

DEPARTMENT OF COMMERCE
U.G

DEPARTMENT OF COMMERCE

Programme Code: R

Programme Name: B.Com (PA).

Programme Outcomes

1. Complete Professional Courses like CA, CS, CMA, MBA, M.Com, CPA and ACCA Successfully.
2. Become Chartered Accountant, Chief Internal Auditor, Chief Accountant, Legal Advisor, Managers and Sales representatives in multinational companies.
3. Acquire skill to select teaching and research as a Profession.
4. Became successful and socially responsible women entrepreneurs with creative ideas.
5. To gain knowledge that helps to face various competitive examination.

Programme Specific Outcomes

On completion of B.Com. Commerce Programme, the students would be able to

1. To become experts in accounting methodology and enhance professionalism through innovative practices, to be tactful in facing unforeseen demands and changes in situational roles in industry and academics.
2. To gain through subject knowledge from practical experiences, industrial learning and internship.
3. To develop entrepreneurial skills, groups activities, spirit of coordination shaping up their Professionalism.
4. To adopt innovative opportunities, latest technologies that helps to develop new business.
5. To enhance informative, and expressive computer knowledge that helps them to face the competitive examinations.

Course Outcomes

SEMESTER – I

Subject Code: 211R1

Course Name: MODERN BUSINESS CORRESPONDENCE AND OFFICE MANAGEMENT

Upon completion of the course, the students will be able to

1. To understand the basic concepts of communication and various forms of business communication including resume preparation.
2. Illustrate trade enquiries and orders.
3. To learn the skill of writing collection and circular letters.
4. To understand the Banking and Insurance letter writing that helps in making claims and settlements.
5. To gain the knowledge in report writing and recent developments in communication.

Subject Code: 21R11

Course Name: BUSINESS STATISTICS

Upon completion of the course, the students will be able to

1. Understand the basic statistical collection, statistical series, tabular and graphical representation of data.
2. Calculate the measures of central tendency, dispersion and asymmetry, correlation and regression analysis.
3. Apply knowledge to solve simple task using skewness and kurtosis.
4. Independently calculate basic statistics parameter Viz Mean, measures of dispersion correlation and co-efficient indexes.
5. Choose a statistical method for solving practical problems.
6. Highlights statistical relationships between variables in the data sets
7. Predict the values of strategic variables using time series and trend analysis.

Subject Code: 21AR1

Course Name: FINANCIAL ACCOUNTING-I

Upon completion of the course, the students will be able to

1. Describe accounting concepts, conventions and preparation of final accounts for sole trading concern.
2. Identify various kinds of errors, its rectification and prepare the bank reconciliation statement.
3. Prepare both the receipts and payment account and Income and Expenditure account.
4. To understand the calculation of depreciation under the various methods.
5. Categorize the bills, promissory notes and to journalize the transactions in a bill.

Subject Code: 21NMR1

Course Name: BASIC ACCOUNTING

Upon completion of the course, the students will be able to

1. Define Accounting, Concepts and conventions in preparation of journals.
2. Preparation of subsidiary books.
3. Knowledge in preparation on cash and petty cash book.
4. Prepare ledger posting and trial balance.
5. Prepare the final accounts for sole trading concerns.

Subject Code: 211R2

Course Name: PRINCIPLES OF MANAGEMENT

Upon completion of the course, the students will be able to

1. Know the evolution of management thought.
2. Study the concepts of planning in management.
3. Describe the functions and principle of organization.
4. Describe the various stating functions and elements in an organisation.
5. Understand the leadership qualities and its importance.

Subject Code: 21R21

Course Name: FINANCIAL ACCOUNTING II

Upon completion of the course, the students will be able to

1. Prepare various accounting treatment in consignment.
2. Prepare accounting for joint venture business.
3. Get knowledge of both the single and double entry system of accounting
4. Prepare the branch and department accounting.
5. Know about the calculation of interest under various methods.

Subject Code: 21R22

Course Name: MARKETING

Upon completion of the course, the students will be able to

1. Describe the importance of modern marketing concepts.
2. Illustrate various functions of marketing.
3. Describe the various behavioral aspects of consumers such as standardization and grading system.
4. Examine the classification of products based on pricing, branding and packaging system in marketing.
5. Categorize the various modes of transportation, distributional channels and the recent developments in marketing.

Subject Code: 21AR2

Course Name: BUSINESS MATHEMATICS

Upon completion of the course, the students will be able to

1. To provide students with reinforcement of mathematical computations.
2. To make the students to understand the process and interpretation of information to that lead to logical conclusion through common business maths.
3. Use the simple interest and compound interest method in solving the relevant problems in Financial sector.
4. To understand the concepts in ratio, proportion and time value.

Subject Code: 21NMR2

Course Name: ENTREPRENEURSHIP DEVELOPMENT

Upon completion of the course, the students will be able to

1. Understand the importance and functions of entrepreneurship.
2. Identify entrepreneurial Qualities and types of entrepreneurs.
3. Examine the various types of women entrepreneurs.
4. Gain the knowledge about institutional support towards entrepreneurship.