## E.M.G. YADAVA WOMEN'S COLLEGE, MADURAI – 625 014.

(An Autonomous Institution – Affiliated to Madurai Kamaraj University)
Re-accredited (3<sup>rd</sup> Cycle) with Grade A+ & CGPA 3.51 by NAAC

## **DEPARTMENT OF COMMERCE**



## **TANSCHE-CBCS with OBE**

MASTER OF COMMERCE

**PROGRAMME CODE - PC** 

## **COURSE STRUCTURE**

(w.e.f. 2023 - 2024 Batch onwards)

## E.M.G.YADAVA WOMEN'S COLLEGE, MADURAI-14

(An Autonomous Institution – Affiliated to Madurai Kamaraj University) Re-accredited (3<sup>rd</sup> Cycle) with Grade A<sup>+</sup> with CGPA 3.51by NAAC TANSCHE CBCS with OBE

# DEPARTMENT OF COMMERCE - M.Com (w.e.f. 2023- 2024 onwards)

#### **VISION**

- 1. To empower the students with the knowledge and problem solving skills and make them to realize their potential and assure them to cope with the competitiveness globally.
- 2. To envision the Department of Commerce as an ICMA Centre with excellence and create more Chartered Accountants.

#### **MISSION**

- 1. To empower the students to become innovative entrepreneurs, to contribute to the success of business and betterment to the society.
- 2. To prepare students for higher education in Commerce, Management and Business studies.
- 3. To inculcate the use of information and communication technology in the Teaching Learning Process.
- 4. To establish internship with industry, business, professionals and government so as to enhance the experience and gain knowledge of the students.
- 5. To develop the students to become socially responsible and globally employable through our Course Structure.

## Programme Educational Objectives (PEOs) M.Com

S.No	On completion of the Programme, the student will be able to						
PEO1	To became experts in Accounting Methodology and enhance Professionalism through innovative practices to be tactful to face unforeseen demand and change situational roles in industry and academics.						
PEO2	Stimulate the student's capabilities towards innovation and creativity in problem solving skills in business modeling with societal impact.						
PEO3	To adopt innovative opportunities, latest technologies and develop new businesses. Educate and to deal with the complex issues of the business community in particular and society at large.						
PEO4	Communicate effectively by reading with insight, writing effective reports, speaking independently, listening to give effective response, and comprehending & designing in documentation.						
PEO5	Uphold and improve the students technical and managerial competencies through career and professional learning Viz., Chartered Accountants(CA), Cost & Management Accountants (CMA), Company Secretary (CS) and advanced degree programmes in the field of Commerce.						

**Programme Outcomes (POs) with Graduate Attributes** 

Sl.No	Graduate	On completion of the Programme, the student will be						
	Attributes	able to						
PO1	Problem Solving	Apply knowledge of Management Theories and Human						
	Skill & Decision	Resource Practices to solve business problems through						
	Making Skill	research in global context. Foster analytical and critical						
		thinking abilities to enable decision-making based on data						
PO2	<b>Employability Skill</b>	Develop business acumen to enhance employability skills						
	& Entrepreneurial	1						
	Skill	competencies to become an entrepreneur						
PO3	Contribution to	Succeed in career endeavours and contribute significantly						
	Society	to society.						
PO4	Communication	Develop communication, managerial and interpersonal						
	Skill	skills.						
PO5	Individual and	Lead oneself and the team to achieve organizational goals.						
	Team Leadership							
	Skill							
PO6	Lifelong learning	Acquire knowledge and skills, including "learning how to learn"						

Programme Specific Outcomes (PSOs) with Graduate Attributes

		ecinc Outcomes (PSOs) with Graduate Attributes
Sl.No	Graduate	On completion of the Programme, the student will be able to
	Attributes	
PSO1	Entrepreneurship	Exhibit entrepreneurial ability by enhancing critical thinking, problem solving, decision making and leadership skills that will facilitate startups and high potential organisations.
PSO2	Research and Development	Design and implement accounting, marketing, finance and HR systems and practices grounded in research that comply with mercantile laws, leading the organisation towards growth and development.
PSO3	Contribution to the Society	Contribution to the Society
PSO4	Placement	Demonstrate respectful engagement with others' ideas, behaviors, beliefs and apply in diverse frames of decisions and actions.
PSO5	Contribution to Business World	Facilitate production of employable, ethical and innovative professionals to sustain in the dynamic business world.

Eligibility for Admission: Pass in B.Com.,

#### **Duration of the Course:**

The students shall undergo prescribed courses of study for the period of two academic years under CBCS semester pattern with Outcome Based Education.

Medium of Instruction: English

**System:** TANSCHE - Choice Based Credit System with Outcome Based Education.

#### **Nature of the Course**

Courses are classified according to the following nature

- 1. Knowledge & Skill
- 2. Employability Oriented
- 3. Entrepreneurship Oriented

## Outcome Based Education (OBE) & Assessment

Students understanding must be built on and assessed for wide range of learning activities, which includes different approaches and are classified along several bases, such as

#### 1. Based on purpose:

- Formative (Internal tests, Assignment, Seminar, Quiz, Documentation, Case lets, ICT based Assignment, Mini Projects administered during the learning process)
- Summative (Evaluation of students learning at the end of instructional unit)

#### 2. Based on Domain knowledge: (Post Graduate Up to K5 Levels)

• Assessment through K1, K2,K3, K4 & K5

#### **Evaluation**

Continuous Internal Assessment Test (CIA) : 25 Marks

Summative Examination : 75 Marks

Total : 100 Marks

## **CIA-Continuous Internal Assessment: 25 Marks**

Components	Marks
Test (Average of two tests)	
(Conduct for 120 marks and converted into 12 marks)	12
Creative Assignment	3
Assignment	5
Seminar	5
Total	25

- Centralized system of Internal Assessment Tests
- There will be a two Internal Assessment Tests
- Duration of Internal Assessment Test I and II will be 2 1/2 hours.
- Students shall write retest on the genuine grounds if they are absent in either Test I & Test II with the approval of Head of the Department.

## Question Paper Pattern for Continuous Internal Assessment Test I and Test II

Section	Marks
A – Multiple Choice Questions (8x1Mark)	8
B – Short Answer (6 x 2 Marks)	12
C – Either Or type (4/8 x 5 Marks)	20
D – Open Choice type (2/4 x 10 Marks)	20
Total	60

Conducted for 120 marks and converted into 15 marks

## **Question Paper Pattern for Summative Examination**

Section	Marks
A – Multiple Choice Questions without choice	10
(10x 1Mark)	
B – Short Answer Questions without choice (5 x 2 Marks)	10
C – Either Or type (5/10 X 5Marks)	25
D – Open Choice type(3out of 5 X 10Marks)	30
Total	75

- In respect of external examinations passing minimum is 45% for Post Graduate Courses and in total, aggregate of 50%.
- Latest amendments and revisions as per UGC and TANSCHE Norms are taken into consideration in curriculum preparation.

## Distribution of Marks in % with K levels CIAI, II & External Assessment

Blooms Taxonomy	Internal A	External Assessment	
	I	II	
Knowledge (K1	8 %	8 %	5 %
Understanding (K2)	8 %	8 %	14 %
Apply (K3)	24 %	24 %	27%
Analyze (K4)	30 %	30 %	27%
Evaluate (K5)	30%	30%	27%

# BLUE PRINT FOR INTERNAL ASSESSMENT–I Articulation Mapping –K Levels with Course Learning Outcomes(CLOs)

			Section A  MCQs (No Choice)		Section	on B	Section C	Section D	
SI.No	CLOs	K-Level							(Open Choice)
			No. of Questions	K-Level	No. of Questions	K-Level			
1	CLO1	Upto K5	1 2	K1 K2	1 1	K 1 K 3	1(K3) 1(K5)	1(K4)	
2	CLO2	Upto K5	2 1	K1 K2	1 1	K 1 K 2	1(K3) (Each set of questions must be in the same level)	1(K4) 1(K5)	
3.	CLO3	Upto K5	1 1	K1 K2	1 1	K 2 K 3	1(K4)	1(K5)	
N	No. of Questions to be asked		8		6		8	4	26
N	No.of Questions to Be answered		8		6		4	2	20
	Marks for each question		1		2		5	10	
	Fotal Mar each sec	ks for	8		12		40	40	100

## BLUE PRINT FOR INTERNAL ASSESSMENT– II Articulation Mapping –K Levels with Course Learning Outcomes (CLOs)

			Section A		Secti	on B	Section C	Section D											
Sl.No	CLOs	K-Level		MCQs (No Choice)		Short Answers (No Choice)												(Open Choice)	Total
			No. of Question s	K-Level	No. of Question s	K-Level													
1	CLO3	Upto K5	1 2	K1 K2	1 1	K1 K3	1(K3) 1(K5)	1(K4)											
2	CLO4	Upto K5	2 1	K1 K2	1 1	K1 K2	1(K3) (Each set of questions must be in The same level)	1(K4) 1(K5)											
3.	CLO5	Upto K5	1 1	K1 K2	1 1	K2 K3	1(K4)	1(K5)											
N	No. of Questions to be asked		8		6		8	4	26										
N	No.of Questions to Be answered		8		6		4	2	20										
	Marks for each question		1		2		5	10											
7	Total Mar each sec		8		12		40	40	100										

## Distribution of Marks with choice K Levels CIA I - CIA and II-CIA

CIA	K Levels	Section- AMCQ (No choice)	Section – B (Short Answer (No choice)	Section- C (Either or Type)	Section-D (Open Choice)	Total Marks	% of Marks
_	K1	4	4			8	8
I	K2	4	4			8	12
	К3		4	20		24	40
	K4			10	20	30	40
	K5			10	20	30	20
	Mark s	8	12	40	40	10 0	100
	K1	4	4			8	8
II	K2	4	4			8	12
	К3		4	20		24	40
	K4			10	20	30	40
	K5			10	20	30	20
	Mark s	8	12	40	40	100	100

# $\label{lem:constraint} \begin{tabular}{ll} Articulation Mapping -K Levels with Course Learning Outcomes (CLOs) for Internal Assessment (SEC) \end{tabular}$

10	SC	K-Level	~		Section Short Answ		Section C (Either/or	Section D (open choice)	Total
SI.No	CLOs	<b>X</b>			(No choice)		Type)		
			No. of Questio ns	K- Level	No. of Questio ns	K- Level			
1	CLO1	Upto K4	2	K1			2(K3&K3)	1(K3)	
2	CLO2	Upto K4	2	K1			2(K3&K3	1(K4)	
3	CLO3	Upto K4			2	K2	2(K4&K4) 2(K5&K5)	1(K4)	
4	CLO4	Upto K5			2	K2	2( <b>K</b> 3 <b>K</b> K3)	1(K5)	
5	CLO5	Upto K5			2	K2		1(K5)	
	No. of Questions to be asked		4		3		8	5	20
No. of Questions to be answered		4		3		4	2	13	
Marks for each question		1		2		5	10		
	otal Mark ch section		4		6		20	20	50 (Marks)

#### Distribution of Section-wise Marks with K Levels for Internal Assessment (SEC)

K Levels	Section A (MCQ'S) (No choice)	Section B (Short Answer) (No choice)	Section C (Either or Type)	Section D (Open choice)	Total Marks	% of Marks
K1	4				4	4
K2		6			6	6
К3			2 0	10	30	30
K4			1 0	20	30	30
K5			1 0	20	30	30
Total Marks	4	6	40	50	100	

- K1 Remembering and recalling facts with specific answers.
- K2- Basic understanding of acts and stating main ideas with general answers.
- K3-Application oriented Solving Problems, Justifying the statement and deriving inferences
- K4- Examining, analyzing, presentation and make inferences with evidences.
- K5-Evaluating, making Judgments based on criteria

# Articulation Mapping –K Levels with Course Learning Outcomes(CLOs) for External Assessment

		el	Se	ection A	Section B		Section C	Section D	Total		
SI.No	CLOs	K-Level		CQs choice)	Short Answers (No choice)				(Either/or Type)	(open choice)	
S	C	1	No. of Ques tions	K- Level	No. of Questi ons	K- Level					
1	CLO1	Upto K4	2	K1&K2	1	K1	2(K2&K2)	1(K3)			
2	CLO2	Upto K4	2	K1&K2	1	K2	2(K3&K3)	1(K4)			
3	CLO3	Upto K4	2	K1&K2	1	K3	2(K3&K3)	1(K4)			
4	CLO4	Upto K5	2	K1&K2	1	K4	2(K4 &K4)	1(K5)			
5	CLO5	Upto K5	2	K1&K2	1	K5	2(K5 &K5)	1(K5)			
N	o. of Que to be as		10		5		1 0	5	30		
	No. of Questions to be answered		10		5		5	3	23		
	Marks for each question		1		2		5	10			
	otal Mark ch section	-	10		10		2 5	30	75 (Marks)		

