

FACULTY PROFILE

DEPARTMENT OF BUSINESS ADMINISTRATION

I. PERSONAL DETAILS

Name	MRS.T.USHARANI	
Designation	Assistant Professor of BBA	
Qualification	MBA.,M.Phil.	
Area of Specialization	Human Resource Management and Marketing Management	
Mobile No.	8754242678	
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	Personal: usharanirithi@gmail.com	

II. EDUCATIONAL QUALIFICATION

S.NO	NAME OF THE DEGREE/DIPLOMA	NAME OF THE INSTITUTION/UNIVERSITY	YEAR OF PASSING
1.	BBA.,	Nadar Saraswathi College of Arts and Science, Theni	2003
2.	MBA.,	Sree Amman Arts and Science College, Erode.	2005
3.	MPhil.,	Madurai Kamaraj University, Madurai.	2015

III. TEACHING EXPERIENCE

S.NO	PREVIOUS TEACHING EXPERIENCE WITH NAME OF THE INSTITUTION	YEAR OF EXPERIENCE
1.	EMG Yadava Women's College	From 2007

IV. RESEARCH ACCOMPLISHMENTS

ORIENTATION/REFRESHER/MOOCs/FDP/ TRAINING PROGRAMMES ATTENDED			
S.NO	DATE	NAME OF THE COURSE/PROGRAMME	NAME OF THE INSTITUTION/UNIVERSITY
1.	24.11.2014 to 29.11.2014	Training Program on Counseling and Psychological Services for College Teachers” Training Program on Counseling and Psychological Services for College Teachers”	The American College, Madurai
2.	11.09.2015	Faculty Development Programme on Data Analysis for Social Science Research	Gnanam School of Business, Thanjavur.
3.	24.02.2017	Faculty Development Programme	OAA-MAVMM School of Management,(B-School) Madurai.
4.	28.05.2020	Online Faculty Development Programme on “Mental Wellbeing in Personal and Professional Life”	Nehru Institute of Management Studies (NIMS), Coimbatore
5.	27.05.2020 to 30.05.2020	Four Day online Faculty Development Programme on “New Paradigms in Behavioural Management”	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi,
6.	16.06.2020 to 20.06.2020	Online Faculty Development Programme on “E – Content Creation and Online Learning Management System”.	Mary Matha College of Arts and Science, Theni
7.	08.06.2020	Online Faculty Development Programme on “Future of Examinations: Bloom’s Taxonomy and Multiple Assessment Tools”	G.T.N Arts and Science College, Dindigul
8.	04.12.2020	Online Faculty Development Programme on “Enhancing E – Content for Teaching & Learning”	IQAC – Teaching Learning Cell, E.M.G Yadava Women’s College for Women, Madurai
9.	05.07.2021 to 11.07.2021	One week Virtual International Faculty Development Programme on “Importance of Soft Skills In Teaching”	Madonna Arts And Science College for Women, Madurai
10	21.09.2021 to 23.09.2021	Three Day Faculty Development Programme on "Impact of Intellectual Property Rights on Green Innovations in Doodle Crafts" organized by	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi
11	23.09.2021 to 25.09.2021.	Online Three Day Faculty Development Programme on "Management Perspective In Research, Technology, Empowerment"	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi
12	25.01.2021 to 30.04.2021	“Fundamentals of Financial Management”	SWAYAM COURSE

