



DEPARTMENT : BUSINESS ADMINISTRATION

ACTIVITY : ENTRY LEVEL TEST

YEAR : 2024-2025

DEPARTMENT OF BUSINESS ADMINISTRATION

DATE	TIME	VENUE
12.07.2024	10:30 a.m. to 11:30 a.m.	I BBA Classroom E.M.G. Yadava Women's College
Theme	To check the knowledge level of the students in Business Administration	
Nature of the Activity	Identify the students strength and weakness in the subject	
Title	Entry Level Test	
Coordinator	Dr.(Mrs.) V.Selva Subashini Assistant Professor of Business Administration EMGYWC	
Participants	I Year BBA Students - 31	

ENTRY LEVEL TEST - "KNOWLEDGE IN BUSINESS ADMINISTRATION"

Objectives:

1. To assess the foundational knowledge in Business Administration among first-year BBA students.
2. To identify students' strengths and areas for improvement, ensuring they are adequately prepared for the rigorous academic curriculum ahead.

Report:

The Entry Level Test titled "Knowledge in Business Administration" was meticulously designed to evaluate students' understanding of core concepts such as management principles, organizational behaviour, basic accounting, marketing fundamentals, and business economics. The test duration was 90 minutes and consisted of multiple-choice questions. This assessment served as an effective tool to gauge the initial competency levels of the students and to plan appropriate academic support wherever necessary.

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Programme Outcome:

The analysis of the results provided meaningful insights into the students' understanding of core business concepts and their overall academic readiness. It highlighted both their strengths and the areas that require further improvement. In response, the department plans to conduct additional tutorial sessions and remedial classes to strengthen students' foundational knowledge in Business Administration. The test also instilled a sense of motivation among the students, marking a positive and encouraging start to the academic year.

Photograph:



The department of BBA conducted an Entry Level Test for first year students on 12.07.2024

Enclosures:

a. Invitation



E.M.G YADAVA WOMEN'S COLLEGE, MADURAI-14
(An Autonomous Institution - Affiliated to Madurai Kamaraj University)
Re - accredited (3rd Cycle) with Grade A+ & CGPA 3.51 by NAAC

DEPARTMENT OF BUSINESS ADMINISTRATION

**Organize
Entry Level Test**

Participants :First Year Students (2024-2027 Batch)
Date : 12.07.2024
Course Teacher : Mrs.S.DIVYA

Dr.(Mrs).T.Sathiya Sheila
Head of the Department

Dr.(Mrs).V.Pushpalatha
Principal(i/c)

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b. Nominal Roll of Participants

1. Student participants of EMGYWC:

Entry Level Test on "Knowledge in Business Administration" - 12.07.2024		
S.No.	REGISTER NUMBER	NAME
1.	24BBA01	Abinaya .M
2.	24BBA02	Abinaya Sri.S
3.	24BBA03	Akshya.S
4.	24BBA04	Anupriya.B
5.	24BBA07	Dharani.V
6.	24BBA08	Dharshana.C
7.	24BBA09	Dharshini.T
8.	24BBA10	Divya.P.G
9.	24BBA11	Ganeshpriya.S
10.	24BBA12	Humariya Fathima.S
11.	24BBA13	Karthiga.D
12.	24BBA14	Keerthiga.K
13.	24BBA15	Kishiba.A
14.	24BBA16	Menaka Devi.S
15.	24BBA17	Mukila.M
16.	24BBA18	Narayani.S
17.	24BBA19	Niranjana.A
18.	24BBA20	Primiladevi.M
19.	24BBA21	Prabha.A
20.	24BBA22	Praveena.A
21.	24BBA23	Rasika thangam.P
22.	24BBA24	Rohini.B
23.	24BBA25	Sakthisri.V
24.	24BBA26	Samriddhi.K
25.	24BBA27	Sivasangari.P
26.	24BBA28	Udhya Chandrika.S
27.	24BBA29	Valarmathi.S
28.	24BBA30	Varsha.K
29.	24BBA31	Vinitha.C
30.	24BBA32	Aishwarya Meera. M
31.	24BBA33	Vimala devi.M