## Distribution of Section-wise Marks with K Levels for External Assessment

K Levels	Section A (MCQ'S) (No choice)	Section B (Short Answer) (No choice)	Section C (Either or Type)	Section D (Open Choice)	Total Mark:	% of Marks
K1	5	2	-	-	7	5
K2	5	2	1 0	-	17	14
К3	-	2	2 0	10	32	27
K4	-	2	1 0	20	32	27
K5	-	2	1 0	20	32	27
Total Marks	10	10	5 0	50	12 0	100

- K1-Remembering and recalling facts with specific answers.
- K2- Basic understanding of facts and stating main ideas with general answers.
- K3-Application oriented Solving Problems Justifying the statement and deriving inferences
- K4- Examining, analyzing, presentation and make inferences with evidences.
- K5-Evaluating, making Judgments based on criteria

## E.M.G.YADAVA WOMEN'S COLLEGE, MADURAI-14

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## DEPARTMENT OF COMMERCE – M.Com TANSCHE-CBCS with OBE COURSE STRUCTURE – SEMESTER WISE (w.e.f. 2023 – 2024 Batch onwards)

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Semester	PART	COURSE CODE	COURSETITLE	HOURS	EXAMDURATION( HRS)	CIA	EXT	Total	CREDITS
		23OPCOM31	Core VII - Taxation	6	3	25	75	100	5
		23OPCOM32	Core VIII - Research Methodology	6	3	25	75	100	5
	ш	23OPCOM3P	Core IX - Computer Applications in Business Lab	6	3	40	60	100	5
III	III	23OPCOM34	Core X - International Business	6	3	25	75	100	4
			DSEC-V	3	3	25	75	100	3
	IV	23OPCOMSEC3P	SEC- II MS-Excel Lab	3	3	40	60	100	2
		23OPCOMIN3	Internship/Industrial Activity	-	-	-	-	-	2
			Total	30					26
		23OPCOM41	Core XI- Corporate and Economic Laws	6	3	25	75	100	5
		23OPCOM42	Core XII- Human Resource Analytics	6	3	25	75	100	5
IV	III	23OPCOMPR4	Project with Viva	10	3	20	80	100	7
			DSEC - VI	4	3	25	75	100	3
	IV	23OPCOMSEC4	SEC-III Entrepreneurship Development	4	3	25	75	100	2
	V	23OP5EA4	Extension Activity	-	_	-	-	_	1
			Total	30					23

DSEC-Discipline Specific Elective Course

SEC – Skill Enhancement Course

## **Semester III**:

## DSEC-V (Choose any one)

- 1. Strategic Management 23OPCOMDSE3A
- 2. International Financial Management 23OPCOMDSE3B

## **Semester IV**:

## DSEC-VI(Choose any one)

- 1. Organisational Behaviour 23OPCOMDSE4A
- 2. Insolvency Law and Practice 23OPCOMDSE4B

							II	M.Com
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total
	Type				Hours			
					/week			
III	Core-	23OPCOM31	Taxation	5	6	25	75	100
	VII							

Nature of the Course							
Knowledge and Skill Oriented   Employability Oriented   Entrepreneurship oriented							
✓	<b>√</b>						

### **Course Objectives:**

- 1. To identify deductions from gross total income and computation of income for different classes of assesses
- 2. To understand the procedure for filing of returns and tax planning
- 3. To analyse the structure on international business taxation
- 4. To assess Goods and Services Tax and filing GST returns
- 5. To compute customs duty as per Customs Act

#### **Course Content:**

### **UNIT: I - Assessment of persons**

Tax Exemptions for Agricultural Income - Deductions to be made in computing total income (80G, 80GGB & 80GGC, 80IA, 80IAB, 80IAC, 80IB, 80IBA, 80ID, 80IE, 80JJA, 80JJAA, 80LA, 80M, 80P, 80PA) — Assessment of Firms, AOP, BOI, Company and Co-operative society.

## **UNIT: II - Tax Returns and Tax planning**

Return of income: Statutory obligation, Return Forms, Time for filing of return, Revised return, Modified return—Assessment -Tax Deducted at Source - Advance payment of Tax: Persons liable to pay, Due date, Computation - Payment in pursuance of order of Assessing Officer, Consequences on non-payment. — Tax planning, Tax avoidance and Tax evasion - Tax planning and specific management decisions: Make or buy, Own or lease, Retain or replace, Shut down or continue.

#### **UNIT: III - International business taxation**

International business taxation - Taxation of Non-resident - Double taxation relief - Transfer pricing and other anti-avoidance measure - Application and interpretation of tax treaties - (Double taxation avoidance agreement - DTAA) - Equalization levy.

#### **UNIT: IV - Goods and Services Tax**

Goods and Services Tax: GST Act, 2017 - Registration — Procedure for registration under Schedule III — Amendment of registration — Rates of Tax of IGST, CGST, SGST/UGTST- Assessment of GST- Self-assessment — Provisional assessment — Scrutiny of returns — Assessment of non filers of returns — Assessment of unregistered persons — Assessment in certain special cases — Tax Invoice — Credit and Debit Notes — Payment of Tax — Input Tax Credit - Anti profiteering — Filing of Returns-

Penalties – Prosecution – Appeal and Revision.

#### UNIT: V - Customs Act, 1962

Customs Act, 1962: Important Definitions – Basics – Importance of Customs Duty – Constitutional authority for levy of Customs Duty – Types of Customs Duty – Prohibition of Importation and Exportation of goods – Valuation of goods for Customs Duty – Transaction Value – Assessable Value – Computation of Assessable Value and Customs Duty.

#### **Books for study:**

- 1. VinodSinghania and KapilSinghania, Direct Taxes Law & Practice Professional Edition, Taxmann Publications, New Delhi
- 2. Mehrotra H.C. and Goyal S.P, Income Tax including Tax Planning & Management, SahityaBhawan Publications, Agra
- 3. Sekar G, "Direct Taxes" A Ready Refresher, Sitaraman C.& Co Pvt.Ltd., Chennai.
- 4. Balachandran V, (2021) Textbook of GST and Customs Law, Sultan Chand and Sons, New Delhi
- 5. VandanaBangar and Yogendra Bangar, "Comprehensive Guide to Taxation" (Vol.I and II), Aadhya Prakashan, Prayagraj (UP).

#### **Books for reference:**

- 1. Sha R. G. and Usha Devi N.,(2022) "Income Tax" (Direct and Indirect Tax), HimalayaPublishing House, Mumbai.
- 2. GirishAhuja and Ravi Gupta, "Practical Approach to Direct and Indirect Taxes: Containing Income Tax and GST", Wolters Kluwer India Private Limited
- 3. Swetha Jain, GST Law & Practice, Taxmann Publishers Pvt.Ltd, Chennai.
- 4. Daty V.S., "GST Input Tax Credit", Taxmann Publishers, Chennai.
- 5. AnuragPandy, "Law & Practices of GST and Service Tax" Sumedha Publication House, New Delhi.

#### Web references:

- 1. https://www.icsi.edu/media/webmodules/16112021\_Advance\_Tax\_Laws.pdf
- 2. https://www.icsi.edu/media/webmodules/Final Direct Tax Law 17 12 2020.pdf
- 3. https://www.icsi.edu/media/webmodules/TL\_Final\_pdf\_25102021.pdf

Pedagogy: Chalk and Talk, Seminar, Quiz, Assignment, Workshop

**Rationale for nature of Course:** Students Gain a better knowledge on the important provisions of GST.

## Activities to be given

- 1. To provide an insight into practical aspects and apply the provision of GST law to various situation.
- 2. To Appreciate the registration procedure relating to GST

Question Pattern: Theory: 40%; Problems: 60%

## Course Learning Outcomes(CLO) On completion of the course, behind the students will be able to:

	Course Outcomes	Knowledge Level
CLO1	Estimate taxable income	Upto K4
CLO2	File returns and plan taxes	Upto K4
CLO3	Illustrate the nuances of international business taxation	Upto K4
CLO4	Apply the provisions of GST	Upto K5
CLO5	Assess the provisions of Customs Act	Upto K5

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

## Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	3	3	3
CLO2	3	3	3	3	3	3
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	3	3	3	3

1 - Basic Level

2- Intermediate Level

3-Advance Level

#### **LESSON PLAN: 105 hrs**

UNI	DESCRIPTION		
TS		No. of Hours	Mode of Teaching
I	Tax Exemptions for Agricultural Income - Deductions to be made in computing total income (80G, 80GGB & 80GGC, 80IA, 80IAB, 80IAC, 80IB, 80IBA, 80ID, 80IE, 80JJA, 80JJAA, 80LA, 80M, 80P, 80PA) – Assessment of Firms, AOP, BOI, Company and Co-operative society.	18	Chalk & Talk , Spot Test, Demo Coding

	Tax Returns and Tax planning		
	Return of income: Statutory obligation, Return		Chalk & Talk
	Forms, Time for filing of return, Revised return,		Demo Coding
	Modified return-Assessment -Tax Deducted at	18	
II	Source - Advance payment of Tax: Persons liable to		
	pay, Due date, Computation - Payment in pursuance of order of Assessing Officer, Consequences on non-		
	payment. – Tax planning, Tax avoidance and Tax		
	evasion - Tax planning and specific management		
	decisions: Make or buy, Own or lease, Retain or		
	replace, Shut down or continue.		
	International business taxation		
	International business taxation - Taxation of Non-		Chalk & Talk,
III	resident - Double taxation relief - Transfer pricing	18	Spot Test Demo Coding
	and other anti-avoidance measure - Application and interpretation of tax treaties - (Double taxation		
	avoidance agreement - DTAA) - Equalization levy.		
	Goods and Services Tax		
	Goods and Services Tax: GST Act, 2017 -		Chalk & Talk
	Registration – Procedure for registration under		Demo
IV	Schedule III – Amendment of registration – Rates of	18	Coding Spot Test
	Tax of IGST, CGST, SGST/UGTST- Assessment of	10	Spot Test
	GST- Self-assessment – Provisional assessment – Scrutiny of returns – Assessment of non filers of		
	returns – Assessment of unregistered persons –		
	Assessment in certain special cases – Tax Invoice –		
	Credit and Debit Notes – Payment of Tax – Input		
	Tax Credit - Anti profiteering — Filing of Returns-		
	Penalties – Prosecution – Appeal and Revision.  Customs Act, 1962		
	, ,		CI 11 0
	Customs Act, 1962: Important Definitions – Basics – Importance of Customs Duty – Constitutional		Chalk & Talk,
V	authority for levy of Customs Duty – Types of	4.0	Spot Test
	Customs Duty – Prohibition of Importation and	18	Demo Coding
	Exportation of goods – Valuation of goods for		Students
	Customs Duty – Transaction Value – Assessable		Seminar
	Value – Computation of Assessable Value and Customs Duty.		
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Course Designer Mrs. Jeyapriya

							II	M.Com
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total
	Type				Hours			
					/week			
III	Core-	23OPCOM32	Research	5	6	25	75	100
	VIII		Methodology					

Nature of the Course						
Knowledge and Skill Oriented Employability Oriented Entrepreneurship oriented						
<b>√</b>	✓					

#### **Course Objectives:**

- 1. To understand the fundamentals of research
- 2. To construct theoretical design and formulate hypotheses
- 3. To evaluate the data collection techniques
- 4. To perform parametric and non-parametric tests
- 5. To enhance report writing skills and develop ethical conduct in research

#### **Course Content:**

#### **UNIT: I - Introduction to Research Methodology**

Research: Definition – Objectives – Motivations for research – Types of research – Maintaining objectivity in research – Criteria of good research – Applications of research in business - Formulating a research problem – Literature Review – Reasons for review – Reference management tools - Identification of research gap – Framing of objectives.

#### **UNIT: II - Hypothesis Testing and Research Design**

Hypothesis – Formulation of hypothesis – Testing of hypothesis – Type I and Type II errors – Research design – Types of research design - Methods of data collection: Census, Sample survey, Case study – Sampling: Steps in sampling design, Methods of sampling – Testing of reliability and validity – Sampling errors.

#### **UNIT: III - Data Collection**

Variable: Meaning and types - Techniques of data collection - Primary data: Meaning, Advantages and limitations - Techniques: Interview, Schedule, Questionnaire, Observation - Secondary Data: Meaning and sources.

#### **UNIT: IV - Data Analysis**

Data Analysis – Uni-variate Analysis: Percentile, Mean, Median, Mode, Standard deviation, Range, Minimum, Maximum, Independent sample t-test – Bi-variate analysis: Simple correlation, Simple Regression, Chi-square, Paired samples t-test, ANOVA, Man-Whitney test – Wilcoxon signed rank test – Kruskal Wallis test (Simple problems) Multi Variate Analysis: Multiple Correlation, Multiple Regression, Factor Analysis, Friedman's test, Cluster analysis, Confirmatory Factor Analysis (CFA), Structural Equation Modelling (SEM), Multiple Discriminant Analysis.

