


## FACULTY PROFILE

### DEPARTMENT OF BUSINESS ADMINISTRATION

#### I. PERSONAL DETAILS

<b>Name</b>	T. SATHIYA SHEILA	
<b>Designation</b>	Head & Assistant Professor of BBA	
<b>Qualification</b>	M.Com.,M.Phil.,M.B.A.,Ph.D.,	
<b>Area of Specialization</b>	Accountancy and Human Resource Management	
<b>Mobile No.</b>	7598426971	
<b>e-Mail ID</b>	Institutional: <a href="mailto:t.sathiyasheila-bba@emgywomenscollege.ac.in">t.sathiyasheila-bba@emgywomenscollege.ac.in</a>	
	Personal: <a href="mailto:sathiyasheila10.co.in@gmail.com">sathiyasheila10.co.in@gmail.com</a>	

#### II. EDUCATIONAL QUALIFICATION

S.NO	NAME OF THE DEGREE/DIPLOMA	NAME OF THE INSTITUTION/UNIVERSITY	YEAR OF PASSING
1	B.Com	V.V.Vanniaperumal College for Women	1990
2	M.Com	V.V.Vanniaperumal College for Women	1993
3	M.Phil	Madurai Kamaraj University	1997
4	MBA	Indira Gandhi National Open University, New Delhi	2008
5	Ph.D.,	Madurai Kamaraj University	2014

### III. TEACHING EXPERIENCE

S.NO	PREVIOUS TEACHING EXPERIENCE WITH NAME OF THE INSTITUTION	YEAR OF EXPERIENCE
1.	EMG Yadava Women's College	From 1997

### IV. RESEARCH ACCOMPLISHMENTS

ORIENTATION/REFRESHER/MOOCs/FDP/ TRAINING PROGRAMMES ATTENDED			
S.NO	DATE	NAME OF THE COURSE/PROGRAMME	NAME OF THE INSTITUTION/UNIVERSITY
1	01.03.2004 to 28.04.2004	UGC Sponsored Orientation Course	Madurai Kamaraj University, Madurai
2	25.01.2018 to 28.01.2018	Training Programme on "Academic Leadership" Sponsored by centre for Academic Leadership and Education Management, Aligarh Muslim University, Aligarh	Crescent College of Education for Women, Madurai
3	21.09.2021 to 23.09.2021	Three Days Online Faculty Development Programme "Impact of Intellectual Property Rights on Green Innovations in Doodle Crafts"	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi.

NATIONAL/INTERNATIONAL SEMINAR, WEBINAR, WORKSHOP, CONFERENCE & SYMPOSIUM ATTENDED				
S.NO	DATE	TITLE	EVENT NAME	INSTITUTION NAME
1	27.07.2019	" Reforms In Curriculum Design & Evaluation Based On OBE" organized and conducted by Internal Quality Assurance Cell and Office of the controller of Examinations	District Level Workshop	The Standard Fireworks Rajaratnam College for Women (Autonomous), Sivakasi
2	02.06.2020	Crucial Role of HR Leaders-Pre & Post Covid - 19	State Level Webinar	St. Joseph's College of Arts and Science for Women, Coimbatore
3	05.09.2017	Special Lecture "Quality Higher Education in changing Times" organized by the IQAC,	State Level Special Lecture	The American College, Madurai,

**ACTED AS RESOURCE PERSON IN OTHER INSTITUTION**

S.NO	DATE	TITLE OF THE PROGRAMME/ EVENT NAME	NAME OF THE INSTITUTION	DISTRICT/STATE/ NATIONAL/INTERNATIONAL
1	12.09.2013	Chief Guest for Department Association Meeting – Busi-Eclat	NMS Sermathi Vasan College for Women, Madurai	District
2	14.12.2017	Qualitative and Quantitative Research”	Anna University Regional Campus, Madurai	District
3	21.12.2017	Concept and Principles of Financial Accounting	Madurai Sivakasi Nadar’s Pioneer Meenakshi Women’s College, Puvandi	District
4	05.02.2018	Basic Concepts of Marketing	Madurai Sivakasi Nadar’s Pioneer Meenakshi Women’s College, Puvandi	District
5	22.02.2017	Valedictory Function	Madurai Sivakasi Nadar’s Pioneer Meenakshi Women’s College, Puvandi	District
6	07.03.2018	Share Markets	C.S.I College of Arts and Science for Women, Madurai.	District
7	09.07.2018	Inauguration of XII Batch B.Ed. students	Peniel Rural College of Education, Vemparali	District
8	22.12.2018	Basic Accounting Concepts and Principles	Madurai Sivakasi Nadar’s Pioneer Meenakshi Women’s College, Puvandi	District
9	23.09.2019	Financial Management in Indian Industry	Ambiga College of Arts and Science for Women, Madurai.	District
10	08.02.2019	Financial Management	N.M.S.S. Vellaichamy Nadar College, Madurai	District
11	22.03.2022	Soft Skills for Students Success	N.M.S.S. Vellaichamy Nadar College, Madurai	District

