

Unit- III **Rural Entrepreneurship:** Meaning – Objectives – Problems – Development of Rural Entrepreneurship – NGO and Rural Entrepreneurship.

Unit-IV Schemes for Women Entrepreneurs: Mudra Yojana Scheme - PradhanMantriRozgarYojana - Cent Kalyani Scheme - MahilaUdyamNidhi Scheme – Tamilnadu Backward Classes Economic Development Corporation Ltd(TABCEDCO) – Micro Credit Scheme (MahilaSamridhiYojana) – New Entrepreneur Cum Enterprise Development Scheme (NEEDS).

Unit - V **Entrepreneurship Development Institutions in India:**National Alliance of Young Entrepreneurs(NAYE), State Industries Promotion Corporation (SIPCOT), SISI, DIC - MSME – Definition – Registration - Agencies supporting MSME.

Text Books:

1. Radha, Entrepreneurial Development, Prasanna Publishers, Chennai, 2015.
2. Gupta C.B., &Srinivasan N.P., Entrepreneurial Development, Sultan Chand & sons, New Delhi, 2010.

Reference Books:

1. Gupta C.B., &SrinivasanN.P ,Entrepreneurial Development”, Sultan Chand & Sons, New Delhi, (2010).
2. Rengarajan. L,“Entrepreneurial Development”, SreeRenga Publications, Rajapalayam, Tamilnadu,(2008).
3. Gordon, E and Natarajan ,K , Entrepreneurship Development, Himalaya Publication, Mumbai, (2011).
4. Jayshree Suresh, “Entrepreneurial Development” Margham publication, Chennai, (2011).

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PRACTICALS

- Preparation of household Products.
- Preparation of nutritious foods and Bamboo Products.
- Start their own business by registering MSME for students.
- Students are trained about online sales.