#### **UNIT: V - Preparation of Research Report**

Report preparation – Guidelines and precautions for interpretation – Steps in Report writing - Style of research reports (APA, MLA, Anderson, Harvard) – Mechanics of report writing – Ethics in Research – Avoiding plagiarism – Plagiarism checker tools – Funding agencies for business research.

#### **Books for study:**

- 1. Tripathi, (2014) "Research Methodology in Management and Social Sciences". Sultan Chand & Sons, New Delhi.
- 2. Kothari C.R and GauravGarg, (2020) "Research Methodology" Methods and Techniques. New Age International (P) Limited, New Delhi.
- 3. Krishnaswami and Ranganathan, (2011) "Methodology of Research in Social Sciences", Himalaya Publishing House, Mumbai.

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- 2. Kothari C.R and GauravGarg, (2020) "Research Methodology" Methods and Techniques. New Age International (P) Limited, New Delhi.
- **3.** Krishnaswami and Ranganathan, (2011) "Methodology of Research in Social Sciences", Himalaya Publishing House, Mumbai.

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- 1. <a href="https://www.cartercenter.org/resources/pdfs/health/ephti/library/lecture\_notes/health\_science\_students/ln\_research\_method\_final.pdf">https://www.cartercenter.org/resources/pdfs/health/ephti/library/lecture\_notes/health\_science\_students/ln\_research\_method\_final.pdf</a>
- $2. \quad \underline{https://ccsuniversity.ac.in/bridge-library/pdf/MPhil\%20Stats\%20Research\%20Methodology-Part1.pdf}$
- 3. <a href="https://prog.lmu.edu.ng/colleges">https://prog.lmu.edu.ng/colleges</a> CMS/document/books/EIE%20510%20LECTURE%20N OTES%20first.pdf
- 4. <a href="https://www.statisticssolutions.com/academic-research-consulting/data-analysis-plan/">https://www.statisticssolutions.com/academic-research-consulting/data-analysis-plan/</a>

## **Pedagogy:**

Chalk and Talk, PPT, group discussion, OHP presentations, quiz, on the spot test

Activities to be Given: To collect project report

Question Pattern: Theory: 80%; Problems: 20%

# Course Learning Outcomes(CLO) On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge Level
CLO1	Recall the research concepts and recognise the	Upto K4
	research problem	
CLO2	Formulate research hypothesis and determine	Upto K4
	the sample size	
CLO3	Select appropriate method for data collection	Upto K4
CLO4	Make inferences based on statistical tests	Upto K5
CLO5	Draft a research report avoiding plagiarism	Upto K5

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

## Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	3	2	2	3
CLO2	3	3	3	2	2	3
CLO3	3	3	3	2	2	3
CLO4	3	3	3	2	2	3
CLO5	3	3	3	2	2	3

1 - Basic Level

2- Intermediate Level

3-Advance Level

#### **LESSON PLAN: 105 hrs**

UNI	DESCRIPTION		
TS		No. of Hours	Mode of Teaching
	Introduction to Research Methodology	Hours	Teaching
I	Research: Definition – Objectives – Motivations for research – Types of research – Maintaining objectivity in research – Criteria of good research – Applications of research in business - Formulating a research problem – Literature Review – Reasons for review – Reference management tools - Identification of research gap – Framing of objectives.	18	Chalk & Talk , Spot Test, Demo Coding

	Hypothesis Testing and Research Design		
П	Hypothesis – Formulation of hypothesis – Testing of hypothesis – Type I and Type II errors – Research design – Types of research design - Methods of data collection: Census, Sample survey, Case study – Sampling: Steps in sampling design, Methods of sampling – Testing of reliability and validity – Sampling errors.	18	Chalk & Talk , Demo Coding
	Data Collection		
III	Variable: Meaning and types - Techniques of data collection – Primary data: Meaning, Advantages and limitations – Techniques: Interview, Schedule, Questionnaire, Observation – Secondary Data: Meaning and sources.	18	Chalk & Talk, Spot Test Demo Coding
	Data Analysis		
IV	Data Analysis – Uni-variate Analysis: Percentile, Mean, Median, Mode, Standard deviation, Range, Minimum, Maximum, Independent sample t-test – Bi-variate analysis: Simple correlation, Simple Regression, Chi-square, Paired samples t-test, ANOVA, Man-Whitney test – Wilcoxon signed rank test – Kruskal Wallis test (Simple problems) Multi Variate Analysis: Multiple Correlation, Multiple Regression, Factor Analysis, Friedman's test, Cluster analysis, Confirmatory Factor Analysis (CFA), Structural Equation Modelling (SEM), Multiple Discriminant Analysis.	18	Chalk & Talk Demo Coding Spot Test
	Preparation of Research Report		
V	Report preparation – Guidelines and precautions for interpretation – Steps in Report writing - Style of research reports (APA, MLA, Anderson, Harvard) – Mechanics of report writing – Ethics in Research – Avoiding plagiarism – Plagiarism checker tools – Funding agencies for business research.	18	Chalk & Talk, Spot Test Demo Coding Students Seminar

Course Designer : Mrs.D.Reena

							I	I M.Com
Sem	Course Type	Course Code	Course Title	Credits	Contact Hours /week	CIA	SE	Total
III	Core-IX	23OPCOM3P	Computer Applications in Business Lab	5	6	40	60	100

Nature of the Course				
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship oriented		
<b>√</b>	✓			

#### **Course Objectives:**

- 1. To understand the fundamentals of SPSS
- 2. To compare the values obtained in t-test and ANOVA
- 3. To perform regression and non-parametric tests
- 4. To create company, groups and ledgers and obtain financial statements using Tally Prime
- 5. To understand inventory management and account for goods and services tax

#### **Course Content:**

#### **UNIT: I - Introduction to SPSS**

Opening a data file in SPSS – Variable view – Data view – Entering data into the data editor – Saving the data file – Table creation – Descriptive statistics: Percentile values, Measures of central tendency, Measures of dispersion, Distribution – Cronbach's Alpha test – Charts and graphs - Editing and copying SPSS output.

#### **UNIT: II - Parametric Tests in SPSS**

Compare means: One-sample t-test, Independent Samples t-test, Paired-samples t-test and One-way ANOVA, Two-way ANOVA - Correlation: Bi-variate, Partial and Multiple. Simple linear regression.

### **UNIT: III - Non-parametric Tests in SPSS**

Chi-square test - Mann Whitney's test for independent samples - Wilcoxon matched pairs sample test- Friedman's test - Wilcoxon signed rank test - Kruskal Wallis test

## **UNIT: IV - Introduction to Tally Prime**

Tally Prime: Introduction – Starting Tally Prime – Creation of a Company - Selecting company - Shutting a company - Altering company – Creating Accounting groups and ledgers – Vouchers – Practical problems for a new and existing business and not-for profit organisation. Accounting reports: Introduction – Displaying Trial balance, Profit and Loss Account, Balance sheet, Day book, Purchase register, Sales register, Cashflow/Funds flow and ratio analysis – Practical problems.

## **UNIT: V - Inventory and GST in Tally Prime**

Inventory: Introduction to Inventory Masters – Creation of stock group – Creation of Godown – Creation of unit of measurement – Creation of stock item – Entering inventory details in Accounting vouchers – Practical problems. GST: Introduction – Enabling GST – Defining tax details – Entries in Accounting vouchers – View invoice report – Practical problems.

#### **Books for study:**

- SundaraPandian.P, Muthulakshmi. S &Vijayakumar, T (2022), Research Methodology &Applications of SPSS in Social Science Research, Sultan Chand & Sons, New Delhi
- 2. Morgan George. A, Barrett C Karen, Leech L Nancy and Gloeckner Gene W (2019), IBM SPSS for Introductory Statistics, Routledge, 6<sup>th</sup> Edition, U.K
- 3. Official Guide to Financial Accounting using TallyPrime (2021), BPB Publication, Delhi
- 4. Chheda Rajesh, U (2020), Learn Tally Prime, Ane Books, 4th Edition, New Delhi

#### **Books for reference:**

- Kulas John, Renata Garcia Prieto Palacios Roji, Smith Adams (2021), IBM SPSS Essentials: Managing and Analysing Social Sciences Data, 2<sup>nd</sup> Edition, John Wiley & Sons Inc., New York
- 2. Rajathi. A, Chandran. P (2011), SPSS for You, MJP Publishers, Chennai
- 3. SangwanRakesh (2022), Learn Tally Prime in English, Ascend Prime Publication, Pilani
- 4. LodhaRoshan (2022), Tally Prime with GST Accounting, Law Point Publication, Kolkata

5.

#### Web references:

- 1. https://www.spss-tutorials.com/basics/
- 2. https://www.tallyclub.in/
- 3. https://tallysolutions.com/business-guides/inventory-management-in-tally-erp9/

#### Pedagogy:

Chalk and Talk, PPT, group discussion, OHP presentations, quiz, on the spot test

**Rationale for Nature of Course:** Will be able to acquire knowledge about both banking and insurance

Activities to be Given: Different types of Indian Insurance market and Digital Transaction

**Question Pattern: 100% Practical** 

## Course Learning Outcomes(CLO) On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge Level
CLO1	Create data file in SPSS	Upto K4
CLO2	ExamineMeans of samples	Upto K4
CLO3	Conduct non-parametric tests	Upto K4
CLO4	Create a company, form groups and get automated financial	Upto K5
	statements	
CLO5	Automate inventory management and GST filing	Upto K5

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

## Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	2	3	2	2	3	3
CLO2	3	3	2	2	3	3
CLO3	3	3	2	2	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

1 - Basic Level

2- Intermediate Level

3-Advance Level

#### **LESSON PLAN: 90 hrs**

UNI	DESCRIPTION		
TS		No. of Hours	Mode of Teaching
Ι	Introduction to SPSS  Opening a data file in SPSS – Variable view – Data view – Entering data into the data editor – Saving the data file – Table creation – Descriptive statistics: Percentile values, Measures of central tendency, Measures of dispersion, Distribution – Cronbach's Alpha test – Charts and graphs - Editing and copying SPSS output.	18	Chalk & Talk, Spot Test, Demo Coding
П	Parametric Tests in SPSS  Compare means: One-sample t-test, Independent Samples t-test, Paired-samples t-test and One-way ANOVA, Two-way ANOVA - Correlation: Bivariate, Partial and Multiple. Simple linear regression.	18	Chalk & Talk, Spot Test, Demo Coding

	Non-parametric Tests in SPSS		
III	Chi-square test - Mann Whitney's test for independent samples - Wilcoxon matched pairs sample test- Friedman's test - Wilcoxon signed rank test - Kruskal Wallis test	18	Chalk & Talk, Spot Test, Demo Coding
	Introduction to Tally Prime		
IV	Tally Prime: Introduction — Starting Tally Prime — Creation of a Company - Selecting company — Shutting a company — Altering company— Creating Accounting groups and ledgers — Vouchers — Practical problems for a new and existing business and not-for profit organisation. Accounting reports: Introduction — Displaying Trial balance, Profit and Loss Account, Balance sheet, Day book, Purchase register, Sales register, Cashflow/Funds flow and ratio analysis — Practical problems.	18	Chalk & Talk, Spot Test, Demo Coding
	Inventory and GST in Tally Prime		
V	Inventory: Introduction to Inventory Masters – Creation of stock group – Creation of Godown – Creation of unit of measurement – Creation of stock item – Entering inventory details in Accounting vouchers – Practical problems. GST: Introduction – Enabling GST – Defining tax details – Entries in Accounting vouchers – View invoice report – Practical problems.	18	Chalk & Talk, Spot Test, Demo Coding

Course Designer: Ms.A.Nazima.

							]	II M.Com
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total
	Type				Hours			
					/week			
III	Core- X	23OPCOM34	International	4	6	25	75	100
			Business					

Nature of the Course			
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship oriented	
<b>√</b>	<b>√</b>		

## **Course Objectives:**

- 1. To understand the concepts of International Business and International Business Environment
- 2. To analyse the different theories of International Business.
- 3. To understand the legal procedures involved in International Business.
- 4. To evaluate the different types of economic integrations.
- 5. To analyse the operations of MNCs through real case assessment.

#### **Course Content:**

#### **UNIT: I - Introduction to International business**

International Business - Meaning, Nature, Scope and Importance- Stages of internationalization of Business-Methods of entry into foreign markets: Licensing-Franchising- Joint Ventures-Strategic Alliances- Subsidiaries and Acquisitions - Framework for analyzing international business environment- Domestic, Foreign and Global Environment-Recent Developments in International Business.

#### **UNIT: II - Theoretical Foundations of International business**

Theoretical Foundations of International Business: Theory of Mercantilism- Theory of Absolute and Comparative Cost Advantage - Haberler's Theory of Opportunity Cost-Heckscher- Ohlin Theory Market Imperfections Approach-Product Life Cycle Approach - Transaction Cost Approach- Dunning's Eclectic Theory of International Production.

