

DEPARTMENT OF COMMERCE

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Programme Code: OPC

Programme Name: M.Com.

Programme Outcomes

1. Complete Teaching Education Course like B.Ed. Eligibility Test, NET and SET successfully.
2. Acquire skill to select teaching and research as a Profession.
3. Became Project Manager, Web Designer and HR Leader in Multinational Companies.
4. To gain knowledge that helps to face various competitive examination.

Programme Specific Outcomes

On completion of M.Com (CA) Commerce Programme, the students would be able to

1. To become experts in accounting methodology and enhance professionalism through innovative practices, to be tactful in facing unforeseen demands and changes in situational roles in industry and academics.
2. To gain through subject knowledge from practical experiences, industrial learning and internship.
3. To develop entrepreneurial skills, groups activities, spirit of coordination shaping up their professionalism.
4. To adopt innovative opportunities, latest technologies that helps to develop new business.
5. To enhance informative and expressive computer knowledge that helps them to face various competitive examination.

Course Outcomes

Outcome Based Education(OBE)

SEMESTER – I

Subject Code: 21OPC11

Course Name: RESEARCH METHODOLOGY

Upon completion of the course, the students will be able to

1. Display the Concepts Relating to Business research, Types and Process
2. Classify the Research Problem and Draw the Research Design
3. Prepare Questionnaire and Interview Schedule and study Pretest and Pilot study.
4. Prepare a data analysis and Hypothesis testing procedures
5. Interpret and Conclude a Research Report

Subject Code: 21OPC12

Course Name: ADVANCED FINANCIAL ACCOUNTING

Upon completion of the course, the students will be able to

1. Display the financial information system and accounting standard.
2. Classify the single-entry system and accounting for bills of exchange.
3. Prepare the hire purchase and instalment purchase system.
4. Interpret the Advance Application insolvency accounting and investment accounting.
5. Develop retirement and death of a dissolution and amalgamation of firms.

Subject Code: 21OPC13

Course Name: APPLIED COST ACCOUNTING

Upon completion of the course, the students will be able to

1. Preparing cost sheet.
2. Classify various elements of cost.
3. Knowing the cost accounting standards.
4. Analyse the different methods of costing.
5. understand the various costing technique

Subject Code: 21OPC14

Course Name: FINANCIAL MARKETS AND SERVICES

Upon completion of the course, the students will be able to

1. Explain the Meaning of Financial Market and its importance in the development of economy
2. Classify the types of Financial Market.
3. Understand the meaning and other features of Share market, Stock exchange and Depository system.
4. Evaluate mutual funds.
5. Analyze the Importance of forfeiting.

Subject Code: 21OPCE1A

Course Name: AUDITING AND ASSURANCE

Upon completion of the course, the students will be able to

1. understand the Role of an auditor for checking arithmetical accuracy of books of accounts.
2. Differentiate capital and revenue nature of transactions.
3. Analyze the authenticity and validity of accounting transactions.
4. Remembering the points in preparing an Audit Report.
5. Gaining the knowledge of e- Audit and Green Audit.

Subject Code: 21OPCE1B

Course Name: RETAIL MARKETING

Upon completion of the course, the students will be able to

1. Describe the basic concepts of Retail Marketing.
2. Able to prepare a business model.
3. Describe the concepts of Customer Relationship Management.
4. Students gain Knowledge Service Operation.
5. Understand the Marketing channel systems Concepts

Subject Code: 21OPCNM1

Course Name: PRACTICAL BANKING

Upon completion of the course, the students will be able to

1. understand the relationship between banker and customer
2. understand the various types of deposit of the bank
3. Use cheques and draft in commercial transaction
4. evaluate the performance of crossing cheque in the bank
5. The recent trends in the banking system

Subject Code: 21OPC21

Course Name: ADVANCED BUSINESS STATISTICS

Upon completion of the course, the students will be able to

1. Calculate and interpret measures of central tendency for a set of data.
2. Investigating the relationship between two quantitative variables
3. Resolve the test of hypothesis
4. Compute the Analysis of variance and F-test
5. Learn non-parametric test

Subject Code: 21OPC22

Course Name: HUMAN RESOURCE MANAGEMENT

Upon completion of the course, the students will be able to

1. Understand the nature & scope of Human Resource Management.
2. Differentiate Grievance and Redressal Procedures nature of Training.
3. To analyze the Performance Appraisal based on MBO system.
4. Remembering the points in Quality of working life and Management of Stress.
5. Students gain the knowledge of Human Resource Management Research and Audit.

Subject Code: 21OPC23

Course Name: ADVANCED CORPORATE ACCOUNTING

Upon completion of the course, the students will be able to

1. Understand the accounting concept for Banking and Insurance companies.
2. Solve accounting aspects of Amalgamations, Absorption and Reconstruction and liquidation of companies
3. Equip the Liquidators final statement of accounts
4. Learn various types of Indian Accounting standards
5. Examine holding companies

Subject Code: 21OPC24

Course Name: INSURANCE AND RISK MANAGEMENT

Upon completion of the course, the students will be able to

1. To describe about Basics of insurance.
2. Understanding the concepts of life insurance
3. Differentiate life insurance and non-life insurances.
4. Identifying classification of Risks.
5. Classified on various levels of risk management.

Subject Code: 21OPCE2A
Course Name: MARKETING MANAGEMENT

Upon completion of the course, the students will be able to

1. Gaining the knowledge of marketing concept and Importance of marketing
2. Develop a new product and to apply the pricing strategies.
3. Understand the channels of Distribution for marketing of products.
4. Apply the various promotional strategies in marketing.
5. Classify the Advertising copy, preparing the Digital Advertising

Subject Code: 21OPCE2B
Course Name: SERVICES MARKETING

Upon completion of the course, the students will be able to

1. Understand the basic concepts of Service Marketing.
2. Able to understand a Bank and Insurance Marketing
3. Learn the concepts of Transport Marketing
4. Students gain the Knowledge about Tourism Marketing
5. Understand the Marketing channel systems Concepts

Subject Code: 21OPCNM2
Course Name: ADVANCED EXCEL

Upon completion of the course, the students will be able to

1. Know Spread Sheet Basics
2. Learn Advanced Techniques of Microsoft Excel
3. Understand the Advanced Techniques of Microsoft Excel
4. Identify Validating and Importing Data in Microsoft Excel
5. Accessing Web with Microsoft Excel