



E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)

Re-accredited (3rd Cycle) with Grade A⁺ and CGPA 3.51 by NAAC

6.5.1. Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing quality assurance strategies and processes visible in terms of incremental improvements made during the preceding year with regard to quality (in case of the First Cycle): Incremental improvements made during the preceding year with regard to quality and post-accreditation quality initiatives (Second and subsequent cycles).

BEST PRACTICE - 1

Title of the Practice: GANDHIAN THOUGHT

Objectives of the practice

- To involve the students to understand the basic and advanced levels of knowledge, concepts, principles, and theories related to Gandhian thought.
- To develop capacity building in unfamiliar problems and find Gandhian ways in real-life situations through Gandhian views and philosophies.
- To involve and interact respectfully with diverse cultural groups on Gandhian lines, as our Institution possesses Gandhian values and principles.

The context

The Institute strongly believes that the thoughts and sayings of Gandhiji will kindle the inner thoughts of students. The Vision of the Institute focuses on Women Empowerment. It is attained not only from the curriculum and skill development courses but also by the inner strength which possesses willpower and self-discipline. It is resilience, perseverance and tenacity, which means inner fortitude, expressing itself as assertiveness, courage and the ability to withstand difficulties and obstacles. Gandhian Values like Truth, Non-Violence, Renunciation, Humility, Equanimity etc. The Institution roots may provide it with a firm footing in this turbulent scenario. Self-belief means believing in what you do and never change of one's mind, integrity, respect for all, leadership, simplicity and humility. Willpower is the need of the hour which is a process of overall personality development of a student including Character development, Personality development, and Spiritual development.

The Practice

Our students participated in the Gandhian Thought Examination through Certificate and Diploma Courses, conducted by Madurai Kamaraj University. While the students

accomplish their graduation, they will be provided with this ‘Gandhian Thought Certificate’ as an added value.

Evidence of Success

“Rolling Shield” was bagged by our college for involving more number of students in this Gandhian Thought Course. Every student will get the Certificate of Gandhian Thought (CGT) and Diploma in Gandhian Thought (DGT) while completing their graduation. The staff members also show their ardent interest to participate and get the certificates with the same vigour and spirit.

Problems Encountered and Resources

This course was conducted under the control of Madurai Kamaraj University. During the pandemic period, some of the practical difficulties faced are issuing hall tickets, receiving answer scripts, receiving certificates through postal mode.



BEST PRACTICE - 2

Title of the Practice: SKILL DEVELOPMENT COURSES

Objectives of the practice

- The Institution trains the students in the fields of Soft Skills, Communication Skills, and Intrapersonal skills and prepares them to face interviews to get better placement.
- In today's competitive world where a large number of professionals are passing out from various Institutions and looking for jobs, the recruiters have an upper hand in selecting the best people who fit their requirements.
- Our Institution has students with different educational and social backgrounds. Students are involved to understand the importance of career building, industrial jobs and entrepreneurship during their period of study.

The context

Our Institution provides education for economically and socially backward women and also uplifts them to a state of dignity through economic prosperity and societal recognition. The motto of the college states "By educating a woman we educate the whole family". Apart from education, the Skill Development Courses play a major role in fulfilling our College motto. It was started with a basic and minimal level and a lot of students are benefited when they finish their graduation. Students are promoted as future entrepreneurs, through skill development courses. Courses and seminars were conducted through online due to pandemic.

The Practice

- The Institution organized one day Online Webinar on "Incubating an Idea into a Reality", "Swachhta Action Plan" Dr. Umarani Purusothaman, Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India addressed on the awareness of Covid -19 and Skill Development Program.
- **Mr. K. Subramanian, Director of MSME (Micro, Small and Medium Enterprise)**, Madurai elucidated elaborately on the regulations and on availing loan facilities for young women entrepreneurs and the process of registration in UDYAM (MSME).

