



DEPARTMENT : BUSINESS ADMINISTRATION

ACTIVITY : BRIDGE COURSE

YEAR : 2024-2025

DEPARTMENT OF BUSINESS ADMINISTRATION

DATES	TIME	VENUE
10.07.2024 to 12.07.2024	10:30 a.m. to 11:30 a.m.	I BBA Classroom E.M.G. Yadava Women's College
Theme	The Level of Understanding the students in Basic Subjects	
Nature of the Activity	Bridge course	
Title	Basic concepts of Accountancy	
Convener	Dr. T.Sathiya Sheila Head & Assistant Professor of Business Administration EMGYWC	
Coordinator	Mrs.S.Divya Assistant Professor of BBA EMGYWC	
Participants	I Year BBA Students - 31	

BRIDGE COURSE ON "BASIC CONCEPTS OF ACCOUNTANCY"

Objectives:

- Introduce students to fundamental business concepts and their real-world applications.
- Equip learners with essential communication, problem-solving, and critical-thinking skills required for academic and professional success.
- Familiarize students with academic expectations, learning methodologies, and institutional requirements to support their overall development.

Programme Outcomes:

Students gained a clear understanding of fundamental business concepts and developed essential academic skills, enabling them to feel confident and well-prepared for the BBA programme. The feedback was highly positive, with students appreciating the practical and interactive components of the course. Overall, the Bridge Course effectively supported their transition into the BBA programme, significantly enhancing their preparedness and confidence.

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

Photograph:



**The department of BBA organized a Bridge Course on
"Basic concepts of Accountancy" from 10.07.2025 to 12.07.2024**

a. Invitation:



E.M.G YADAVA WOMEN'S COLLEGE, MADURAI-14
(An Autonomous Institution - Affiliated to Madurai Kamaraj University)
Re - accredited (3rd Cycle) with Grade A+ & CGPA 3.51 by NAAC



DEPARTMENT OF BUSINESS ADMINISTRATION

Organize
Three Days Bridge Course Programme
on

The Level of Understanding of Students In Basic Subjects

Participants :First Year Students (2024-2027 Batch)
Date : 10.07.2024 - 12.07.2024
Course Teacher : Mrs.S.DIVYA

Dr.(Mrs).T.Sathiya Sheila
Head of the Department

Dr.(Mrs).V.Pushpalatha
Principal(i/c)

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

b. Nominal Roll of Participants

1. Student participants of EMGYWC:

Bridge Course on Basic Concepts of Accountancy from 10.07.2024 to 12.07.2024		
S.No.	REGISTER NUMBER	NAME
1.	24BBA01	Abinaya .M
2.	24BBA02	Abinaya Sri.S
3.	24BBA03	Akshya.S
4.	24BBA04	Anupriya.B
5.	24BBA07	Dharani.V
6.	24BBA08	Dharshana.C
7.	24BBA09	Dharshini.T
8.	24BBA10	Divya.P.G
9.	24BBA11	Ganeshpriya.S
10.	24BBA12	Humariya Fathima.S
11.	24BBA13	Karthiga.D
12.	24BBA14	Keerthiga.K
13.	24BBA15	Kishiba.A
14.	24BBA16	Menaka Devi.S
15.	24BBA17	Mukila.M
16.	24BBA18	Narayani.S
17.	24BBA19	Niranjana.A
18.	24BBA20	Primiladevi.M
19.	24BBA21	Prabha.A
20.	24BBA22	Praveena.A
21.	24BBA23	Rasika thangam.P
22.	24BBA24	Rohini.B
23.	24BBA25	Sakthisri.V
24.	24BBA26	Samriddhi.K
25.	24BBA27	Sivasangari.P
26.	24BBA28	Udhya Chandrika.S
27.	24BBA29	Valarmathi.S
28.	24BBA30	Varsha.K
29.	24BBA31	Vinitha.C
30.	24BBA32	Aishwarya Meera. M
31.	24BBA33	Vimala devi.M