



E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE, MADURAI-14

(An Autonomous Institution –Affiliated to Madurai Kamaraj University)

Re-accredited (3rdCycle) with Grade A⁺& CGPA3.51 by NAAC

FEEDBACK ANALYSIS 2022-2023

The Internal Quality Assurance Cell (IQAC) at EMG Yadava Women's College aims to improve the quality of education and nurture a culture of excellence within the institution. This feedback report summarises the perspectives and insights gathered from stakeholders, such as students, faculty, alumni, and employers, for the academic year 2022-2023. Following the analysis of the feedback, appropriate actions were taken.

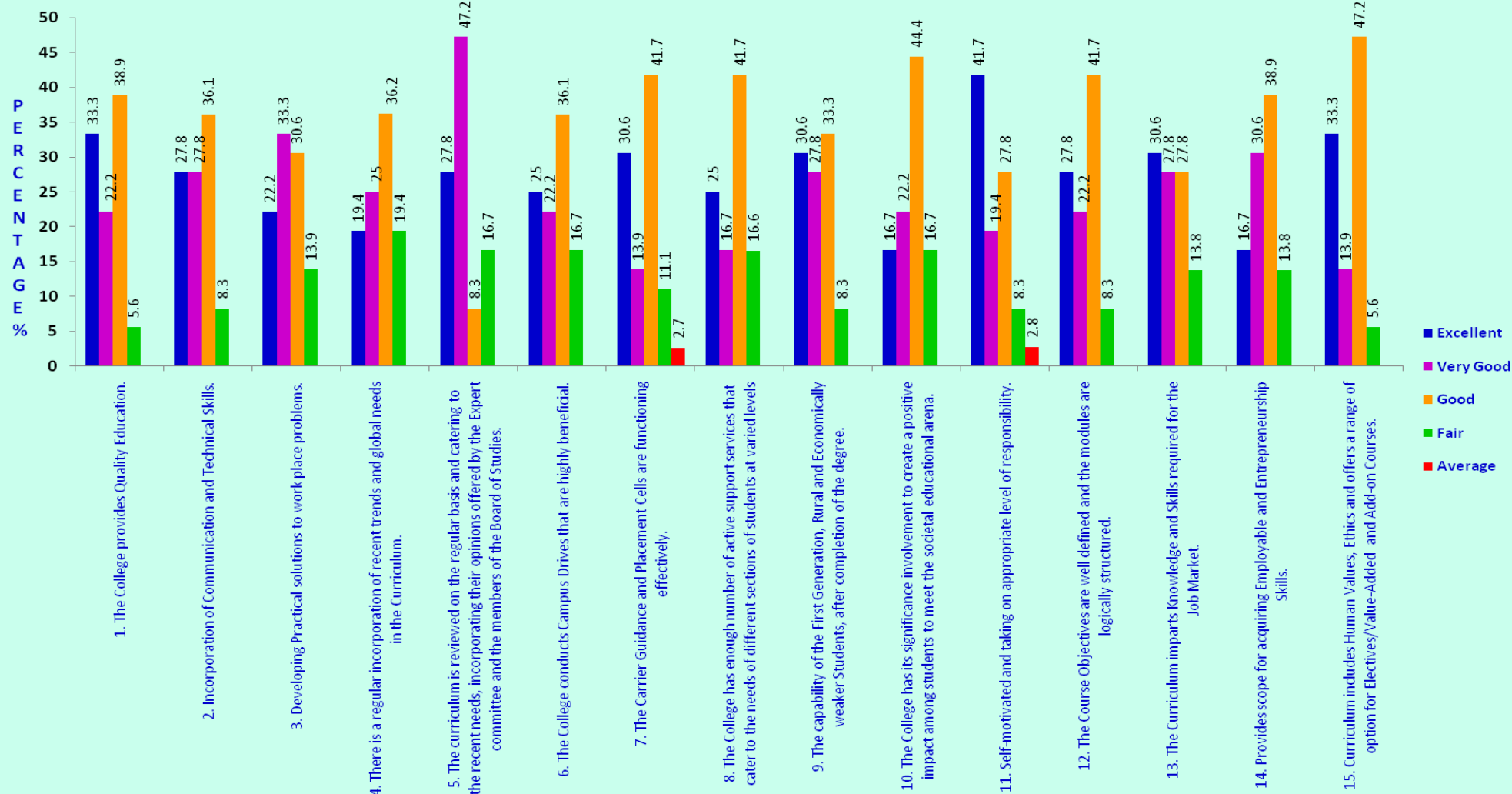


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Employers Feedback on Curriculum 2022- 2023





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EMPLOYERS FEEDBACK ANALYSIS REPORT ON CURRICULUM 2022-2023

This report presents an analysis of the Employers' Feedback conducted online for the academic year 2022-2023 using Google Form. The feedback was rated across five levels: Excellent, Very Good, Good, Fair, and Average. The feedback collected from employers provides valuable insights into the curriculum and overall student readiness, highlighting areas of strength as well as opportunities for improvement. This analysis offers a clear understanding of the institution's educational quality and its alignment with industry needs. The report includes a breakdown of responses across various categories, along with recommendations and actions taken for academic excellence.

