

FACULTY PROFILE

DEPARTMENT OF COMMERCE

I. PERSONAL DETAILS

Name	Dr.K.PADMAVATHY	
Designation	Assistant Professor	
Qualification	M.Com.,M.Phil.,Ph.D.,PGDCA.,DGT	
Area of Specialization	Marketing	
Mobile No.	9790246027	
e-Mail ID	Institutional:k.padmavathy-com@emgywomenscollege.ac.in	
	Personal:kp97902@gmail.com	

II. EDUCATIONAL QUALIFICATION

S.NO	NAME OF THE DEGREE	NAME OF THE INSTITUTION/UNIVERSITY	YEAR OF PASSING
1.	B.com	E.M.G.Yadava Womens College Madurai.	1995
2.	M.com	Yadava College .Madurai.	1997
3.	M.phil	Madurai Kamaraj University, Madurai.	2005
4.	Ph.D	Mother Teresa Womens University,Kodaikanal.	2016

III. TEACHING EXPERIENCE

S.NO	TEACHING EXPERIENCE WITH NAME OF THE INSTITUTION	From- To	YEAR OF EXPERIENCE
1.	E.M.G.Yadava Womens College Madurai.	2003-Till Date	19 Years 7 months

ORIENTATION/REFRESHER/MOOCs/FDP/ TRAINING PROGRAMMES ATTENDED

S.NO	DATE	NAME OF THE COURSE/PROGRAMME	NAME OF THE INSTITUTION/UNIVERSITY
1.	25.01.18 To 28.01.18	Academic Leadership	Crescent College ,Madurai

NATIONAL/INTERNATIONAL SEMINAR, WEBINAR, WORKSHOP, CONFERENCE & SYMPOSIUM ATTENDED

S.NO	DATE	TITLE	EVENT NAME	INSTITUTION NAME
1.	27.07.2019	Reforms In Curriculum Design And Evaluation Based On Obe	Workshop	Standard Fireworks Rajaratnam College For Women (Autonomous) Sivakasi.

PAPER PRESENTED IN NATIONAL/INTERNATIONAL SEMINAR, WEBINAR, CONFERENCE & SYMPOSIUM

S.NO	DATE	TITLE	EVENT NAME	INSTITUTION NAME
1.	08.10.2010 & .09.10.2010	Advertising And Integrated Marketing Communications	International Conference	Nehru Institute Of Management Studies Coimbatore
2.	04.3.2017	Job Satisfaction On School Teachers In Madurai	International Conference	Mangayarkarasi College Of Arts And Acience For Women Madurai
3.	16.03.2018	Make In India –Vision Into Reality	International Conference	Vivekananda College Madurai
4.	27.03.2019 & 28.03.2019	Emerging Trends In Banking ,Insurance And International Trade	International Conference	Thiagarajar College.Madurai
5.	31.08.2019	Start up India Challenges And Oppourtunities	International Seminar	e.m.g.Yadava Womens College,Madurai
6.	22.08.2019	Global Marketing	International Seminar	Government Arts College Melur
7.	11.10.2019	Crop Insurance	National Seminar	Government Arts College Melur
8.	28.02.2020	E-Cash Payments	National Seminar	Ananda College
9.	08.02.2021	Application of Research methods and statistical tools in management studies and social sciences	College Level	Sathyabama Institute of Science and Technology, Chennai.
10	20.01.2021 To 24.12.2021	Story Telling an art in Teaching and learning	International Level	Tamil Nadu Teachers Education University Chennai

IV. FACULTY ACHIEVEMENTS & AWARDS

S.NO	DATE	FACULTY NAME & DESIGNATION	NAME OF THE AWARD/RECOGNITION	NAME OF THE AWARDING BODY/ AGENCY
1.	11.10.2019	Dr. k.Padmavathy Assistant Professor	Chair Person In National Seminar	Melur College

ARTICLES PUBLISHED IN JOURNALS / MAGAZINES

S.NO	TITLE with DOI	NAME OF THE JOURNAL/MAGAZINE	NATIONAL/ INTERNATIONAL	IMPACT FACTOR	SCOPUS	h-index	VOLUME , ISSUE, MONTH & YEAR
1.	Job Satisfaction On School Teachers In Madurai	Shanlax International Journals	International	-	-	-	March 2017
2.	a Comparative Study Between Public And Private Insurance Company i India	Ijaema	International	6.3	-	-	August 2019
3.	a Comparative Study Of Insurance public And Private Sector And Public Sector In India	International Educational Scientific Research Journal	International	5.391	-	-	September 2019
4.	e-Cash Payments And Security	Eduindex	National	6.3	-	-	February 2020

BOOKS PUBLICATION

S.NO	PUBLICATIONS	PUBLISHER DETAILS	ISBN	YEAR
1	BOOK	-	-	-
2	MONOGRAPH	-	-	-
3	CHAPTERS	Shanlax publications	978-81-952912-8-1	2021
4.	CHAPTER	PCF Publication	978-93-92560-13-2	2022

LEADERSHIP/TEAM WORKING SKILLS

S.NO	CELL/CLUB/COMMITTEE/ASSOCIATION	POSITIONS HELD (NODAL, COORDINATOR/ASSISTANT COORDINATOR / MEMBER)	DURATION MONTH/YEAR
1.	Red ribbon club	coordinator	2006-2008
2.	Gandhiyan Thought	Coordinator	2009-11
2.	Entrepreneurial club	coordinator	2011-2013
3.	Students service officer	Assistant coordinator	2013-2015
4	IQAC	Member(Alumni)	2015-2017
5.	Alumni Association	coordinator	2017-2019
6.	Prospectus committee	Member	2018 to till date

POSITIONS HELD AT OTHER INSTITUTIONS (BOS, ACM etc.,)

S.NO	NAME OF THE INSTITUTION	POSITIONS HELD	DURATION MONTH/YEAR
1.	Subbalakshmi Lakshmipathy College o f Science, Madurai	Scrutinizer For External Question Setting	i Day

V. INNOVATIVE TEACHING SKILLS**TEACHING & LEARNING**

S.NO	ICT ENABLED TEACHING METHODS
1.	Power point presentation
2.	Google meet
3.	Google classroom

e- CONTENT DEVELOPED

S.NO	DATE	TITLE	SOCIAL NETWORK (YouTube, Slideshare, Blog, MOOCs, Others)	LINK
1.	28.12.2021	Management Accounting	You tube	https://youtu.be/jyHxqlW7XM8

2.	29.12.2021	Costing	Slide share	https://www2.slide.net/PadmavathyK1/costing-part-1-1-239646970
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VI. COLLABORATIVE TEACHING

NAME OF THE OTHER INSTITUTION/AGENCY (MoU, etc.,)			
S.NO	DATE	TITLE	NAME OF THE INSTITUTE
1.	05.02.2020	Challenges In Consumer Relation Management	Madurai Sivakasi Nadars Pioneer Meenakshi Womens College
2.	07.10.2021	Cost accounting	Yadava college, Madurai.

VII. ADDITIONAL DEGREE/DIPLOMA ACQUIRED

S.NO	NAME OF THE DEGREE	NAME OF THE INSTITUTION/UNIVERSITY	YEAR OF PASSING
1.	PGDCA	Madurai Kamaraj University, Madurai.	2010
2.	DGT	Madurai Kamaraj University, Madurai	2009

VIII. LANGUAGE PROFICIENCY

S.NO	LANGUAGE	SPEAK	READ	WRITE
1.	Tamil	✓	✓	✓
2.	English	✓	✓	✓