### **UNIT: III - Legal framework of International Business**

Legal framework of International Business: Nature and complexities: Code and common laws and their implications to Business-International Business contract - Legal provisions, Payment terms.

#### **UNIT: IV - Multi-Lateral Agreements and Institutions**

Multi-Lateral Agreements and Institutions: Economic Integration – Forms: Free Trade Area, Customs Union, Common Market and Economic Union-Regional Blocks: Developed and Developing Countries-NAFTA- EU-SAARC, ASEAN - BRICS - OPEC-Promotional role played by IMF-World Bank and its affiliates- IFC, MIGA and ICSID – ADB -Regulatory role played by WTO and UNCTAD.

#### **UNIT: V - Multinational Companies (MNCs) and Host Countries**

Multinational Companies (MNCs) and Host Countries: MNCs – Nature and characteristics.

Decision Making-Intra Firm Trade and Transfer Pricing – Technology Transfer-Employment and labour relations- Management Practices- Host Country Government Policies-International Business and Developing countries: Motives of MNC operations in Developing Countries (Discuss case studies)-Challenges posed by MNCs.

#### **Books for study:**

- 1. Charles W.L. Hill, International Business: Competing in the Global Market Place, McGraw Hill, NewYork
- 2. Charles W. L. Hill, Chow How Wee & Krishna Udayasankar, International Business: An Asian Perspective- McGraw Hill, New York
- 3. Rakesh Mohan Joshi (2009), International Business, Oxford University Press

#### **Books for reference:**

- 1. Donald Ball, Michael Geringer, Michael Minor & Jeanne McNett, International Business: The Challenge of Global Competition, McGraw Hill Education, NewYork
- 2. Alan M Rugman& Simon Collinson, International Business: Pearson Education, Singapore

#### Web references:

- 1. <a href="https://www.icsi.edu/media/webmodules/publications/9.5%20International%20Business.pdf">https://www.icsi.edu/media/webmodules/publications/9.5%20International%20Business.pdf</a>
- 2. <a href="https://ebooks.lpude.in/commerce/mcom/term\_3/DCOM501\_INTERNATIONAL\_BUSINESS.pdf">https://ebooks.lpude.in/commerce/mcom/term\_3/DCOM501\_INTERNATIONAL\_BUSINESS.pdf</a>
- 3. <a href="https://www.shobhituniversity.ac.in/pdf/econtent/International-Business-Unit-1-Dr-Neha-Yajurvedi.pdf">https://www.shobhituniversity.ac.in/pdf/econtent/International-Business-Unit-1-Dr-Neha-Yajurvedi.pdf</a>

Pedagogy: Chalk and Talk, Quiz, Assignment, Seminar.

Rationale for nature of Course: Can be acquiring the knowledge of Business Management.

#### Activities to be given

- 1. Practice of using the planning and organization of different companies.
- 2. To executes the motivation and direction of the business.

# ${\bf Course\ Learning\ Outcomes} (CLO) \\ {\bf On\ completion\ of\ the\ course,\ behind\ the\ students\ will\ be\ able\ to:} \\$

CLOs	Course Outcomes	Knowledge Level
CLO1	Recall the concepts of International Business and International	Upto K4
	Business Environment	
CLO2	Analyze different theories of International Business	Upto K4
CLO3	Evaluate the legal procedures involved in International Business	Upto K4
CLO4	Explain the different types of economic integrations.	Upto K5
CLO5	Identify the operations of MNCs through real case	Upto K5
	assessment	

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

## Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	1	3	1	2	2	2
CLO2	3	2	3	1	3	3
CLO3	2	1	2	3	2	2
CLO4	1	3	1	2	1	1
CLO5	3	2	2	2	2	2

1 - Basic Level

2- Intermediate Level

3-Advance Level

#### **LESSON PLAN: 75 hrs**

UNI	DESCRIPTION		
TS		No. of	Mode of
		Hours	Teaching
I	Introduction to International business International Business - Meaning, Nature, Scope and Importance- Stages of internationalization of Business-Methods of entry into foreign markets: Licensing- Franchising- Joint Ventures-Strategic Alliances- Subsidiaries and Acquisitions - Framework for analyzing international business environment- Domestic, Foreign and Global Environment-Recent Developments in International Business.	18	Chalk & Talk , Spot Test, Demo Coding
II	Theoretical Foundations of International Business: Theoretical Foundations of International Business: Theory of Mercantilism- Theory of Absolute and Comparative Cost Advantage - Haberler's Theory of Opportunity Cost- Heckscher- Ohlin Theory Market Imperfections Approach-Product Life Cycle Approach - Transaction Cost Approach- Dunning's Eclectic Theory of International Production.	18	Chalk & Talk , Spot Test, Demo Coding
III	Legal framework of International Business  Legal framework of International Business: Nature and complexities: Code and common laws and their implications to Business-International Business contract - Legal provisions, Payment terms.	18	Chalk & Talk , Spot Test, Demo Coding

	Multi-Lateral Agreements and Institutions		
IV	Multi-Lateral Agreements and Institutions: Economic Integration — Forms: Free Trade Area, Customs Union, Common Market and Economic Union-Regional Blocks: Developed and Developing Countries-NAFTA- EU-SAARC, ASEAN - BRICS - OPEC-Promotional role played by IMF-World Bank and its affiliates- IFC, MIGA and ICSID — ADB -	18	Chalk & Talk , Spot Test, Demo Coding
	Regulatory role played by WTO and UNCTAD.		
V	Multinational Companies (MNCs) and Host Countries  Multinational Companies (MNCs) and Host Countries: MNCs – Nature and characteristics.  Decision Making-Intra Firm Trade and Transfer Pricing – Technology Transfer- Employment and labour relations- Management Practices- Host Country Government Policies-International Business and Developing countries: Motives of MNC operations in Developing Countries (Discuss case studies)-Challenges posed by MNCs.	18	Chalk & Talk , Spot Test, Demo Coding

Course Designer: Mrs.S.Jeyasakthi

							II	M.Com
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total
	Type				Hours			
					/week			
III	Elective	23OPCOMDSE3A	Strategic	3	3	25	75	100
	-VA		Management					

Nature of the Course				
Knowledge and Skill Oriented	<b>Employability Oriented</b>	Entrepreneurship oriented		
✓	✓			

## **Course Objectives:**

- 1. To understand strategic management and its levels and phases
- 2. To analyse the dynamics of competitive strategic management techniques
- 3. To familiarize with the business and functional level strategies
- 4. To gain knowledge on organisational and strategic leadership
- 5. To apply latest concepts in strategy implementation and control

#### **Course Content:**

#### **UNIT: I - Introduction to Strategic Management**

Introduction to Strategic Management: Meaning and Nature of Strategic management, Framework of Strategic management, Strategic Levels in Organizations, Phases of strategic management, Benefits and challenges of strategic Management in global economy.

#### **UNIT: II - Techniques for Strategic Management**

Dynamics of Competitive Strategy:Corporate governance- Role of Board of directors and top management in corporate governance; Agency and Stewardship theory, Situational Analysis-SWOT analysis, TOWS Matrix, Portfolio Analysis - BCG, GE, and ADL matrix - Strategic Management Process: Strategic Planning, Strategic Intent – Vision, Mission and Objectives, Strategy Formulation - Corporate Level Strategies:Concepts and Nature of Corporate Strategy, Strategic Alternatives at Corporate Level-Growth, Stability, Expansion, Business Combinations – Mergers and Acquisitions, Strategic Alliances, Turnaround, Retrenchment and Retreat, Corporate parenting.

## **UNIT: III - Different Levels of Strategies**

Business Level Strategies: Competitive Strategies at Business Level, Michael Porter's Generic Strategies, Best-Cost Provider Strategy - Functional Level Strategies: Marketing Strategy, Financial Strategy, Operations Strategy, Human Resource Strategy, Research and Development.

#### **UNIT: IV - Organisation and Strategic Leadership**

Organisation and Strategic Leadership: Organisation Structure, Strategic Business Unit, Strategic Leadership, Strategy Supportive Culture, Entrepreneurship and Intrapreneurship, Strategic Leadership across organizations.

### **UNIT: V - Strategy Implementation and Control**

Strategy Implementation and Control: Strategy Implementation, Strategic Choice, Strategic Control, Strategy Audit, Business Process Reengineering, Benchmarking, Six Sigma and contemporary practices in strategic management.

### **Books for study:**

- 1. Prasad L. M., (2018), "Strategic Management", 7<sup>th</sup> Edition, Sultan Chand &Sons,New Delhi.
- 2. Cherunilam, Francis, (2021), "Strategic Management" 8<sup>th</sup> Edition, HimalayaPublishing House Pvt Ltd, Mumbai.
- 3. John A. Pearce, Richard B. Robinson and AmitaMital, (2018) "StrategicManagement" 14<sup>th</sup> Edition, McGraw Hill Education, New Delhi.
- 4. Gupta C. B. (2022), "Strategic Management" Latest Edition, S.Chand and Company Ltd. Noida, Uttar Pradesh.

#### **Books for reference:**

- 1. Jeyarathanam M., (2021), "Strategic Management" 7<sup>th</sup>Edition, Himalaya Publishing House Pvt. Ltd, Mumbai
- 2. Ghosh P.K. (2014), "Strategic Management", 14<sup>th</sup>Edition, Sultan Chand &Sons, New Delhi
- 3. Chandan J. S. and Nitish Sen Gupta (2022), "Strategic Management", Vikas Publishing House Pvt. Ltd., New Delhi
- 4. Fred R. David, (2017), "Strategic Management Concepts and Cases" 13<sup>th</sup> Edition, Prentice Hall, Pearson Education, London, England

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- 1. https://resource.cdn.icai.org/66691bos53810cp2.pdf
- 2. https://resource.cdn.icai.org/66693bos53810cp4.pdf
- 3. https://resource.cdn.icai.org/66694bos53810cp5.pdf
- 4. <a href="https://resource.cdn.icai.org/66695bos53810cp6.pdf">https://resource.cdn.icai.org/66695bos53810cp6.pdf</a>
- 5. https://resource.cdn.icai.org/66697bos53810cp8.pdf

#### Pedagogy :

Chalk and Talk, Quiz, Brain Storming Activity, Assignment, Seminar.

**Rationale for Nature of Course:** Can be applied to a variety of use cases like scheduling and time management and enterprise resource planning (ERP)

Activities to be Given: Problems given to practice by using network analysis and game theory.

# Course Learning Outcomes(CLO) On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge Level
CLO1	Summarise strategic management principles at different	Upto K4
	levels and phases	
CLO2	Explain the dynamics of competitive strategic	Upto K4
	management techniques	
CLO3	Examine business and functional level strategies	Upto K4
CLO4	Identify strategic leadership and organisational skills	Upto K5
CLO5	Apply latest concepts in strategy implementation and	Upto K5
	control	

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

## Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	3	2	2
CLO2	3	3	2	3	2	2
CLO3	3	3	3	3	3	3
CLO4	3	3	3	3	3	3
CLO5	3	3	2	3	3	2

1 - Basic Level

2- Intermediate Level

3-Advance Level

## **LESSON PLAN: 75 hrs**

UNI	DESCRIPTION		
TS		No. of	Mode of
		Hours	Teaching
	Introduction to Strategic Management		Chalk &
I	Introduction to Strategic Management:Meaning and		Talk , Spot Test, Demo
	Nature of Strategic management, Framework of	12	Coding
	Strategic management, Strategic Levels in	12	
	Organizations, Phases of strategic management,		
	Benefits and challenges of strategic Management in		
	global economy.		

II	Dynamics of Competitive Strategy:Corporate governance- Role of Board of directors and top management in corporate governance; Agency and Stewardship theory, Situational Analysis-SWOT analysis, TOWS Matrix, Portfolio Analysis - BCG, GE, and ADL matrix - Strategic Management Process: Strategic Planning, Strategic Intent - Vision, Mission and Objectives, Strategy Formulation - Corporate Level Strategies:Concepts and Nature of Corporate Strategy, Strategic Alternatives at Corporate Level-Growth, Stability, Expansion, Business Combinations - Mergers and Acquisitions, Strategic Alliances, Turnaround, Retrenchment and Retreat, Corporate parenting.	12	Chalk & Talk , Spot Test, Demo Coding
III	Different Levels of Strategies  Business Level Strategies: Competitive Strategies at Business Level, Michael Porter's Generic Strategies, Best-Cost Provider Strategy - Functional Level Strategies: Marketing Strategy, Financial Strategy, Operations Strategy, Human Resource Strategy, Research and Development.	12	Chalk & Talk , Spot Test, Demo Coding
IV	Organisation and Strategic Leadership Organisation and Strategic Leadership: Organisation Structure, Strategic Business Unit, Strategic Leadership, Strategy Supportive Culture, Entrepreneurship and Intrapreneurship, Strategic Leadership across organizations.	12	Chalk & Talk , Spot Test, Demo Coding
V	Strategy Implementation and Control  Strategy Implementation and Control: Strategy Implementation, Strategic Choice, Strategic Control, Strategy Audit, Business Process Reengineering, Benchmarking, Six Sigma and contemporary practices in strategic management.	12	Chalk & Talk , Spot Test, Demo Coding

Course Designer :Mrs.D.Reena

							II	M.Com
Sem	Course	Course Code	Course Title	Credits	Contact	CI	SE	Total
	Type				Hours	Α		
					/week			
III	Elective	23OPCOMDSE3B	International	3	3	25	75	100
	-VB		Financial					
			Management					

Nature of the course				
Knowledge and Skill Oriented	<b>Employability Oriented</b>	Entrepreneurship oriented		
✓	✓			

#### **Course Objectives:**

- 1. To understand the importance and nature of international flow of funds
- 2. To gain knowledge on the various features and transactions in the foreign exchange market
- 3. To analyse the techniques of international investment decisions for building a better portfolio
- 4. To understand the flow of funds in the international banks
- 5. To become familiar with various international instruments

#### **Course Content:**

#### **UNIT: I - International Financial Management**

International Financial Management: An overview – Importance – Nature and Scope – International flow of Funds – Balance of Payments – International Monetary System.

