

தமிழ்நாடு தமில்நாடு TAMILNADU

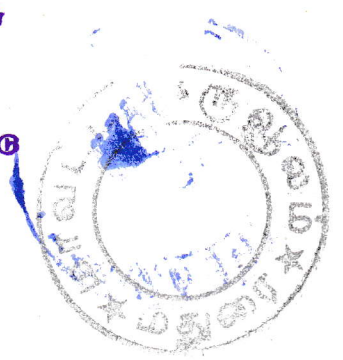
22 NOV 2022

EMG Yedhaya Women's  
College - Madurai

பா. திருப்பதி

முத்தரைத்தாள் விற்பனையாளர்  
52/2, சிங்கராயர் காலனி  
வடக்குத்தெரு விரிவாக்கம்  
பி.பி.குளம், மதுரை-2  
ஆர்.கி. 7894/ஆ1/97-2 தமிழ்நாடு

CU 918631



## MEMORANDUM OF UNDERSTANDING

Between

(Party 1)



**E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE**  
New Natham Road, Thirupplai, Madurai - 625014. Tamil Nadu

&

(Party 2)



**ANJANA INFOTECH, RAJAPALAYAM**  
Ilathu Pillaimar Complex, Rajapalayam-626117, Tamil Nadu



marketing experts. We use popular platforms such as Google adwords and other social media optimization techniques such Facebook marketing, LinkedIn, Twitter, Instagram marketing and more.

## **PURPOSE & SCOPE OF THE MoU**

The two parties mutually agree upon and place on record their signature on this document with their full conscious understanding, willingness and acceptance in the matters mentioned as below:

- Party 1 shall provide support and collaboration to Party 2 in matters pertaining and related to External Member in Board of Studies of the institution as Industrialist.
- To intake students and provide them practical knowledge and guidance as required for the Internship Programme.
- To provide Training and Industry Visit for the students to the premises of party 2 upon written request and their acceptance.
- To recruit students of Party 1 when suitable requirements arise in the company of Party 2.
- Party 2 shall provide support and collaboration with Party 1 pertaining to Research, Innovations and Startups, Consultancy, Extension, and Entrepreneurship, Corporate Training etc.
- To conduct Projects/Training Programmes for the students and faculty members in areas as identified and required by Party 1 such as Students Induction Programme, Faculty Development Programmes, Management Development Programmes, Professional Development Programmes etc..
  - To share infrastructure facilities to conduct combined Professional Programmes.
  - Party 2 agrees to create satisfactory Learning Management Systems, Database Management System, and other web based resources on request from Party 1.

## **3. COSTS**

Each Party will be responsible for its own costs in connection with all matters related to collaborations under this MoU.

This Memorandum of Understanding (MoU) is signed between the organizations on 22.11.2022

### PARTY I

**E.M.Gopalakrishna Kone Yadava Women's College**, Madurai hereafter "EMGYWC", has a registered address at, New Natham Road, Thiruppalai, Madurai-625014, Tamil Nadu, being affiliated to Madurai Kamaraj University, recognized by UGC Act under section 2f and 12b.

### PARTY II

**ANJANA INFOTECH, Non-Government** Company herein, AI, has its registered address at Ilathu Pillaimar Complex, Rajapalayam-626117, Tamil Nadu.

#### **ABOUT PARTY 1: E.M.GOPALAKRISHNA KONE YADAVA WOMEN'S COLLEGE**

E.M.Gopalakrishna Kone Yadava Women's College, Madurai was founded in the year 1974 by the late Thiru.E.M.G.Soundararajan as President, being inspired by the philanthropic ideals of Thiru.E.M.Gopalakrishna Kone to provide education for the economically and socially backward women and to uplift them to a state of dignity through economic prosperity and societal recognition. The motto of the College is "*Anbum Arivum Panbum Yadhavam-Magalir Arivu Kudumbha Uyarvu*"- which means "*By educating a woman we educate the whole family*". The College was started only with Pre-University Course at E.M.G. Kalyana Mandapam at Tallakulam, Madurai, in 1974. At present, the College offers 15 UG, 9 PG, 4 M.Phil courses and 2 Research Centres. The College has been Reaccreditation 3<sup>rd</sup> Cycle with Grade 'A+' and CGPA 3.51 by NAAC and acquired the extension of Autonomous Status for a period of ten years from 2020 to 2029 and recently obtained General (Non-technical) Band-Performer in ARIIA Ranking 2021.

**VISION:** To provide value-based education to the educationally, socially, economically backward and underprivileged rural women students and contribute towards promoting women empowerment to build a strong and healthy society.

**MISSION:** To enlighten the women, mainly from rural areas and backward communities through value-based education, moulding students into leaders, entrepreneurs and nation-builders.


#### **ABOUT PARTY 2: ANJANA INFOTECH**

Anjana Infotech started on October, 2015 in Rajapalayam provides various services including Mobile App, Digital Marketing & Web Development Company. It promotes your business online with our digital

#### 4. CONFIDENTIALITY

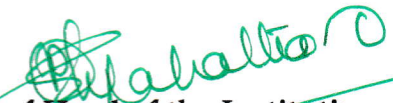
The parties agree that there is no intention to share any confidential or proprietary information of this MoU.

THIS MEMORANDUM OF UNDERSTANDING (MoU) FOR EDUCATIONAL COLLABORATION is effective from 22.11.2022 to 21.11.2024.


  
For and on behalf of  
Signature of the President  
ANJANA INFOTECH  
Rajapalayam  
Official Seal

  
For and on behalf of  
E.M.GOPALAKRISHNA KONE  
YADAVA WOMEN'S COLLEGE  
Madurai  
Official Seal  
SECRETARY & CORRESPONDENT  
E.M.G.YADAVA WOMEN'S COLLEGE  
MADURAI-625 014

 **Anjana Infotech**  
Door No. 35988/5, Mathupallam Campus,  
Near Gandhi Statue,  
Rajapalayam-626117  
Cell: 9565807787


  
Signature of Head of the Institution  
E.M. GOPALAKRISHNA KONE  
YADAVA WOMEN'S COLLEGE  
Official Seal  
PRINCIPAL  
E.M.G. YADAVA WOMEN'S COLLEGE  
MADURAI-625 014


WITNESS:

1.   
(V. Dhavamani)

2.

WITNESS:

  
1. Dr. V. Vidhya  
IQAC Coordinator  
Assistant Professor of Botany  
E.M. Gopalakrishna Kone  
Yadava Women's College

  
1. Dr. P. Vidhya  
MoU Coordinator  
Head & Assistant Professor of Mathematics  
E.M. Gopalakrishna Kone  
Yadava Women's College