



DEPARTMENT : INFORMATION TECHNOLOGY

ACTIVITY : CONSULTANCY ACTIVITY

YEAR : 2018 – 2019

DEPARTMENT OF INFORMATION TECHNOLOGY

DATE	TIME	VENUE
05.02.2018	10:00 a.m. to 11:00 a.m.	IT Lab, E.M.G Yadava Women's College
Nature of the Activity	Consultancy Activity	
Title	Internet Shopping	
Convener & Resource Person	Mrs.R.Boomadevi Head and Assistant Professor of IT EMGYWC	
Beneficiaries	Government School, Thiruppalai, Madurai. Students- 7	

CONSULTANCY ACTIVITY ON "INTERNET SHOPPING"

Objectives:

- To navigate and use various e-commerce platforms and marketplaces.
- To educate Participants proficiency in using popular e-commerce platforms such as Amazon, eBay including searching for products, comparing prices, and understanding platform-specific features.

Programme Outcomes:

- Participants evaluated product information and customer reviews to make well-informed purchasing decisions.
- Participants were critically assessed product descriptions, specifications, and user reviews to determine the quality and suitability of products before making a purchase.

E.M.GOPALAKRISHNAKONE YADAVA WOMEN'S COLLEGE



Photograph:



Mrs. R. Boomadevi, Head & Assistant Professor of IT, conducted a consultancy activity on "Internet Shopping" on 05.02.2018

Enclosures:

a. Invitation:

	E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014. (An Autonomous Institution – Affiliated to Madurai Kamaraj University) Re-accredited (3 rd Cycle) with Grade A ⁺ & CGPA 3.51 by NAAC	
DEPARTMENT OF INFORMATION TECHNOLOGY		
TOPIC : "INTERNET SHOPPING"		
DATE : 05/02/2018	VENU: GOVERNMENT SCHOOL THIRUPPALAI MADURAI	
RESOURCE PERSON		
Mrs.R.BOOMA DEVI ASSISTANT PROFESSOR OF IT E.M.G YADAVAWOMENS COLLEGE		
Mrs.R.Boomadevi, Head of the Department		Dr.(Mrs.)R.Poovazhaki principal(i/c)
ALL ARE CORDIALLY INVITED		

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b. Nominal Roll of Participants:

1. Student participants from other Institution:

Consultancy Activity on "Internet Shopping" - 05.02.2018		
S.No.	REGISTER NUMBER	NAME
1	1838	P.Makeshwari
2	1839	K.Parameshwari
3	1840	S.Rajarajaeshwari
4	1846	A.Muthukkali
5	1841	R.Mahalakshmi
6	1958	K.Durgadevi
7	2012	B.Vaishnavi