### **UNIT: II - Foreign Exchange Market**

Foreign Exchange Market: Features – Spot and Forward Market – Exchange Rate Mechanism – Exchange Rate determination in the Spot and Forward Markets – Factors Influencing Exchange Rate – Salient Features of FEMA – Market for Currency Futures and Currency Options – Hedging with Currency Future and Options.

#### **UNIT: III - International Investment Decision**

Foreign Direct Investment – International Capital Budgeting – International Portfolio Investment: Meaning – Benefit of International Portfolio Investment – Problem of International Investment.

#### **UNIT: IV - International Financial Decisions**

Overview of the International Financial Market – Channels for International Flow of Funds – Role and Functions of Multilateral Development Banks – International Banking: Functions – Credit Creation – Control of International Banks.

#### **UNIT: V - International Financial Market Instruments**

Short-term and Medium-term Instruments – Management of Short-term Funds – Management of Receivables and Inventory – Factors behind the Debt Crisis.

#### **Books for study:**

- 1. Vyuptakesh Sharan, (2010), "International Financial Management" 6<sup>th</sup> Edition, Prentice Hall India Learning Pvt. Ltd, Delhi
- 2. Seth A K and Malhotra S K, (2000), "International Financial Management" 2<sup>nd</sup>Edition, Galgotia Publishing Company, Delhi
- 3. Agarwal O P, (2021), "International Financial Management" 3<sup>rd</sup> Edition, Himalaya Publishing House Pvt Ltd, Mumbai
- 4. Apte P G, (2006), "International Financial Management" 4<sup>th</sup> Edition, MCGraw Hill (India) Pvt. Ltd., Noida, Uttar Pradesh
- 5. Varshney R L and Bhashyam S (2016), "International Financial Management An Indian Perspective", Sultan Chand & Sons, New Delhi

#### **Books for reference:**

- 1. Jeevanandam C, (2020), "Foreign Exchange Practice Concepts and Control", 17<sup>th</sup> Edition, Sultan Chand & Sons, New Delhi
- 2. Kevin S, (2022), "Fundamentals of International Financial Management" 2<sup>nd</sup> Edition, Prentice Hall India Learning Pvt. Ltd, Delhi
- 3. Amuthan R, (2021), "International Financial Management" 3<sup>rd</sup> Edition, Himalaya Publishing House Pvt Ltd, Mumbai
- 4. Bhalla V K (2014), "International Financial Management (Text and Cases)", Sultan Chand & Sons, New Delhi

#### Web references:

- 1. https://iare.ac.in/sites/default/files/LECTURE%20NOTES-IFM.pdf
- 2. https://www.bauer.uh.edu/rsusmel/4386/ifm%20-%20lecture%20notes.pdf
- 3. https://ebooks.lpude.in/management/mba/term\_4/DMGT549\_INTER

#### **Pedagogy:**

Chalk and Talk, Quiz, Brain Storming Activity, Assignment, Seminar.

**Rationale for Nature of Course:** Can be applied to a variety of use cases like scheduling and time management and enterprise resource planning (ERP)

Activities to be Given: Problems given to practice by using network analysis and game theory.

# Course Learning Outcomes(CLO) On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge Level
CLO1	Explain the importance and nature of international flow	Upto K4
	of funds	
CLO2	Analyse the fluctuations in exchange rate and impact on	Upto K4
	exchange markets	
CLO3	Analyse the techniques of international investment	Upto K4
	decisions for building a better portfolio	
CLO4	Explain the flow of funds in the international banks	Upto K5
CT OF	T 10" 11	YY . Y75
CLO5	Examine various international financial market	Upto K5
	instruments	

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

## Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	1	2	2	3	2	2
CLO2	1	2	2	3	2	2
CLO3	2	3	2	3	2	2
CLO4	1	2	2	3	2	2
CLO5	2	3	2	3	2	2

1 - Basic Level

2- Intermediate Level

3-Advance Level

## **LESSON PLAN: 75 hrs**

UNI	DESCRIPTION		
TS		No. of Hours	Mode of Teaching
	International Financial Management		Chalk &
I	International Financial Management: An overview – Importance – Nature and Scope – International flow of Funds – Balance of Payments – International	12	Talk , Spot Test, Demo Coding
	Monetary System.		

II	Foreign Exchange Market		Chalk & Talk , Spot
	Foreign Exchange Market: Features – Spot and Forward Market – Exchange Rate Mechanism – Exchange Rate determination in the Spot and Forward Markets – Factors Influencing Exchange Rate – Salient Features of FEMA – Market for Currency Futures and Currency Options – Hedging with Currency Future and Options.	12	Test, Demo Coding
III	International Investment Decision  Foreign Direct Investment – International Capital Budgeting – International Portfolio Investment:  Meaning – Benefit of International Portfolio Investment – Problem of International Investment.	12	Chalk & Talk , Spot Test, Demo Coding
IV	International Financial Decisions  Overview of the International Financial Market – Channels for International Flow of Funds – Role and Functions of Multilateral Development Banks – International Banking: Functions – Credit Creation – Control of International Banks.	12	Chalk & Talk , Spot Test, Demo Coding
V	International Financial Market Instruments  Short-term and Medium-term Instruments — Management of Short-term Funds — Management of Receivables and Inventory — Factors behind the Debt Crisis.	12	Chalk & Talk , Spot Test, Demo Coding

Course Designer :Mrs.V.Jeyapriya

	II M.C						M.Com	
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total
	Type				Hours			
					/week			
III	SEC-II	23OPCOMSEC3P	MS-Excel					
			Lab	2	3	40	60	100

Nature of the Course					
Knowledge and Skill Oriented	<b>Employability Oriented</b>	Entrepreneurship oriented			
<b>√</b>	<b>√</b>				

- 1. To handle large amounts of data in Excel.
- 2. To filtering, sorting, and grouping data or subsets of data.
- 3. To aggregate numeric data and summarize into categories and subcategories.
- 4. To presenting data in the form of charts and graphs.
- 5. To create pivot tables to consolidate data from multiple files.

#### **Course Content:**

**UNIT-I: Spread Sheet Basics:**-Introduction, Naming Convention, Moving within a Sheet, Entering, Editing the Data, Selecting Cells, Moving, Copying Data, Inserting Rows and Columns, Inserting and Deleting Cells, Changing Width of a Column, Formatting Numbers, Formulae, Summing of a Row or Column, Sum Function Average Function.

**UNIT-II:Techniques of Microsoft Excel**: - Formulas that Make Decisions, Styles, Functions in Excel, Using Auto calculate, Sum, Average Function. Applying Themes, Add or Remove a Sheet Background, Convert Text to Columns, Creating a Pivot Table Report, locking Fields.

**UNIT-III: Working with Charts in Microsoft Excel**:-Introduction to Charts, Creating & Modifying Charts in Excel, Reusing Charts by Creating Chart Templates, Types of Charts, Change the Chart Type of an Existing Chart, Create, Apply, Remove a Chart Template.

**UNIT-IV**: **Validating Data in Microsoft Excel**: -Prevent Invalid Data Entry in a Worksheet, Create a Drop-down List from a Range of Cells.

**UNIT-V:Accessing Web with Microsoft Excel**:-Create or Remove a Hyperlink, Create a Hyperlink to a New File, Create a Hyperlink to an Existing File or Web Page, Create a Hyperlink to an e-mail Address, Delete a Hyperlink.

#### Books for study:

- 1. Greg Harvey. (2018). Excel. All-in-One for Dummies.
- 2. BillJelen. & Michael Alexander. (2019). Microsoft Excel 2019 Pivot Table Data Crunching. Pearson Education

#### Books for reference:

- 1. Stephen Moffat.(2011). Excel 2010 Advanced . The Mouse training Company & Ventus Publishing.
- 2. Albert Chipman.(2021).Microsoft Office 365 User Guide: A Complete User Manual for Beginners and Pro with Useful Tips & Tricks to Master the Microsoft Office 365 New Features for Easy Navigation Paperback.

#### Web Resources:

- 1.https://docs.microsoft.com/en-us/learn/certifications/courses/55270
- 2.https://www.tutorialspoint.com/advanced\_excel/advanced\_excel\_external\_data\_connection 3.https://www.ablebits.com/office-addins-blog/2015/06/10/excel-date-functions/ 4.https://www.tutorialspoint.com/advanced\_excel/index.htm

#### E-books:

- 1. http://repository.itbad.ac.id/146/1/403.%20 Fundamentals%20 of %20 Python%20 First%20 Programs%2 C%20 Second%20 Edition.pdf
- 2.https://www.coursehero.com/file/50836140/Python-Data-Analytics-2nd-Editionpdf/
- 3.https://www.perlego.com/book/1443335/django-3-by-example-build-powerful-and- reliable-python-web-applications-from-scratch-3rd-edition-pdf

#### **Pedagogy**

Projector Demonstration and Practical sessions.

## **Rationale for Nature of the course**

Students can able to apply spreadsheet program in many business activities, educational training and personal data organization.

Activities to be Given: Practice to Create own programs, Group Discussion, Seminar.

# $Course\ Learning\ Outcomes (CLO)$ On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge
		Level
CLO1	Describe about the workbook, worksheet and its basic operations	Up to K4
CLO2	Identify the significance of Data validation.	Up to K4
CLO3	Focus on the importance of function and formulas.	Up to K4
CLO4	Compare various charts in Excel.	Up to K5
CLO5	Correlate different types of pivot table.	Up to K5

- K1- Remembering facts with specific answers
- K2- Basic understanding of facts.
- K3- Application oriented
- K4- Analyzing, examining and making presentations with evidences.

# Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	3	2	2	2
CLO2	3	3	2	3	2	3
CLO3	2	3	2	3	2	2
CLO4	3	2	2	2	2	3
CLO5	2	3	3	2	2	2

1 - Basic Level

2- Intermediate Level

3-Advance Level

# **LESSON PLAN: 75 hrs**

UNI	DESCRIPTION		
TS		No. of Hours	Mode of Teaching
I	Introduction, Naming Convention, Moving within a Sheet, Entering, Editing the Data, Selecting Cells, Moving, Copying Data, Inserting Rows and Columns, Inserting and Deleting Cells, Changing Width of a Column, Formatting Numbers, Formulae, Summing of a Row or Column, Sum Function Average Function	12	Demo & Practical Session
II	Formulas that Make Decisions, Styles, Functions in Excel, Using Auto calculate, Sum, Average Function. Applying Themes, Add or Remove a Sheet Background, Convert Text to Columns, Creating a Pivot Table Report, locking Fields.	12	Demo & Practical Session
III	Introduction to Charts, Creating & Modifying Charts in Excel, Reusing Charts by Creating Chart Templates, Types of Charts, Change the Chart Type of an Existing Chart, Create, Apply, Remove a Chart Template	12	Demo & Practical Session
IV	Prevent Invalid Data Entry in a Worksheet, Create a Dropdown List from a Range of Cells.	12	Demo & Practical Session
V	Create or Remove a Hyperlink, Create a Hyperlink to a New File, Create a Hyperlink to an Existing File or Web Page, Create a Hyperlink to an e-mail Address, Delete a Hyperlink.	12	Demo & Practical Session

Course Designer: Mrs.V.Jeyapriya

	II M.Com								
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total	
	Type				Hours				
					/week				
IV	Core -XI	23OPCOM41	Corporate and	5	6	25	75	100	
			<b>Economic Laws</b>						

Nature of the Course						
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship oriented				
<b>√</b>	<b>√</b>					

- To analyse current and capital account transactions and deal with foreign currency under FEMA Act
- 2. To understand unethical competitive practices and forums for redressal of consumer disputes under Competition Act and Consumer Protection Act
- 3. To understand the procedure for obtaining patents and copyright under The Copyright and Patents Act
- 4. To evaluate offences and punishment for money laundering under Prevention of Money Laundering Act
- 5. To explain the registration and related procedures under Real Estate Act

#### **Course Content:**

## UNIT: I - Introduction to Foreign Exchange Management Act, 1999

Foreign Exchange Management Act, 1999: Introduction – Definitions – Current Account transactions – Capital Account transactions – Realisation, repatriation and surrender of foreign currency – Remittance of assets – Possession and retention of foreign currency or foreign coins – Authorised person – Adjudication and Appeal.