Evidence of Success

The students are creating their own employment in the field of Tailoring, Doll Making, and Beautician during the course of time. Students learned about the practical difficulties in

starting the business, awareness of the MSME and their schemes, bank loans and their eligibility to start their own business to become a successful entrepreneur.

On successful completion of these courses, students would be able to equip themselves with Self Preventive measures, avoiding pessimistic thinking, boosting the level of self-confidence, identifying their business opportunities and tackling the business which increases their strength to develop their entrepreneurial skill.



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Entrepreneurial club and Skill Development Programme

Organises Webinar on
Entrepreneurial opportunities for Artists





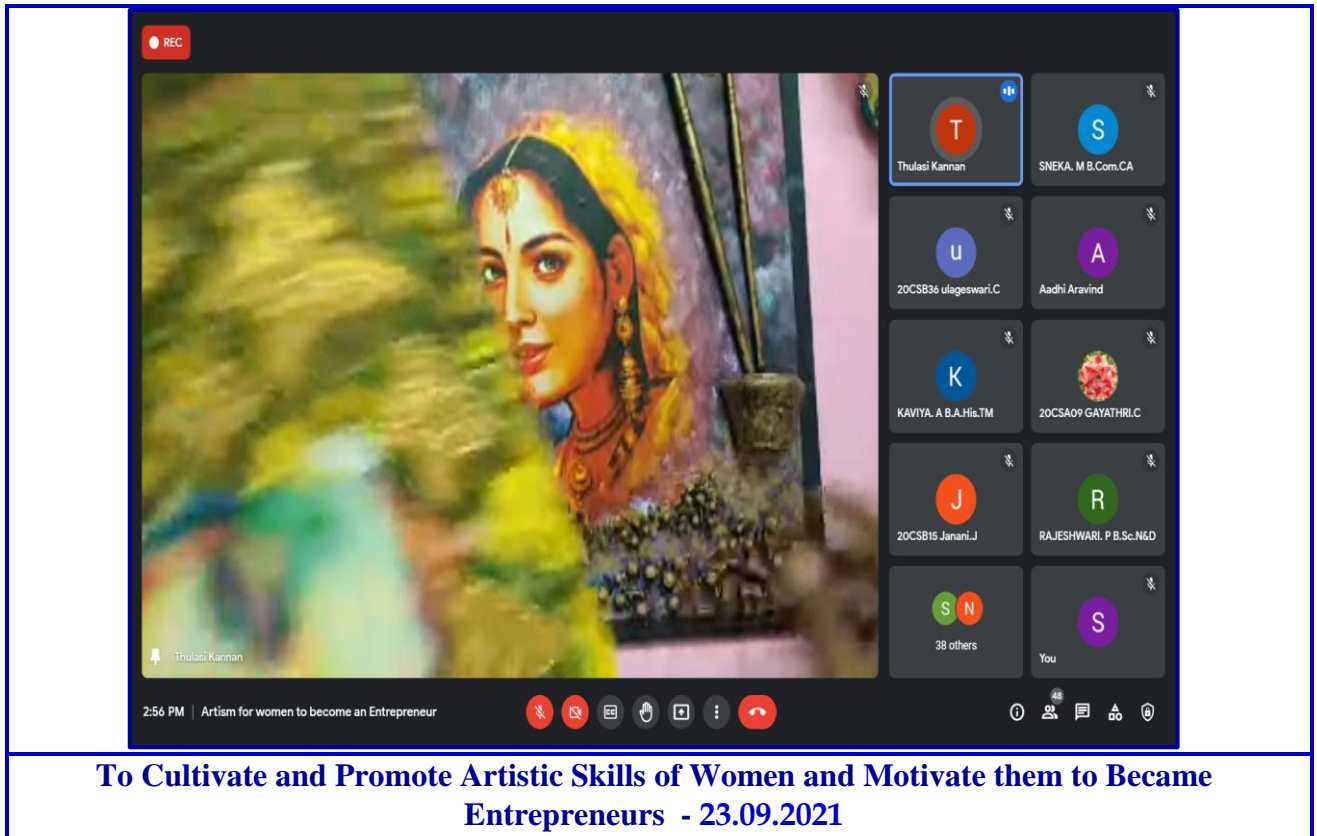
"KalaiNanmani" Thulasikannan
*Artist, B.Com, CFA,
Fevicryl Certified Specialist, Prop.ofAjantha
Arts and Crafts*

