

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



CLUB & CELL : ENTREPRENEURIAL CLUB & SKILL DEVELOPMENT

ACTIVITY : INDUCTION PROGRAMME

YEAR : 2023-2024

ENTREPRENEURIAL CLUB & SKILL DEVELOPMENT PROGRAMME

DATE	TIME	VENUE	MODE
08.02.2024	02:00 p.m. to 03:00 p.m.	Conference Hall, EMG Yadava Women's College	Offline
Theme	Breaking Barriers: Overcoming Challenges Faced by Women Entrepreneurs		
Nature of the Activity	Seminar		
Title	Problem faced by Women Entrepreneurs		
Convenor	Dr.(Mrs.)V.Pushpalatha Principal (i/c) Head, Assistant Professor of Commerce EMGYWC		
Coordinators	Entrepreneurial Club and Skill Development Programme Coordinators: Mrs. R.Kayalvizhi Assistant Professor of Physics Mrs.M.Muthupandi Assistant; Professor of History Mrs.S.Divya Assistant Professor of BBA Mrs. B. Lalitha Subhanam Assistant Professor of Commerce		
Resource Person	Dr.(Mrs.)V.Pushpalatha Principal (i/c) Head, Assistant Professor of Commerce EMGYWC		
EDII TN Promotional Activities Fund	EDII -Government of Tamil Nadu and EDII Hub MKU Sanctioned Amount Rs.10,000/-		
No. of Participants	Faculty - 4 Student - 43		

SEMINAR ON “PROBLEM FACED BY WOMEN ENTREPRENEURS”

Objectives:

1. To identify and analyse the key challenges faced by women entrepreneurs in the business world.
2. To explore solutions and strategies for overcoming societal and financial barriers specific to women entrepreneurs.
3. To create awareness of support systems, government schemes, and resources available to assist women entrepreneurs.
4. To provide a supportive environment that encourages more women to venture into entrepreneurship with confidence.

Programme Outcomes:

1. Participants understood the various challenges women entrepreneurs face in accessing funding, mentorship, and networks.
2. Attendees gained insights into practical solutions for overcoming societal biases and balancing family and business responsibilities.
3. Participants were introduced to government schemes, financial aid, and other resources that support women entrepreneurs.
4. This seminar helped students to develop strategies to build resilience and confidence in entrepreneurial ventures.
5. Attendees connected with like-minded individuals, forming a network for future collaboration and support.
6. Students were encouraged to engage in continuous learning and skill development to navigate the entrepreneurial landscape.
7. This programme inspired students to pursue entrepreneurship with greater determination and equipped them with the tools to succeed despite challenges in their professional journey.

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Photograph:



**Entrepreneurial Club and Skill Development Programme, EMGYWC,
organised a Seminar on “Problems Faced by Women Entrepreneurs” - 08.02.2024**

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE

Enclosures:

a. Invitation:



E.M.G YADAVA WOMEN'S COLLEGE, MADURAI-14

(An Autonomous Institution - Affiliated to Madurai Kamaraj University)

Re - accredited (3rd Cycle) with Grade A+ & CGPA 3.51 by NAAC

Entrepreneurial Club and Skill Development Programme
Jointly

Organizes

Seminar

on

Problem faced by Women Entrepreneurs

Resource Person

Dr.Mrs. V.Pushpalatha,
Principal (i/c),
E.M.G Yadava Women's College, Madurai.



Date : 08.02.2024
Time : 2.00 p.m - 3.00 p.m
Venue : Conference Hall

Dr.Mrs. V. Pushpalatha
Principal (i/c)

ALL ARE CORDIALLY INVITED

b. Fund Evidence

MKU EDII Hub - Promotional Activities on Entrepreneurship - Requisition of Institution Bank Account Details - Reg.

External Inbox

E

ediihub mku 15/02/2022
to bcc: me

← ⋮

Dear Sir/ Madam,

Greetings of the day,

This is to bring to your kind information that as your institution is selected by EDII - Government of Tamil Nadu and EDII Hub MKU for sanctioning Rs. 10,000 for organising promotional activities on Entrepreneurship and Innovation among the students.

EDII TN Promotional Activities Fund of Rs. 10000 and its First installment 70% will be credited this week to your institution account.

In this regard, you are requested to share your institution bank account details and finalized action plan consisting of 5 programmes with the date of the programme and resource person details.

Kindly send the details to ediihub@mkuniversity.ac.in to sanction the first installment.

Also, kindly for your consideration that all the 5 programmes will be completed on or before 31st March 2022 and have to submit all the 5 programmes consolidated report to ediihub@mkuniversity.ac.in to avail the remaining 30% of the amount.

