

E.M.G YADAVA WOMEN'S COLLEGE, MADURAI - 14
(An Autonomous Institution – Affiliated to Madurai Kamaraj University)
Re-Accredited with 'A' Grade by NAAC



**DEPARTMENT OF BUSINESS ADMINISTRATION
ASSOCIATION MEETING**

“DAZZLERS 2013”



Date : 30.09.2013
Time : 10.00 A.M
Venue : E.S.R.Alamelu Ammal Memorial
Conference Hall
Participants : All the BBA students

ALL ARE CORDIALLY INVITED

DEPARTMENT OF BUSINESS ADMINISTRATION

“DAZZLERS 2013”

Rules for the Programmes

Add Act

- 5 Participants are allowed
- Maximum 5 minutes
- Name of the Product will be given on the spot

Quiz

- 2 Participants are allowed

Mime Show

- 5 Participants are allowed
- Maximum 5 minutes

Paper Presentation

- 2 Participants are allowed



2019 -2020

- The Department of **BBA** organized Guest Lecture on, “**RETHIKING RETAILING**” on 29.08.2019. The Guest of Honor Dr.C.Kavitha, Asst.Professor in Business Administration. Sri Meenakshi Government Arts & Science College(Autonomous)Madurai.
- The Department of BBA organized a Guest Lecture on “**DIGITAL MARKETING**” on 24.09.2019. The Guest of honor Mr. M. Balamanikandeswaran Business Development Manager in Synergy School of Business Skills,Andalpuram,Madurai.

The Department of BBA organized a Guest Lecture on “**AWARENESS ABOUT HIGHER STUDIES**” on 07.01.2020. The Guest of Honor Dr.N. Swarnalatha Director/Principal in Vijay Institute of Management Kalikampatti, Dindigul

The Department of BBA organized a Guest Lecture on “**AWARENESS ABOUT HIGHER STUDIES**” on 07.01.2020. The Guest of Honor Dr.N. Swarnalatha Director/Principal in Vijay Institute of Management Kalikampatti, Dindigul