

E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE



DEPARTMENT : BUSINESS ADMINISTRATION

ACTIVITY : EXTENSION PROGRAMME

YEAR : 2024-2025

DEPARTMENT OF BUSINESS ADMINISTRATION

DATE	TIME	VENUE
24.10.2024	11:00 a.m. to 12:00 noon	Government Arts and Science College for Women Nilakottai
Theme	Empowering Youth in a Connected World: The Impact of Digital Media on Student Life	
Nature of the Activity	Extension Service	
Title	Impact of Social Media among College Students	
Recourse Person	Mrs. S.Divya Assistant Professor of BBA EMGYWC	
Participants	Government Arts and Science College for Women Students - 22	

EXTENSION SERVICE ON "IMPACT OF SOCIAL MEDIA AMONG COLLEGE STUDENTS"

Objectives:

- To create awareness among college students about the impact of social media on academic and personal life.
- To educate students on the positive and negative effects of social media usage.
- To encourage responsible and ethical use of social networking platforms.

Program Outcomes:

- Students gained awareness about the advantages and disadvantages of social media usage.
- Participants understood the impact of excessive social media use on academic performance and mental health.
- The programme encouraged students to adopt responsible and ethical online behaviour.

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Photograph:



The Department of BBA provided outreach service at Government Arts and Science College for Women on "Influence of Social Media on College Students" - 24.10.2024

Enclosure:

a. Nominal Roll of Participants

Student participants of other College:

Extension Service on "Impact of Social Media among College Students - 24.10.2024			
S.No.	NAME	CLASS	COLLEGE
1	Aarthi	I BBA	Government Arts and Science College for Women, Nilakottai
2	Aadhilakshmi	I BBA	Government Arts and Science College for Women, Nilakottai
3	Bairavi	I BBA	Government Arts and Science College for Women, Nilakottai
4	Chandira	I BBA	Government Arts and Science College for Women, Nilakottai
5	Amudhini	I BBA	Government Arts and Science College for Women, Nilakottai
6	Darshini	I BBA	Government Arts and Science College for Women, Nilakottai
7	Elavarasi	I BBA	Government Arts and Science College for Women, Nilakottai

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8	Fathima	I BBA	Government Arts and Science College for Women, Nilakottai
9	Induja	I BBA	Government Arts and Science College for Women, Nilakottai
10	Kanimozhi	I BBA	Government Arts and Science College for Women, Nilakottai
11	Gawri	I BBA	Government Arts and Science College for Women, Nilakottai
12	Lavanya	I BBA	Government Arts and Science College for Women, Nilakottai
13	Banupriya	I BBA	Government Arts and Science College for Women, Nilakottai
14	Pooja	I BBA	Government Arts and Science College for Women, Nilakottai
15	Gayathri	I BBA	Government Arts and Science College for Women, Nilakottai
16	Kamala	I BBA	Government Arts and Science College for Women, Nilakottai
17	Meena	I BBA	Government Arts and Science College for Women, Nilakottai
18	Bhavya	I BBA	Government Arts and Science College for Women, Nilakottai
19	Lalitha	I BBA	Government Arts and Science College for Women, Nilakottai
20	Karthika	I BBA	Government Arts and Science College for Women, Nilakottai
21	Bhuvana	I BBA	Government Arts and Science College for Women, Nilakottai
22	Devika	I BBA	Government Arts and Science College for Women, Nilakottai