#### UNIT: II - Competition Act, 2002 and Consumer Protection Act, 2019

Competition Act, 2002: Objective – Prohibition of Agreements, Prohibition of Abuse of Dominant Position - Regulation of combinations - Competition Commission of India: Duties, Powers and Functions of Commission - Appellate Tribunal.

The Consumer Protection Act, 2019: Objects; Rights of consumers – Consumer Dispute Redressal Commissions - Consumer protection councils – Procedure for admission to complaints – Appeal against orders.

#### **UNIT: III - Law relating to intellectual property rights**

Law relating to intellectual property rights: Introduction - The Copyright Act, 1957: Works in which copyright subsist - Ownership of copyright and the rights of the owner - Assignment of copyright - Disputes with respect to assignment of copyright - Term of copyright - Registration of copyright - Infringement of copyright.

The Patents Act, 1970: Inventions not patentable - Applications for patents - Publication and examination of applications - Grant of patents and rights conferred - Register of patents. Trademarks Act, 1999: Conditions for registration - Procedure for and duration of registration - Effect of registration - Collective marks.

# **UNIT: IV - Prevention of Money Laundering Act, 2002**

Prevention of Money Laundering Act, 2002: Offence of money laundering –Punishment for money laundering –Attachment, adjudication and confiscation - Obligations of Banking Companies, Financial Institutions and Intermediaries – Summons, Search and Seizure – Appellate Tribunal.

## UNIT: V - Real Estate (Regulation and Development) Act, 2016

Real Estate (Regulation and Development) Act, 2016: Introduction - Salient features of the Act - Registration of Real Estate Project - Registration of Real Estate agents - Functions and duties of promoter - Rights and duties of Allottees - Offences, penalties and adjudication - Specimen agreement for sale to be executed between the promoter and the allottee.

## **Books for study:**

- 1. MunishBandari (2022), A Textbook on Corporate and Economic Laws, 33<sup>rd</sup> Edition, Bestword Publications, New Delhi
- 2. AmitVohra and RachitDhingra (2022), Economic, Business and Commercial Laws, 18th Edition, Bharat Book House, Siliguri
- 3. PankajGarg (2021), Taxmann's Corporate and Economic Laws, 7<sup>th</sup> Edition, Taxmann Publications, New Delhi

#### **Books for reference:**

- 1. Sekar G and SaravanaPrasath B (2022), Students' Handbook on Corporate and Economic Law, Commercial Law Publishers (India) Pvt.Ltd.,, New Delhi
- 2. Taxmann (2021), FEMA & FDI Ready Reckoner, 15<sup>th</sup> Edition, Taxmann Publications, New Delhi
- 3. <u>AhujaV.K. and ArchaVashishtha</u> (2020), Intellectual Property Rights (contemporary Developments), Thomson Reuters, Toronto, (CAN)

## Web references:

- 1. https://resource.cdn.icai.org/67333bos54154-m3cp1.pdf
- 2. https://resource.cdn.icai.org/67335bos54154-m3cp3.pdf
- 3. https://resource.cdn.icai.org/68523bos54855-cp1.pdf
- 4. https://resource.cdn.icai.org/68524bos54855-cp2.pdf

# **Pedagogy:**

Chalk and Talk, PPT, group discussion, OHP presentations, quiz, on the spot test

Rationale for Nature of Course: Can be cost controller, financial consultants, chief accountant and internal auditors

**Activities to be Given :** Assign the cost to the products and calculating the efficiency of the cost usage.

# Course Learning Outcomes(CLO) On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge Level
CLO1	Recall important provisions of FEMA	Upto K4
CLO2	Evaluate the provisions of the Competition Act,	Upto K4
	2002 and Consumer Protection Act to govern	
	commercial competition and protect a consumer	
CLO3	Recall the process relating to obtaining copyrights	Upto K4
	and patents.	
CLO4	Examine the provisions of Money Laundering Act	Upto K5
CLO5	Analyse the provisions relating to regulation of real	Upto K5
	estate.	

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

# Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	2	3	3
CLO2	3	3	3	2	2	3
CLO3	3	3	2	2	2	3
CLO4	3	3	3	3	3	3
CLO5	3	3	2	2	3	3

1 - Basic Level

2- Intermediate Level

3-Advance Level

#### **LESSON PLAN: 90 hrs**

UNI	DESCRIPTION	No. of	Mode of
TS		Hours	Teaching
I	Introduction to Foreign Exchange Management Act, 1999  Foreign Exchange Management Act, 1999: Introduction – Definitions – Current Account transactions – Capital Account transactions – Realisation, repatriation and surrender of foreign currency – Remittance of assets – Possession and retention of foreign currency or foreign coins – Authorised person – Adjudication and Appeal.	18	Chalk & Talk , Spot Test, Demo Coding

II	Competition Act, 2002 and Consumer Protection Act, 2019  Competition Act, 2002: Objective – Prohibition of Agreements, Prohibition of Abuse of Dominant Position - Regulation of combinations - Competition Commission of India: Duties, Powers and Functions of Commission - Appellate Tribunal.  The Consumer Protection Act, 2019: Objects; Rights of consumers – Consumer Dispute Redressal Commissions - Consumer protection councils – Procedure for admission to complaints – Appeal against orders.	18	Chalk & Talk , Spot Test, Demo Coding
III	Law relating to intellectual property rights  Law relating to intellectual property rights:  Introduction - The Copyright Act, 1957: Works in which copyright subsist - Ownership of copyright and the rights of the owner - Assignment of copyright - Disputes with respect to assignment of copyright - Term of copyright - Registration of copyright - Infringement of copyright.  The Patents Act, 1970: Inventions not patentable - Applications for patents - Publication and examination of applications - Grant of patents and rights conferred - Register of patents. Trademarks Act, 1999: Conditions for registration - Procedure for and duration of registration - Effect of registration - Collective marks.	18	Chalk & Talk , Spot Test, Demo Coding
IV	Prevention of Money Laundering Act, 2002  Prevention of Money Laundering Act, 2002: Offence of money laundering —Punishment for money laundering —Attachment, adjudication and confiscation - Obligations of Banking Companies, Financial Institutions and Intermediaries — Summons, Search and Seizure — Appellate Tribunal.  Real Estate (Regulation and Development) Act,	18	Chalk & Talk , Spot Test, Demo Coding
, ,	Real Estate (Regulation and Development) Act, 2016  Real Estate (Regulation and Development) Act, 2016: Introduction - Salient features of the Act - Registration of Real Estate Project - Registration of Real Estate agents - Functions and duties of promoter - Rights and duties of Allottees - Offences, penalties and adjudication - Specimen agreement for sale to be executed between the promoter and the allottee.	18	, Spot Test, Demo Coding

Course Designer : Mrs.D.Reena

							I	I M.Com
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total
	Type				Hours			
					/week			
IV	Core -XII	23OPCOM42	Human Resource					
			Analytics	5	6	25	75	100

Nature of the Course				
Knowledge and Skill Oriented	Entrepreneurship oriented			
✓	<b>√</b>			

- 1. To understand the concept and framework of human resource analytics
- 2. To evaluate the process of human resource analytics and the relevant research tools
- 3. To illustrate the evolution, types and design of HR metrics
- 4. To deal with data collection and transformation
- 5. To adopt tools and techniques for predictive modelling

#### **Course Content:**

## **UNIT: I-Introduction to Human Resource Analytics**

Human Resource Analytics: Introduction –Concept – Evolution - Importance – Benefits – Challenges - Types of HR Analytics – HR Analytics Framework and Models.

## **UNIT: II - Business Process and HR Analytics**

Business Process and HR Analytics: Introduction – Data Driven Decision Making in HR - Data Issues – Data Validity – Data Reliability - HR Research tools and techniques – Statistics and Statistics Modelling for HR Research

#### **UNIT: III - Introduction to HR Metrics**

HR Metrics: Introduction - Historical Evolution of HR metrics- Importance - Types of HR Metrics - Types of data - HR Metrics Design Principles — HR Scorecard - HR Dashboards.

#### **UNIT: IV - HR Analytics and Data**

HR Analytics and Data:Introduction – HR Data Collection – Data quality – Big data for Human Resources – Process of data collection for HR Analytics – Transforming data into HR information – HR Reporting – Data Visualization – Root cause analysis.

## **UNIT: V-HR Analytics and Predictive Modelling**

HR Analytics and Predictive Modelling: Introduction – HR Predictive Modelling – Different phases – Predictive analytic tools and techniques – Information for Predictive analysis - Software solutions - Predictive Analytic Models for Quantitative Data - Steps involved in predictive analytics.

## **Books for study:**

1. NishantUppal (2020), Human Resource Analytics Strategic Decision Making, 1st Edition, Pearson EducationPvt. Ltd., Chennai

- 2. Sarojkumar and Vikrant Verma (2022), HR analytics, Thakur PublicationPvt. Ltd, Lucknow.
- 3. Dipak Kumar Bhattacharyya (2017), HR analytics: understanding theories and applications, 1<sup>st</sup> Edition, Sage Publications India Private Limited, New Delhi

#### **Books for reference:**

- 1. Ramesh Soundararajan and Kuldeep Singh (2019), Winning on HR analytics, Sage publishing, New Delhi
- 2. AnshulSaxena (2021), HR analytics: quantifying the intangible, 1st Edition, Blue Rose publishers, New Delhi
- 3. Michael J. Walsh (2021), "HR analytics essentials you always wanted to know", 7<sup>th</sup> Edition, Vibrant publishers, Mumbai.

#### Web references:

- 1. https://hbr.org/webinar/2017/06/leveraging-hr-analytics-in-strategic-decisions
- 2. <a href="https://www.mbaknol.com/human-resource-management/human-resource-metrics/">https://www.mbaknol.com/human-resource-management/human-resource-metrics/</a>
- 3. <a href="https://www.managementstudyguide.com/hr-metrics-and-workforce-analysis.htm">https://www.managementstudyguide.com/hr-metrics-and-workforce-analysis.htm</a>

## Pedagogy:

Chalk and Talk, PPT, group discussion, OHP presentations, quiz, on the spot test

**Rationale for Nature of Course:** Make the students to prepare the process of company's financial transcations.

Activities to be Given: Prepare the financial transactions and activities of a branded company.

 $Course\ Learning\ Outcomes(CLO)$  On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge Level
CO1	Examine the concept of human resource analytics	Upto K4
CO2	Apply the HR tools and techniques in decision making	Upto K4
CO3	Examine the different types of HR metrics and their relative merits	Upto K4
CO4	Collect and transform data leading to HR reporting	Upto K5
CO5	Build models for predictive analysis	Upto K5

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

# Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	2	2	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	2	3	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

1 - Basic Level

2- Intermediate Level

3-Advance Level

## **LESSON PLAN: 90 hrs**

UNI	DESCRIPTION		
TS		No. of Hours	Mode of Teaching
I	Introduction to Human Resource Analytics  Human Resource Analytics: Introduction –Concept –  Evolution - Importance – Benefits – Challenges -	18	Chalk & Talk , Spot Test, Demo Coding
	Types of HR Analytics – HR Analytics Framework and Models.		
П	Business Process and HR Analytics  Business Process and HR Analytics: Introduction – Data Driven Decision Making in HR - Data Issues – Data Validity – Data Reliability - HR Research tools and techniques –Statistics and Statistics Modelling for HR Research	18	Chalk & Talk , Spot Test, Demo Coding
III	Introduction to HR Metrics  HR Metrics: Introduction - Historical Evolution of HR metrics- Importance - Types of HR Metrics - Types of data - HR Metrics Design Principles — HR Scorecard - HR Dashboards.	18	Chalk & Talk , Spot Test, Demo Coding
IV	HR Analytics and Data  HR Analytics and Data:Introduction – HR Data Collection – Data quality – Big data for Human Resources – Process of data collection for HR Analytics – Transforming data into HR information – HR Reporting – Data Visualization – Root cause analysis.	18	Chalk & Talk , Spot Test, Demo Coding
V	HR Analytics and Predictive Modelling: Introduction  HR Predictive Modelling – Different phases – Predictive analytic tools and techniques – Information for Predictive analysis - Software solutions - Predictive Analytic Models for Quantitative Data - Steps involved in predictive analytics.	18	Chalk & Talk , Spot Test, Demo Coding

Course Designer : Dr.(Mrs).T.Karthiyayini

							]	I M.Com
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total
	Type				Hours			
					/week			
IV	Core	23OPCOMPR4	Project with	7	10	20	80	100
			Viva					

	Nature of the Course	
Knowledge and Skill Oriented	<b>Employability Oriented</b>	Entrepreneurship oriented
✓	<b>√</b>	

# **Objectives:**

- 1. To facilitate the students to undertake project work.
- 2. To help the students to acquire expertise in programming languages.