1. The College Provides Quality Education

Feedback: 33.3% rated it as Excellent, 22.2% as Very Good, and 38.9% as Good, while 5.6% rated it as Fair.

Analysis: The majority of the feedback (94.4%) reflects satisfaction with the quality of education provided by the college.

2. Incorporation of Communication and Technical Skills

Feedback: 27.8% Excellent, 27.8% Very Good, 36.1% Good, and 8.3% Fair.

Analysis: The majority of employers are satisfied with the incorporation of communication and technical skills, but a small percentage (8.3%) believe there is room for improvement.

3. Developing Practical Solutions to Workplace Problems

Feedback: 22.2% Excellent, 33.3% Very Good, 30.6% Good, and 13.9% Fair.

Analysis: Although 85% of employers are generally satisfied, there is a notable percentage that believes there is a need for better practical problem-solving skills.

4. Incorporation of Recent Trends and Global Needs in the Curriculum

Feedback: 19.4% Excellent, 25% Very Good, 36.2% Good, and 19.4% Fair.

Analysis: Employers highlighted a need for more frequent updates to the curriculum to meet global and industry trends.

5. Curriculum Review and Expert Committee Feedback

Feedback: 27.8% Excellent, 47.2% Very Good, 8.3% Good, and 16.7% Fair.

Analysis: A large portion of employers feel the curriculum review process is effective, though some suggest more engagement with industry-specific experts.

6. College Campus Drives and Their Benefits

Feedback: 25% Excellent, 22.2% Very Good, 36.1% Good, and 16.7% Fair.

Analysis: While a majority of employers find campus drives are beneficial, and a portion feels improvements could be made in terms of employer-student interaction and opportunities.

7. Career Guidance and Placement Cells Functioning

Feedback: 30.6% Excellent, 13.9% Very Good, 41.7% Good, 11.1% Fair, and 2.7% Average.

Analysis: Employers generally find the placement cells effective, though there is room to improve in providing more tailored career guidance to students.

8. Support Services for Students

Feedback: 25% Excellent, 16.7% Very Good, 41.7% Good, and 16.6% Fair.

Analysis: Employers believe the college's support services are adequate but could be expanded to meet the needs of a diverse student population.

9. Capability of First-Generation, Rural, and Economically Weaker Students

Feedback: 30.6% Excellent, 27.8% Very Good, 33.3% Good, and 8.3% Fair.

Analysis: Employers appreciate the capabilities of students from underprivileged backgrounds, though a significant portion sees a need for further development.

10. College's Impact on Societal Educational Arena

Feedback: 16.7% Excellent, 22.2% Very Good, 44.4% Good, and 16.7% Fair.

Analysis: Employers acknowledge the college's impact on the educational landscape but suggest a more significant influence on societal awareness.

11. Self-Motivation and Responsibility among Students

Feedback: 41.7% Excellent, 19.4% Very Good, 27.8% Good, 8.3% Fair, and 2.8% Average.

Analysis: A significant portion of employers appreciates the self-motivation of students, though some suggest further growth in assuming responsibility.

12. Course Objectives and Logical Structure of Modules

Feedback: 27.8% Excellent, 22.2% Very Good, 41.7% Good, and 8.3% Fair.

Analysis: Course objectives and structure are well-defined, but a small percentage of feedback suggests areas for improvement in how modules are structured.

13. Curriculum's Relevance to Job Market

Feedback: 30.6% Excellent, 27.8% Very Good, 27.8% Good, and 13.8% Fair.

Analysis: Employers agree that the curriculum provides essential knowledge for the job market, though more industry-specific content could be incorporated.

14. Acquisition of Employable and Entrepreneurial Skills

Feedback: 16.7% Excellent, 30.6% Very Good, 38.9% Good, and 13.8% Fair.

Analysis: Employers recognize the opportunities for students to acquire employable and entrepreneurial skills, though there is a need for more comprehensive entrepreneurship training.

15. Curriculum's Inclusion of Human Values, Ethics, and Elective Courses

Feedback: 33.3% Excellent, 13.9% Very Good, 47.2% Good, and 5.6% Fair.

Analysis: Employers appreciate the inclusion of ethics and human values in the curriculum, though there is room for expansion in elective and value-added courses.