

**E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI -14.****(An Autonomous Institution – Affiliated to Madurai Kamaraj University)****Re –accredited (3<sup>rd</sup> cycle) with Grade A<sup>+</sup> & CGPA 3.51 by NAAC****CBCS with OBE****DEPARTMENT OF ENGLISH – UG****ADD ON COURSE****Communicative and Functional English****(w.e.f. 2022 – 2023 batch onwards)****COURSE STRUCTURE****Contact Hours: 30hrs****Credit:1**

S.NO	SEM	COURSE CODE	TITLE OF THE COURSE
1.	I	22ENAOA	<b>Theory:</b> Grammatical and communicative techniques and methods
2.	I	22ENAOCP	<b>Practical:</b> Report Writing using academic writing techniques

Department of English					Class: I BA
Sem	Category	Course Code	Course Title	Credits	Contact Hours
I	Add On Course	22ENAO C	Grammatical and communicative techniques and methods	1	30
		22ENAOCP	Report Writing using academic writing techniques		

**Objectives:**

The course enables the learners

1. To acquire communicative competence in English and functions of language.
2. To develop their employability skills by applying the language at various contexts.
3. To formulate a comprehensive grasp on verbal skills acquired through grammar.
4. To enhance the communication skills and soft skills of the students.

**Unit I**

Communicative Competence – Grammatical, Sociolinguistic, Strategic, Discourse competencies. Contextual Speaking - at the Bank, at the Post Office, at the Market, Role-play, skit, debate, group discussion, mini-drama, Simulation, Information and Opinion-gap activities.

Infographic Analysis and Expression

**Unit II**

Functions of Language (Greetings, Inviting, Apologizing etc.)

English Proficiency Improvement Techniques

**Unit III**

Phonetic Transcription of Words

Stress & Intonation

**Unit IV**

Types of Discourse - Legal, Public, Technical, Scientific, Popular, Private Discourses

Figures of Speech (Conceptualization of Speech)

Public Speaking (Mock Drill)

**Unit V**

Advertisement –knowledge of media skills

Slogan writing

Jingles

Creative skills

R.K.Narayan – Bachelor of Arts [Self-study]

**Books for References:**

1. Balasubramanian.T. *A Textbook of English Phonetics for Indian Students*. Chennai: Macmillan. 2014.
2. Farhathullah T.M. *Communication Skills For Undergraduates*. RBA Publications, Chennai. 2006.
3. Green David. *Contemporary English Grammar Structures and Composition*. Macmillan India Limited. 2003.
4. Pillai, Radhakrishnan G. *English Grammar and Composition*. Emerald Publishers, Chennai. 2014.
5. Krashen, 1981. S. *Second Language Acquisition and Second Language Learning*. Oxford. Pergamon.
6. Cambridge English: Advanced Speaking, Cambridge University Press.

**PRACTICALS**

1. Report writing using academic writing techniques
2. Viva Voce