Each student should undertake a project under the guidance of staff member and should submit the report in not less than 50 pages in A4 size paper. The report must be submitted at the end of the Fourth Semester. The project report shall be valued jointly by the internal and external examiners. Marks are awarded for the project report and viva-voce.

							II	M.Com
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total
	Type				Hours /week			
IV	Elective –		Organizational		/ WCCK			
	VI A	23OPCOMDSE4A	Behavior	3	4	25	75	100

Nature of the Course				
Knowledge and Skill Oriented	<b>Employability Oriented</b>	Entrepreneurship oriented		
<b>√</b>	✓			

- 1. To understand the various aspects of human behavior at work.
- 2. To understand the role of motivation and job satisfaction in organisational commitment
- 3. To analyse different forms of organisational structure and contemporary communication tools.
- 4. To analyse the importance of transaction alanalysis in facilitating negotiations and conflict management.
- 5. To gain knowledge on recent trends in organizational change and development.

#### **Course Content:**

### **UNIT: I Introduction to Organizational Behaviour and Learning**

Introduction to Organizational Behaviour – OB Models - Challenges facing management – Personality – Perception- Attitudes – Values. Organisational Learning: Meaning, Theories(Chris Argyris and Donald Schon: Espoused theory, Theory-in-use, Three levels of learning) Introduction to learning organisation.

#### **UNIT: II - Motivation and Job Satisfaction**

Motivation Theories – Content theories (Maslow, Herzberg, ERG), Process Theories (Vroom,Porterand Lawler) – Job Satisfaction-Organisational commitment.

#### **UNIT: III - . Organisational structure and Communication**

Organisational structure- Factors, Forms. Importance of virtual organisations – Organisational communication- Importance, Forms, Functions. Organisational climate and culture. Business communication: Harnessing Business Emails and Corporate Communication tools.

# **UNIT: IV - Transactional Analysis and Organizational Conflicts**

Transactional analysis: Meaning, Benefits, Levels of self- awareness, Analysis of transactions. Organizational Conflicts – Process, Levels, Conflict management. Negotiation – Types and Process - Introduction to Work place Spirituality.

# UNIT: V - Contemporary practices in Organisational Change and Development

International Organisational Behaviour Practices - Organizational Change and

ChangeManagement.OrganisationalDevelopment–Meaning,ModelsandInterventions.

#### **Books for study:**

- 1. Aswathappa, (2021) "Organizational Behaviour (Text, Cases and Games)", 7<sup>th</sup> Edition, Hmalaya Publication, Mumbai.
- 2. Subba Rao, (2021) "Organizational Behaviour", 6<sup>th</sup> Edition, Himalaya Publication, Mumbai.
- 3. S.S.Khanka, (2021) "Organizational Behaviour(Text and Cases)", 4<sup>th</sup> Edition, S. Chand, Noida (UP).
- 4. L.M.Prasad, (2016) "Organizational Behaviour", 6th Edition, Sultan Chand, New Delhi.

### **Books for reference:**

- 1. Kavitha Singh, (2022) "Organizational Behaviour(Text and Cases)", 3<sup>rd</sup>Edition, Sulthan.Chand, New Delhi.
- 2. Fred Luthans, (2017) "Organizational Behaviour", 12<sup>th</sup>Edition, McGraw HillInternational Edition, New York (USA).
- 3. Stephen P. Robbins, Timothy A. Judge, Eharika Vohra, (2018) "Organizational Behavior", 18<sup>th</sup> Edition, Pearson Education, London.
- 4. Mishra M. N. (2001), "Organizational Behaviour", 1<sup>st</sup> Edition, S. Chand, Noida (UP).

#### Web references:

- 1. http://www.nwlink.com/~donclark/leader/leadob.html
- 2. <a href="https://www.tankonyvtar.hu/hu/tartalom/tamop412A/20110023\_Psychology/030300.scorl">https://www.tankonyvtar.hu/hu/tartalom/tamop412A/20110023\_Psychology/030300.scorl</a>
- 3. https://www.workvivo.com/blog/corporate-communication/
- 4. https://www.mbaknol.com/management-concepts/concept-of-workplacespirituality/
- $5. \ \ \, \underline{http://www.essentialtoolsseries.com/SpringboardWebApp/userfiles/estools/file/Chapter\%202.pdf}$

#### Pedagogy:

Chalk and Talk, PowerPoint Presentation, Group Discussion, Student Seminar,S pot Test, Practical Labs, Assignments, Quiz.

**Rationale for Nature of Course:** To learn about data security and Cyber security techniques. Students will gain knowledge on database searching, inferring data relationships.

**Activities to be Given :**Practice the students to do mini projects related to product and price comparison, image caption related to Cyber Security.

# Course Learning Outcomes(CLO) On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge
		Level
CLO1	Identify the effect of OB models and organizational	Upto K4
	learning on human behaviour	
CLO2	Assess theories of motivation and their impact on job satisfaction.	Upto K4
CLO3	Examine effective communication tools for better organisational climate.	Upto K4
CLO4	Analyse interpersonal transactions at workplace.	Upto K5
CLO5	Analyse the various OB models for change	Upto K5
	management and development in the organization.	

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

# Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	2	3	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

1 - Basic Level 2- Intermediate Level 3-Advance Level

#### LESSON PLAN: 75 hrs

	LESSON LAN. 75 ms							
UNI	DESCRIPTION							
TS		No. of	Mode of					
		Hours	Teaching					
	Introduction to Organizational Behaviour and							
I	Learning		Chalk & Talk, Spot					
	Introduction to Organizational Behaviour – OB Models - Challenges facing management –Personality – Perception-	12	Test, Demo Coding					
	Attitudes – Values. Organisational Learning: Meaning, Theories(Chris Argyris and Donald Schon: Espoused theory, Theory-in-use, Three levels of							
	learning)Introductionto learningorganisation.							
II	Motivation and Job Satisfaction  Motivation Theories – Content theories (Maslow, Herzberg, ERG), Process Theories (Vroom,Porterand Lawler) – Job Satisfaction-Organisational commitment.	12	Chalk & Talk, Spot Test, Demo Coding					

III	. Organisational structure and Communication  Organisational structure- Factors, Forms. Importance of virtual organisations —Organisational communication-Importance, Forms, Functions.Organisational climate and culture. Businesscommunication:Harnessing Business Emails and Corporate Communication tools.	12	Chalk & Talk, Spot Test, Demo Coding
IV	Transactional Analysis and Organizational Conflicts  Transactional analysis:Meaning,Benefits,Levelsofself-awareness,Analysisoftransactions.Organizational  Conflicts – Process, Levels, Conflict management.  Negotiation – Types andProcess -Introduction toWorkplaceSpirituality.	12	Chalk & Talk, Spot Test, Demo Coding
V	Contemporary practices in Organisational Change and Development International Organisational Behaviour Practices - Organizational Change and ChangeManagement.OrganisationalDevelopment— Meaning,ModelsandInterventions.	12	Chalk & Talk, Spot Test, Demo Coding

Course Designer: Mrs.A.Nazima

							II	M.Com
Sem	Course	Course Code	Course Title	Credits	Contact	CIA	SE	Total
	Type				Hours			
					/week			
IV	Elective –		Insolvancy					
	VI B	23OPCOMDSE4B	Law and	3	4	25	75	100
			Practice					

Nature of the Course					
Knowledge and Skill Oriented	Employability Oriented	Entrepreneurship oriented			
✓	<b>√</b>				

- 1. To gain knowledge on Insolvency and Bankruptcy Code
- 2. To gain knowledge of the recent developments in the arena of Insolvency Law and Bankruptcy code
- 3. To understand the legal, procedural and practical aspects of Insolvency and its resolution
- 4. To analyse cross border insolvency laws and insolvency resolution
- 5. To evaluate code of conduct laid down for Insolvency practitioners

#### **Course Content:**

# UNIT: I - Introduction to Insolvency and Bankruptcy Code

Introduction to Insolvency and Bankruptcy Code: Concepts, Need for the Insolvency and Bankruptcy Code 2016 - Important Definitions.

## **UNIT: II - Corporate Insolvency Resolution Process**

Corporate Insolvency Resolution Process: Legal Provisions; Committee of Creditors; Procedure; Documentation; Appearance; Approval. Insolvency Resolution of Corporate Persons: Contents of resolution plan; Submission of resolution plan; Approval of resolution plan—Resolution Strategies: Restructuring of Equity and Debt—Compromise and Arrangement; Acquisition; Takeover and Change of Management; Sale of Assets.

## **UNIT: III - Liquidation and Adjudication of Corporate Persons**

Liquidation of Corporate Person: Initiation of Liquidation; Powers and duties of Liquidator; Liquidation Estate; Distribution of assets; Dissolution of corporate debtor - Voluntary Liquidation of Companies: Procedure for Voluntary Liquidation; Initiation of Liquidation; Effect of liquidation; Appointment; Remuneration; Powers and duties of Liquidator; Completion of Liquidation - Adjudication and Appeals for Corporate Persons: Adjudicating Authority in relation to insolvency resolution and liquidation for corporate persons; Jurisdiction of NCLT; Groundsfor appeal against order of liquidation; Appeal to Supreme Court on question of law; Penalty of carrying on business fraudulently to defraud traders.

## **UNIT: IV - Cross Border Insolvency**

Cross Border Insolvency: Introduction; Global developments; UNCITRAL Legislative

Guide on Insolvency Laws; UNCITRAL Model Law on Cross Border Insolvency; World Bank Principles for Effective Insolvency and Creditor Rights; ADB principles of Corporate Rescue and Rehabilitation; Enabling provisions for cross border transactions under IBC, Agreements with foreign countries.

### **UNIT: V - Professional and Ethical Practices for Insolvency Practitioners**

Professional and Ethical Practices for Insolvency Practitioners: Responsibility and accountability of Insolvency Practitioners; Code of conduct; Case laws; Case Studies; and Practical aspects.

#### **Books for study:**

- 1. Prasad Vijay Bhat, Divya Bajpai (2022), "Corporate Restructuring Insolvency Liquidation & Winding-Up", 4<sup>th</sup> Edition, Taxmann, New Delhi
- 2. Ayush J Rajani, Khushboo Rajani and Alka Adatia (2022), "Comprehensive Guide to Insolvency and Bankruptcy Code, 2016 Law & Practice", 3<sup>rd</sup> Edition, Bloomsbury Publishing India Pvt. Ltd., New Delhi.
- 3. Sumant Batra (2017), "Corporate Insolvency Law and Practice", 1<sup>st</sup> Edition, Eastern Book Company, Bangalore.

#### **Books for reference:**

- 1. Vats R.P., ApoorvSarvaria, YashikaSarvaria (2022), "Law & Practice of Insolvency & Bankruptcy", Taxmann,New Delhi
- 2. Taxmann's Insolvency and Bankruptcy Law ManualTaxmann publications, New Delhi
- 3. ICSI Study Material on Insolvency Law and Practice, New Delhi

#### Web references:

- 1. https://www.mca.gov.in/Ministry/pdf/TheInsolvencyandBankruptcyofIndia.pd
- 2. https://ibbi.gov.in/en/legal-framework/act
- 3. <a href="https://www.indiacode.nic.in/handle/123456789/2154?sam\_handle=123456789/1362">https://www.indiacode.nic.in/handle/123456789/2154?sam\_handle=123456789/1362</a>

# **Pedagogy:**

Chalk and Talk, PowerPoint Presentation, Group Discussion, Student Seminar, Spot Test, Practical Labs, Assignments, Quiz.

Rationale for Nature of Course: To learn about Law

Activities to be Given: Practice corporate problem

# Course Learning Outcomes(CLO)

# On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge
		Level
CLO1	Recall the concepts, need for the insolvency and	Upto K4
	Bankruptcy Code2016.	
CLO2	Analyse the provisions relating to Corporate	Upto K4
	Insolvency Resolution Process, Insolvency	
	resolution of corporate persons and Resolution	
	strategies	
CLO3	Analyse the legal provisions of Liquidation of	Upto K4
	Corporate Person, Companies and Adjudication and	
	Appeals for Corporate Persons	
CLO4	Summarise the provisions relating to Cross Border	Upto K5
	Insolvency	
CLO5	Examine the Professional and Ethical Practices for	Upto K5
	Insolvency Practitioners	

- K1- Remembering and recalling facts with specific answers
- K2- Basic understanding of facts and stating main ideas with general answers
- K3– Application oriented Solving Problems
- K4 –Examining, analyzing, presentation and make inferences with evidences

# Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	3	3	2	3	3	3
CLO2	3	3	2	3	3	3
CLO3	3	3	2	3	3	3
CLO4	3	3	2	3	3	3
CLO5	3	3	2	3	3	3

1 - Basic Level

2- Intermediate Level

3-Advance Level

#### **LESSON PLAN: 75 hrs**

UNI	DESCRIPTION		
TS		No. of Hours	Mode of Teaching
	<b>Introduction to Insolvency and Bankruptcy Code</b>		Chalk & Talk,
I	Introduction to Insolvency and Bankruptcy Code: Concepts, Need for the Insolvency and Bankruptcy	12	Spot Test, Demo Coding
	Code 2016 - Important Definitions.		