**PUBLICATION OF BOOK/ BOOK CHAPTERS / MONOGRAPH / PAPERS PUBLISHED IN CONFERENCE/ PROCEEDINGS**

S.NO	TITLE OF THE BOOK/ CHAPTERS/ PROCEEDINGS	TITLE OF THE PAPER	NATIONAL/ INTERNATIONAL	PUBLISHER DETAILS	ISBN/ISSN OF THE PROCEEDINGS	YEAR
1	Counselling	Counselling	National	Forschung Publications, Chennai	978-93-87865-95-2	March 2021

**ARTICLES PUBLISHED IN JOURNALS / MAGAZINES**

S.NO	TITLE WITH (DOI)	NAME OF THE JOURNAL/MAGAZINE	NATIONAL/ INTERNATIONAL	IMPACT FACTOR	SCOPUS	CITATION INDEX	h-index	VOLUME, ISSUE, MONTH & YEAR
1	Socio-Economic Status of Women Domestic Workers in Madurai City	Shanlax International Journal of Arts, Science & Humanities.	International	No.1,ISSN:2321-788x ) Pg.No 117 - 119.	-	-	-	Vol.1, July 2013
2	TwoWheeler Service Centre in Madurai City – An Overview	Shanlax International Journal of Commerce	International	No.1 January,ISSN:2320-4168 ) Pg.No 41-44	-	-	-	Vol.2 Jan 2014
3	Status of Women in India	National Seminar on Women Empowerment Milestones & Challenges N.M.S.S.Vellaichamy Nadar College Madurai	National	ISBN 978-81-910124-4-6 P.No3.	-	-	-	Oct 2015
4	Marketing of Paddy – A study with special reference to Alanganallur Block, Madurai District	International Journal of Agricultural Science and Research (IJASR)	International	ISSN (Online): 2321-0087: ISSN (Print) : 2250-0057 Impact Factor(FC C)(2015):4.7987	Index Coper Nicus Value (ICV) : (2016): 6.1			Vol-6, Issue -3 June 2016
5	Socio-Economic Status of the Women Agricultural labourers in Madurai District	Journal of Advances in Business Management	International	Issue2 April-June 2017PISSN-2395-7328-2395-7441 Indexed in	Index Coppernicus-ICV 2016-72.67	Goodle Scholar Info Base Index-(IBI Factor 2015-2.8)		Vol.3 June 2017

<b>LEADERSHIP/TEAM WORKING SKILLS</b>			
<b>S.NO</b>	<b>CELL/CLUB/COMMITTEE/ASSOCIATION</b>	<b>POSITIONS HELD (NODAL, COORDINATOR/ASSISTANT COORDINATOR /MEMBER)</b>	<b>DURATION MONTH/YEAR</b>
1	Innovation Best Practice (Criterion VI)	Head	2015-2016
2	Teaching Learning (Criterion II)	Head	2017 to till date
3	NET & SET	Co-ordinator	2009 to till date

<b>e- CONTENT DEVELOPED</b>				
<b>S.NO</b>	<b>DATE</b>	<b>TITLE</b>	<b>SOCIAL NETWORK (YouTube, Slideshare, Blog, MOOCs, Others)</b>	<b>LINK</b>
1	10.02.2021	Management Accounting	Sildeshare	<a href="https://drive.google.com/file/d/1Ok7H0NYDCwzzkuaoOiG_od7hwd_AQ81J/view?usp=sharing">https://drive.google.com/file/d/1Ok7H0NYDCwzzkuaoOiG_od7hwd_AQ81J/view?usp=sharing</a>
2	05.02.2021	Business Statistics	Sildeshare	<a href="https://docs.google.com/presentation/d/1Cnehnv6wNUFPIMxTD5JjDV726AltNxKr/edit?usp=sharing&amp;oid=118190941822632264808&amp;rtpof=true&amp;sd=true">https://docs.google.com/presentation/d/1Cnehnv6wNUFPIMxTD5JjDV726AltNxKr/edit?usp=sharing&amp;oid=118190941822632264808&amp;rtpof=true&amp;sd=true</a>

#### **V. COMPUTER SKILLS**

<b>COMPUTER LANGUAGE/TECHNICAL SKILLS</b>	
<b>S.NO</b>	
1	Ms-Office

#### **VI. LANGUAGE PROFICIENCY**

<b>S.NO</b>	<b>LANGUAGE</b>	<b>SPEAK</b>	<b>READ</b>	<b>WRITE</b>
1	Tamil	✓	✓	✓
2	English	✓	✓	✓