Date: 23.09.2021
Time: 2.00 -4.00 p.m

**Dr.(Mrs).V.Pushpalatha
Principal (i/c)**

ALL ARE CORDIALLY INVITED

**Online Webinar entitled "Entrepreneurial Opportunities for Artists" –
23.09.2021**



BEST PRACTICE - 3

Title of the Practice: SKILL DEVELOPMENT & ENTREPRENEURSHIP

Objectives of the practice:

The institution aims to educate students in various skill sets, including leadership, business management, time management, creative thinking, and problem-solving, to enhance their entrepreneurial competitiveness. By providing a diverse educational environment that caters to students from different backgrounds, our institution emphasizes the importance of business management skills in effectively managing through multitasking, delegating responsibilities, and making critical business decisions.

The Context:

Our college has a strong vision of empowering women and promoting their dignity and societal recognition through education. We offer various avenues for economically and socially disadvantaged women to enhance their skills and knowledge. Our motto, "By educating a woman, we educate the whole family," underscores our commitment to women's empowerment. In addition to education and skill development courses, our institution provides entrepreneurial development activities to foster risk-taking abilities, networking skills, critical thinking, problem-solving techniques, creative thinking attitudes, customer service skills,

financial intelligence, leadership, time management, and organizational skills. These skills are aimed at helping women excel in their jobs and succeed in their own businesses.

Evidence of Success:

To create awareness about governmental and non-governmental funding opportunities for starting and running businesses, students are educated about grants, savings, credits, subsidies, taxes, and other financial aspects. This knowledge and motivation encourage students to venture into their own start-ups.

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**Entrepreneurial Club
And
Skill Development Programme
Organises Webinar on
Funding Opportunities
for Women
Entrepreneurs**

Resource Person
MR.R.RAMACHANDRAN
Field Coordinator,
Entrepreneurship Development
and Innovation Institute Hub,
Madurai Kamaraj University,
Madurai

DATE: 13.10.2021
TIME : 11:00 a.m - 12 noon

Dr.(Mrs.) V.Pushpalatha
Principal i/c

ALL ARE CORDIALLY INVITED

**Webinar entitled "Funding Opportunities for Women Entrepreneurs" -
13.10.2021**



The image shows a screenshot of a webinar presentation. The main slide is titled "Scopes of this Webinar" and lists the following topics:

- New Strategies for Startups
- Bootstrapping
- Private Funding for Startups
- Crowd Funding for Startups and Entrepreneurs
- DIC Funding for Entrepreneurs
- Seed Fund for Startups
- Grants for Startups

A video feed of the presenter is visible in the bottom right corner of the slide. The presenter is a man with dark hair, wearing a light-colored shirt, sitting in a room with a desk and a chair. The name "KARUNAKARAN RAMESH" is visible below the video feed. The presentation is displayed in a browser window with a Windows taskbar at the bottom.

Speech on Creating Awareness about the Governmental and Non-Governmental Funding Opportunities for Startups and Running the Business. - 13.10.2021

Best practice (Any other)

- The management motivates departments to organize national and international conferences in the college and encourages the publication of journals by inviting papers from participants at other colleges.
- Staff and students are encouraged to enhance their skills through coaching classes for NET and SET, conducted by subject experts.
- The library now has access to e-resources through the National Library and Information Services Infrastructure for Scholarly Content (N-LIST), funded by the Ministry of Human Resource Development under its National Mission on Education through ICT. Students, researchers, and faculty are utilizing the e-resources available through N-LIST.