II	<b>Corporate Insolvency Resolution Process</b>		Clealle 0- Talle
	Corporate Insolvency Resolution Process: Legal Provisions; Committee of Creditors; Procedure; Documentation; Appearance; Approval. Insolvency Resolution of Corporate Persons: Contents of resolution plan; Submission of resolution plan; Approval of resolution plan -ResolutionStrategies:  Restructuring of Equity and Debt — Compromise and Arrangement; Acquisition;	12	Chalk & Talk, Spot Test, Demo Coding
	Takeover and Change of Management; Sale of		
III	Assets.  Liquidation and Adjudication of Corporate		Chalk & Talk,
	Persons		Spot Test, Demo Coding
	Liquidation of Corporate Person: Initiation of Liquidation; Powers and duties of Liquidator; Liquidation Estate; Distribution of assets; Dissolution of corporate debtor - Voluntary Liquidation of Companies: Procedure for Voluntary Liquidation; Initiation of Liquidation; Effect of liquidation; Appointment; Remuneration; Powers and duties of Liquidator; Completion of Liquidation - Adjudication and Appeals for Corporate Persons: Adjudicating Authority in relation to insolvency resolution and liquidation for corporate persons; Jurisdiction of NCLT; Groundsfor appeal against order of liquidation; Appeal to Supreme Court on question of law; Penalty of carrying on business fraudulently to defraud traders.	12	
IV	Cross Border Insolvency		Chalk & Talk,
	Cross Border Insolvency: Introduction; Global developments; UNCITRAL Legislative Guide on Insolvency Laws; UNCITRAL Model Law on Cross Border Insolvency; World Bank Principles for Effective Insolvency and Creditor Rights; ADBprinciples of Corporate Rescue and Rehabilitation; Enabling provisions for cross border transactions under IBC, Agreements with foreign countries.	12	Spot Test, Demo Coding
V	<b>Professional and Ethical Practices for Insolvency</b>		Chalk & Talk,
	Practitioners		Spot Test, Demo Coding
	Professional and Ethical Practices for Insolvency Practitioners: Responsibility and accountability of Insolvency Practitioners; Code of conduct; Case laws; Case Studies; and Practical aspects.	12	

Course Designer: Mrs.Lalitha Subanam

	Department of Commerce						II M	.Com
Sem	Category	Course Code	Course Title	Credits	Contact	CIA	Ext	Total
					Hours/week			
IV	Elective-	23OPCOMSEC4	Entrepreneurship	2	4	25	75	100
	III		Development					

Nature of Course					
Knowledge and Skill Oriented	<b>Employability Oriented</b>	Entrepreneurship oriented			
	v v	<b>V</b>			

- 1. To enable the students to understand the basic concepts of entrepreneurs and entrepreneurship development.
- 2. To learn the Theories of entrepreneurship and also motivational factors to be an entrepreneur.
- 3. To help the students to identify the opportunities for women entrepreneurs
- 4. To familiarize the students with formalities of starting new business.
- 5. To develop a thorough understanding of various project Ananlysis.

Units	<b>Course Contents</b>	Hours	K Level	CLOs
I	Entrepreneurship: Meaning, Definition, — Role of Entrepreneur in the process of economic development— Entrepreneur vs. Manager — Factors affecting Entrepreneurship growth: Economic, Social, Cultural, Personality, Psychological and Sociological factors— Theories: Maslow's Need Hierarchy Theory, Herzberg's Theory, Mc Chelland's Achievement Motivation Theory — Motivational factors of Entrepreneur.  Entrepreneurial competencies: Competence — Meaning, Components: Knowledge, Skill, Traits and Motives — Qualities of Entrepreneurs — Types of Entrepreneurs — Functions of Entrepreneurs — Positive and Negative aspects of Entrepreneurship	18	Up to K2	CLO1
II	Women Entrepreneurs: Concept of Women Entrepreneurs -Types -Factors influencing women Entrepreneurs - role of Women Entrepreneurs - Women Entrepreneurs in India -Institutions Supporting women entrepreneurship Development - Problems of Women Entrepreneurs - Remedial measures - Recent Trends in Development of Women Entrepreneurs -TREAD (Trade Related Entrepreneurship Assistance and Development for Women): Product Groups and States identified for the Programme-Financial Assistance and Grant assistance available under the Programme	18	Up to K3	CLO2

IV	Entrepreneurship Development Institutions in India: EDII, NAYE, ITCOT, SIPCOT,TIDCO, SISI, NPC, DIC – Procedure for setting up of SSI units – Determination of theProject – Deciding upon the form of organization – Registration of SSI unit. GovernmentAssistance: Concession and Subsidies – Seed Capital – Interest free loans – Concessional Financial Assistance by IFC, IDBI, ICICI, TIIC and Commercial Banks-MSME:Business Idea-PPR(Preparation of Preliminary Project Report-Preparation of Detailed Project Report-Apply for Registration-Government Clearances.  Startups:Introduction-Types of Startsups- Registering a Startup-Legal for Startups-Employee Laws for Startups-Stages and Evolution-Role of startups in Economy-Buliding sustainable Startups-Innovation: types of Innovation- Generation of Ideas-Ideas Evaluation-Problem Identification-Problem Sloving-Patent Policies and laws-startup Funding: Classification of Funding-Business Plan-Types of Investors- Successful Startups of India-Fuding Series-Perparing Pitch Deck.		Up to K3	CLO4
V	IPR-Introduction(Patents-Copyrights—Trademarks: Meaning) Project Report:Components of Project Report—Contents of Project Report-Project Appraisal— Technical Marketing, Economic- Financial Analysis— Profitability Analysis—Break Even Analysis— Implementation of Enterprise Building.	18	Up to K3	CLO5

Note: The Questions should be asked in the ratio 100 % for theory

# **Book for Study**

- 1. Gordern Nadarajan, Entrepreneurship Development, Himalaya Publishing House, New Delhi, 2020
- 2. VasantDesai, Dynamics of Entrepreneurial Development and Management, Himalaya Publishing House, New Delhi,2011

# **Books for Reference**

- 1. S.S. Khanka, S. chand Publications, New Delhi. 2006
- 2. M.L. Sharma, Entrepreneurship Development and Management, Khanna Publishers, 2021
- 3. CA Virendra K Pamecha, Guide to PROJECT REPORTS, Project Appraisals & Project Finance (a Handbook on Project management), Xcess infostore Pvt Ltd, 2018
- 4. Nandan, Fundamentals of Entrepreneurship, PHI Learning, NewDelhi.
- 5. Sangramkeshari Mohanty, Fundamentals of Entrepreneurship, PHI Learning, New delhi, , 2005
- 6. Gupta Ambrish, Project Appraisal and Financing, PHI Learning, New Delhi.

## **Web References:**

- **1.** <a href="https://www.yourarticlelibrary.com/entrepreneur/entrepreneurship-characteristicsimportance-types-and-functions-of-entrepreneurship/5228">https://www.yourarticlelibrary.com/entrepreneur/entrepreneurship-characteristicsimportance-types-and-functions-of-entrepreneurship/5228</a>
- **2.** <a href="https://www.yourarticlelibrary.com/entrepreneurship/entrepreneurship-development-programmes-meaning-need-and-objectives-of-edp/40707">https://www.yourarticlelibrary.com/entrepreneurship/entrepreneurship-development-programmes-meaning-need-and-objectives-of-edp/40707</a>

#### **E-Books:**

- 1. https://depintegraluniversity.in/userfiles/Entrepreneurship%20Development.pdf
- 2. <a href="http://sdeuoc.ac.in/sites/default/files/sde\_videos/BCM4%20A13:BBA4%20A13%20-ENTREPRENEURSHIP%20DEVELOPMENT.pdf">http://sdeuoc.ac.in/sites/default/files/sde\_videos/BCM4%20A13:BBA4%20A13%20-ENTREPRENEURSHIP%20DEVELOPMENT.pdf</a>
- 3. https://www.ddegjust.ac.in/studymaterial/mba/cp-401.pdf

**Pedagogy:**Chalk and Talk, Seminar, Quiz, Assignment.

Rationale for nature of Course: Can be become as Entrepreneur Activities to be given

- 1. To enable the learner to understand about Entrepreneurship.
- 2. The students able to prepare a Model Project Report.

# Course Learning Outcomes(CLO) On completion of the course, behind the students will be able to:

CLOs	Course Outcomes	Knowledge Level
CLO1	To provide a theoretical background in About	Up to K2
	Entrepreneurship development	
CLO2	Knowing the Aspects of Women Entrepreneurship	Up to K3
CLO3	Developing the knowledge of Starting New Business	Up to K3
CLO4	Preparation of Project reports.	Up to K4
CLO5	Analysing the project feasibility.	Up to K3

- K1- Remembering facts with specific answers
- K2- Basic understanding of facts.
- K3- Application oriented
- K4- Analyzing, examining, presentation and make inference with evidences.

## Mapping of Course Learning Outcomes (CLOs) with Programme Outcomes (POs)

CLOs	PO1	PO2	PO3	PO4	PO5	PO6
CLO1	1	2	2	3	3	2
CLO2	2	2	2	2	2	3
CLO3	3	2	3	3	3	3
CLO4	3	3	3	2	2	3
CLO5	2	3	3	2	3	2

1 - Basic Level

2- Intermediate Level

3-Advance Level

# **LESSON PLAN: 75 hrs**

UNI	DESCRIPTION		
TS		No. of Hours	Mode of Teaching
I	Entrepreneurship: Meaning, Definition, — Role of Entrepreneur in the process of economic development— Entrepreneur vs. Manager — Factors affecting Entrepreneurship growth: Economic, Social, Cultural, Personality, Psychological and Sociological factors— Theories: Maslow's Need Hierarchy Theory, Herzberg's Theory, Mc Chelland's Achievement Motivation Theory — Motivational factors of Entrepreneur.  Entrepreneurial competencies: Competence — Meaning, Components: Knowledge, Skill, Traits and Motives — Qualities of Entrepreneurs — Types of Entrepreneurs — Functions of Entrepreneurs — Positive and Negative aspects of Entrepreneurship	18	Chalk & Talk, Spot Test, Demo Coding
II	Women Entrepreneurs: Concept of Women Entrepreneurs - Types -Factors influencing women Entrepreneurs - role of Women Entrepreneurs - Women Entrepreneurs in India -Institutions Supporting women entrepreneurship Development - Problems of Women Entrepreneurs - Remedial measures - Recent Trends in Development of Women Entrepreneurs -TREAD (Trade Related Entrepreneurship Assistance and Development for Women): Product Groups and States identified for the Programme-Financial Assistance and Grant assistance available under the Programme	18	Chalk & Talk, Spot Test, Demo Coding
III	Entrepreneurship Development Institutions in India: EDII, NAYE, ITCOT, SIPCOT, TIDCO, SISI, NPC, DIC – Procedure for setting up of SSI units – Determination of theProject – Deciding upon the form of organization – Registration of SSI unit. GovernmentAssistance: Concession and Subsidies – Seed Capital – Interest free loans – Concessional Financial Assistance by IFC, IDBI, ICICI, TIIC and Commercial Banks-MSME:Business Idea-PPR(Preparation of Preliminary Project Report-Preparation of Detailed Project Report-Apply for Registration-Government Clearances.	18	Chalk & Talk, Spot Test, Demo Coding

IV	Startups:Introduction-Types of Startsups- Registering a Startup-Legal for Startups-Employee Laws for Startups- Stages and Evolution-Role of startups in Economy-Buliding sustainable Startups-Innovation: types of Innovation- Generation of Ideas-Ideas Evaluation-Problem Identification-Problem Sloving-Patent Policies and laws-startup Funding: Classification of Funding- Business Plan-Types of Investors- Successful Startups of India-Fuding Series-Perparing Pitch Deck.	18	Chalk & Talk, Spot Test, Demo Coding
V	IPR-Introduction(Patents-Copyrights—Trademarks: Meaning) Project Report:Components of Project Report—Contents of Project Report-Project Appraisal —Technical Marketing, Economic-Financial Analysis — Profitability Analysis—Break Even Analysis — Implementation of Enterprise Building.		Chalk & Talk, Spot Test, Demo Coding

Course Designer :Mrs.D.Reena