NATIONAL/INTERNATIONAL SEMINAR, WEBINAR, WORKSHOP, CONFERENCE & SYMPOSIUM ATTENDED				
S.NO	DATE	TITLE	EVENT NAME	INSTITUTION NAME
1.	21.08.2013 & 22.08.2013.	Presented paper on “Social Inclusion and Exclusion of Women in Work Place”.	International conference	Alagappa University and Mother Teresa University.
2.	15.11.2013 & 16.11.2013	Presented paper on “Factors Shaping Decision about Higher Education among Women in Madurai City”	International conference	Madurai Kamaraj University.
3.	25-09-2017	e-Learning and MOOCs in Higher Education and New Roles of Teachers”	National Seminar	E.M.G.Yadava Women’s College, Madurai
4.	30.05.2020	“Public Speaking: Effective Delivery of Talks’	National Webinar	Bunts Sangha’s Uma Krishna Shetty Institute of Management Studies and Research
5.	03.06.2020	“Emotional Connection with Employees: During A Crisis”	International HR Webinar	Nehru Institute of Management Studies (NIMS) on
6.	06.06.2020	“Crazy Tips To Crack Virtual Interviews”,	International Level Webinar	Internal Quality Assurance Cell of Bunts Sangha’s Uma Krishna Shetty Institute of Management Studies and Research
7.	09.06 2020	MASSIGNITOR 2020 “Reinvention of Alternative Managerial Styles”,	National Level Webinar	“PG and Research Department of Management Studies
8.	14.06. 2020	“7 Tips to Increase Wealth During Economic Slow-Down”	National Level Webinar	E.M.G.Yadava Women’s College, Madurai
9.	16.06.2020 to 17.06.2020.	Psychology of Crisis & Resilience to Chance”	International Inter-Disciplinary Webinar	St.Anne’sDegree College for Women, Halasuru, Bengaluru
10.	29.06.2020	“Administering Google Forms and its Add-ons for Online Academic Programmes”	National Level E-Workshop	M.V Muthiah Government Arts College for Women, Dindigul
11.	22.06.2020 to 28.06.2020	7 days Online Certificate Course in Logistics & Supply Chain Management.	National	AUXILIUM College, Gandhi Nagar, Vellore District

ACTED AS RESOURCE PERSON IN OTHER INSTITUTION				
S.NO	DATE	TITLE OF THE PROGRAMME/ EVENT NAME	NAME OF THE INSTITUTION	DISTRICT/STATE/ NATIONAL/INTERNATIONAL
1	05.02.2018	Guest Lecture on “Importance of Body Language” for BBA students	N.M.S.N.Vellaichamy Nadar College, Nagamalai, Madurai	District

PUBLICATION OF BOOK/ BOOK CHAPTERS / MONOGRAPH / PAPERS PUBLISHED IN CONFERENCE/ PROCEEDINGS						
S.NO	TITLE OF THE BOOK/ CHAPTERS/ PROCEEDINGS	TITLE OF THE PAPER	NATIONAL/ INTERNATIONAL	PUBLISHER DETAILS	ISBN/ISSN OF THE PROCEEDINGS	YEAR
1	Counseling	Counseling	National	Forschung Publications	ISBN 9789387865952	2021
2	Publication of Chapter	A study on approaches to education and empowerment among women entrepreneurs	National	Published in PCF	ISBN	2022

LEADERSHIP/TEAM WORKING SKILLS			
S.NO	CELL/CLUB/COMMITTEE/ ASSOCIATION	POSITIONS HELD (NODAL, COORDINATOR/ ASSISTANT COORDINATOR /MEMBER)	DURATION MONTH/YEAR
1	Staff Club In - charge for SF dept	Member	2011-2012
2	Day Care Center	Coordinator	2010 – 2014
3	Counseling Cell	Assistant Coordinator	2014 - 2019
4	Student Service Organization (SSO)	Member	2019- till date
5	Sports Committee	Member	2019- till date
6	ARIIA	Assistant Coordinator	2021- till date
7	IIC	Assistant Coordinator	2021- till date

V. INNOVATIVE TEACHING SKILLS

S.NO	ICT ENABLED TEACHING METHODS
1	ONLINE TEACHING METHOD – GOOGLE MEET
2	PPT METHOD
3	GOOGLE CLASS ROOM

VI. COLLABORATIVE ACTIVITIES

COLLABORATIVE TEACHING ACTIVITIES IN OTHER INSTITUTION/AGENCY (MoU, etc.,)			
S.NO	DATE	TITLE	NAME OF THE INSTITUTE
1	06.10.2021	Faculty Exchange Programme on “Performance Appraisal in Human Resource Management”	Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi

VII. COMPUTER SKILLS

S.NO	COMPUTER LANGUAGE/TECHNICAL SKILLS
1	Diploma in Office Automation and Diploma in Computer Application

VIII. LANGUAGE PROFICIENCY

S.NO	LANGUAGE	SPEAK	READ	WRITE
1	Tamil	Yes	Yes	Yes
2	English	Yes	Yes	Yes

IX. OTHER SKILLS

S.NO	SKILLS
1	Drawing, Rangoli , Singing, Cooking, Reading books