

**E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI -14.****(An Autonomous Institution – Affiliated to Madurai Kamaraj University)****Re –accredited (3<sup>rd</sup> cycle) with Grade A<sup>+</sup> & CGPA 3.51 by NAAC****CBCS****DEPARTMENT OF ENGLISH – UG****ADD ON COURSE****(w.e.f. 2021 – 2022 onwards)****Communicative and Functional English**

1. This course is taken up by First year English Students
2. Period of Study: I Semester

**COURSE STRUCTURE****Contact Hours: 30 Hrs****Credit:1**

<b>S.NO</b>	<b>SEM</b>	<b>SUBJECT CODE</b>	<b>TITLE OF THE PAPER</b>
1.	I	21EAOA	<b>Theory:</b> Grammatical and communicative techniques and methods
2.	I	21EAOCP	<b>Practical:</b> Report Writing using academic writing techniques

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The course enables the learners

1. To acquire communicative competence in English and functions of language.
2. To develop their employability skills by applying the language at various contexts.
3. Formulate a comprehensive grasp on verbal skills acquired through grammar.

**Unit I**

Communicative Competence – Grammatical, Sociolinguistic, Strategic, Discourse competencies.

Contextual Speaking - at the Bank, at the Post Office, at the Market, Role-play, skit, debate, group discussion, mini-drama, Simulation, Information and Opinion-gap activities.

Infographic Analysis and Expression

**Unit II**

Functions of Language (Greetings, Inviting, Apologizing etc)

English Proficiency Improvement Techniques

**Unit III**

Phonetic Transcription of Words

Stress & Intonation

#### **Unit IV**

Types of Discourse - Legal, Public, Technical, Scientific, Popular, Private  
Discourses

Figures of Speech (Conceptualization of Speech)

Public Speaking (Mock Drill)

#### **Unit V**

Advertisement –knowledge of media skills

Slogan writing

Jingles

creative skills

R.K.Narayan – Bachelor of Arts [Self-study]

#### **Books for References:**

1. Balasubramanian.T. *A Textbook of English Phonetics for Indian Students*. Chennai: Macmillan. 2014.
2. Farhathullah T.M. *Communication Skills For Undergraduates*. RBA Publications, Chennai. 2006.
3. Green David. *Contemporary English Grammar Structures and Composition*. Macmillan India Limited. 2003.
4. Pillai, Radhakrishnan G. *English Grammar and Composition*. Emerald Publishers, Chennai. 2014.
5. Krashen, 1981. S. *Second Language Acquisition and Second Language Learning*. Oxford. Pergamon.
6. Cambridge English: Advanced Speaking, Cambridge University Press.