Thanks a lot. MKU EDII hub will need your support and Coordination and we are also cooperating with your institution for organising 5 Programmes.

Thanks and Regards,

R. Ramachandran,
Field Coordinator,
EDII HUB,
Madurai Kamaraj University, Madurai

Dear Sir / Madam,

Greetings of the day,

Kind Attention to Entrepreneurship Cell Coordinator

EDII Hub - Madurai Kamaraj University appreciates the efforts of Management, Principal and ED Cell Coordinator for enhancing the Entrepreneurship EcoSystem among the students through various programs through ED Cell.

We appreciate the team of ED Cell and its coordinator for successfully organised the Entrepreneurship Development Program (EDP) for Outgoing Students from your institution. For that our MKU EDII Hub will issue the Fund of Rs. 10,000 (Ten Thousand) which was sanctioned by EDII - Government of Tamil Nadu, Chennai.

The Cheque function is planned to be conducted on 12-July-2023 (Wednesday) by 02.30 PM (Afternoon) at Department of Management Studies, Madurai Kamaraj University, Madurai.

So, we invite the Entrepreneurship Cell Coordinator from your institution to attend the function to receive the cheque on behalf of your institution. Kindly ensure your presence tomorrow at the planned venue.

Thanks and Regards,

Dr. P. Kannadasan,
Coordinator - EDII Hub,
Madurai Kamaraj University,
Madurai

For More Details:

Mr. R. Ramachandran,
Field Coordinator - EDII Hub,
Madurai Kamaraj University,
Madurai
Mob: 9566531892
Email: chanus92@gmail.com

3:46 pm

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c . Nominal Roll of Participants:
Student participants of EMGYWC:

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b. Nominal Roll of Participants:
1. Student participants of EMGYWC:



E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014.
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Seminar on "Problems Faced by Women Entrepreneurs" - 08.02.2024

S.No	REGISTER NUMBER	NAME	DEPARTMENT
1	21CGA01	Aadhimalar A	B.Com(R)
2	21CGA02	Aarthi B	B.Com(R)
3	21CGA03	Aashiba A	B.Com(R)
4	21CGA04	Abirami A	B.Com(R)
5	21CGA05	Amirthavarshini S	B.Com(R)
6	21CGA06	Amrin Nisha S	B.Com(R)
7	21CGA07	Anitha G	B.Com(R)
8	21CGA08	Aparna S	B.Com(R)
9	21CGA09	Archana A	B.Com(R)
10	21CGA10	Archana K	B.Com(R)
11	21CGA11	Archana P	B.Com(R)
12	21CGA32	Krithika S	B.Com(R)
13	21CGA33	Loga Sri K	B.Com(R)
14	21CGA34	Logitha G	B.Com(R)
15	21CGA35	Madhumitha M	B.Com(R)
16	21CGA36	Mahalakshmi K	B.Com(R)
17	21CGA37	Malavika M	B.Com(R)
18	21CGA38	Manisha B	B.Com(R)
19	21CGA39	Manjuvarsini R	B.Com(R)
20	21CGA40	Nandhni.M	B.Com(R)
21	21CGA41	Nishanthini I	B.Com(R)
22	21CGA42	Nithiya D	B.Com(R)
23	21CGA43	Preethi B	B.Com(R)
24	21CGA44	Priyadharshini P	B.Com(R)
25	21CGA45	Priyadharshini S	B.Com(R)
26	21CGA46	Priyanka P	B.Com(R)
27	21CGA47	RaajaSubeeksha P	B.Com(R)
28	21CGA48	Rajeswari M	B.Com(R)
29	21CGA49	Sabitha A	B.Com(R)
30	21CGA50	Sandhiya.M	B.Com(R)
31	21CGA51	Santhanamari R	B.Com(R)
32	21CGA52	Saranya S	B.Com(R)
33	21CGA53	Saratha A	B.Com(R)
34	21CGA54	Sarmila G	B.Com(R)

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35	21CGA55	Shanmugapriya M	B.Com(R)
36	21CGA56	Shanmugapriya R	B.Com(R)
37	21CGA57	SherinShifaya M	B.Com(R)
38	21CGA58	Sinthiya M	B.Com(R)
39	21CGA59	Siva Priya S	B.Com(R)
40	21CGA60	SumaiyaShakin M	B.Com(R)
41	22BBA20	Pothiazhagi.T	BBA
42	22BBA21	Preethi.S	BBA
43	22BBA22	Priyadharshini.A	BBA

Coordinator:

B. Lalitha Subdaram.


Principal
PRINCIPAL I/C
E.M.G. YADAVA WOMEN'S COLLEGE
MADURAI-625 014