhanashri	Sree Abiraami Arts and Science College for Women Gudiyathaam, Vellore
89.	D. Vignesh	Kovai Kalaimagal College of Arts & Science
90.	D.Abirami	Kamarajer University
91.	D.Dhanashri	Sree Abiraami Arts and Science College For Women
92.	D.Jelastine Irudayaraj	The American College, Madurai.
93.	D.Sabitha	K.P.B Hinduja College of Commerce
94.	Danish Lokhandwala	K.P.B Hinduja College of Commerce
95.	Danush Mohan	Nalanda College of Agriculture
96.	Deebika.S.A	Sri Ramakrishna College of Arts and Science
97.	Deepa.M	Sonai Meenal Arts And Science
98.	Deepa.P.M.	Bharathidhasan College of Arts and Science
99.	Dhatkshinamoorthy S	Annamalai University
100.	Dhinakar K	Sri Ramakrishna College of Arts and Science
101.	Dhivyadharshini.B	Yadhava Women's College
102.	Dilip Kumar Hota	Nowrangpur College, Nabarangpur, Odisha.
103.	Dilip Kumar Parsendiya	Govt. Model College Jhabua (M.P.)
104.	Dinesh Kumar M	Vivekananda College, Tiruvedakam West, Madurai
105.	Dinesh Kumar P	Sri Ramakrishna College of Arts and Science
106.	Diptiben Vandanbhai Vasava	Munshi Mahila B.Ed College Bharuch
107.	Divya. M	Anna Adarsh College for Women's
108.	Dr .M Shunmugavalli	Govindammal Aditanar College for Women, Tiruchendur
109.	Dr A E G C Rajani	TBAK College, Kilakarai

**E.M.GOPALAKRISHNA KONEYADAVA WOMEN'S COLLEGE**

110.	Dr D Indhumathi	Swami Dayananda College of Arts and Science, Manjakkudi
111.	Dr D.Gnanasangeetha	PSNACET, Dindigul
112.	Dr Dilip Pipara	SMB Government PG College, Nathdwara Rajasthan
113.	Dr Hares Ahmed Qureshi	Vivekananda Art Sardar Dalipsing Commerce and Science College, Aurangabad Maharashtra
114.	Dr Kavitha Thakur	St Mary's College, Yousufguda
115.	Dr Meghna Tiwari	Shri Vaishnav Institute of Management, Indore
116.	Dr Namrata Girish Mahajan	Moolji Jaitha College(Autonomous), Jalgaon
117.	Dr P Thamilselvan	Bishop Heber College