## E.M.GOPALAKRISHNAKONE YADAVA WOMEN'S COLLEGE



# **DEPARTMENT OF INFORMATION TECHNOLOGY**

DATE	TIME	VENUE	
05.02.2018	10:00 a.m. to 11:00 a.m.	IT Lab, E.M.G Yadava Women's College	
Nature of the Activity		Consultancy Activity	
Title		Internet Shopping	
Convener		Mrs.R.Boomadevi	
&		Head and Assistant Professor of IT	
<b>Resource Person</b>		EMGYWC	
Beneficiaries		<b>Government School, Thiruppalai, Madurai.</b> Students- 7	

## CONSULTANCY ACTIVITY ON"INTERNET SHOPPING"

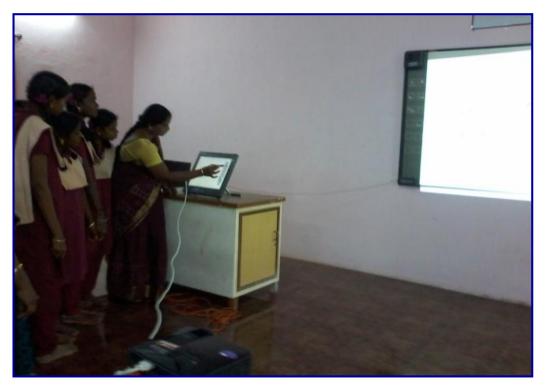
## **Objectives:**

- To navigate and use various e-commerce platforms and marketplaces.
- To educate Participants proficiency in using popular e-commerce platforms such as Amazon, eBay including searching for products, comparing prices, and understanding platform-specific features.

## **Programme Outcomes:**

- Participants evaluated product information and customer reviews to make wellinformed purchasing decisions.
- Participants were critically assessed product descriptions, specifications, and user reviews to determine the quality and suitability of products before making a purchase.

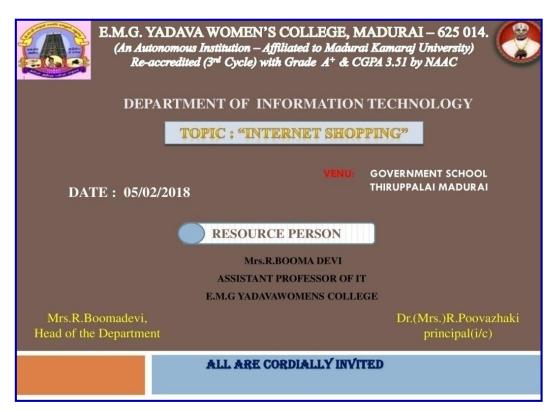
#### Photograph:



Mrs. R. Boomadevi, Head & Assistant Professor of IT, conducted a consultancy activity on "Internet Shopping" on 05.02.2018

#### **Enclosures:**

a. Invitation:



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- b. Nominal Roll of Participants:
- 1. Student participants from other Institution:

Consultancy Activity on "Internet Shopping" - 05.02.2018				
S.No.	<b>REGISTER NUMBER</b>	NAME		
1	1838	P.Makeshwari		
2	1839	K.Parameshwari		
3	1840	S.Rajarajaeshwari		
4	1846	A.Muthukkali		
5	1841	R.Mahalakshmi		
6	1958	K.Durgadevi		
7	2012	B.Vaishnavi		