

DEPARTMENT OF COMMERCE

P.G.

DEPARTMENT OF COMMERCE

Programme Code: PC

Programme Name: M.Com(Computer Applications)

Programme Outcomes

1. Complete Teaching Education Course like B.Ed. Eligibility Test, NET and SET successfully. (National)
2. Acquire skill to select teaching and research as a Profession. (Global)
3. Became Project Manager, Web Designer and HR Leader in Multinational Companies. (Global)
4. To gain knowledge that helps to face various competitive examination. (Global)

Programme Specific Outcomes

On completion of M.Com (CA) Commerce Programme, the students would be able to

1. To become experts in accounting methodology and enhance professionalism through innovative practices, to be tactful in facing unforeseen demands and changes in situational roles in industry and academics. (Global)
2. To gain through subject knowledge from practical experiences, industrial learning and internship. (Global)
3. To develop entrepreneurial skills, groups activities, spirit of coordination shaping up their professionalism. (Global)
4. To adopt innovative opportunities, latest technologies that helps to develop new business. (Global)
5. To enhance informative and expressive computer knowledge that helps them to face various competitive examination. (Global)

Course Outcomes

SEMESTER - I

Subject Code: 17PC11

Course Name: QUANTITATIVE TECHNIQUES (Global)

Upon completion of the course, the students will be able to

1. To help the students in determining the degree of relationship between two or more variable through correlation and regression.
2. Calculate the probabilities that gives the tools to quantify the uncertainty of events and reason in a principled manner.
3. To give practice of evaluating and analyzing collected data samples in order to make business decision.
4. To understand how to use an F-test and ANOVA for the purpose of conducting analytical comparisons.
5. To experience the students to evaluate the test of independence and goodness of fit from sample data for future research.

Subject Code: 17PC12

Course Name: MARKETING MANAGEMENT (Global)

Upon completion of the course, the students will be able to

1. Describe the concepts and consumer behavior of marketing.
2. To know the pricing policies and strategies in marketing.
3. Get knowledge in recent trends in marketing.
4. Understand the concepts of salesmanship and advertising.

Subject Code: 17PC13

Course Name: BUSINESS MANAGEMENT (Global)

Upon completion of the course, the students will be able to

1. To know the development of management thought.
2. Apply suitable plan and take correct decision in business management.
3. Understand the functions of organization in management.
4. Describe the functions of staffing and theories of motivation.

Subject Code: 17PC14

Course Name: INTERNET AND WEB TECHNOLOGIES (Global)

Upon completion of the course, the students will be able to

1. History and development of the World Wide Web and associated technologies.
2. The client-server architecture of the World Wide Web and its communication protocol HTTP/HTTPS.
3. Analyze a web page and identify its elements and attributes.
4. Create web pages using XHTML and Cascading Style Sheets.
5. Build dynamic web pages using JavaScript (Client side programming).

Subject Code: 17PC1P

Course Name: WEB TECHNOLOGY LAB (Global)

Upon completion of the course, the students will be able to

1. Describe the Heading and Font tags in Web page.
2. Identify Bio data from with table.
3. Prepare the Webpage designing with Anchor Tag.
4. Calculate the factorial number using JavaScript and VBScript.
5. Categorize the Text field, Radio button and Combo box.

SEMESTER – II

Subject Code: 17PC21

Course Name: OPERATION RESEARCH (National)

Upon completion of the course, the students will be able to

1. Identify and develop operational research models.
2. Understand the mathematical tools that are needed to solve optimization problem.
3. Distinguish a game situation from a pure individual's decision problem.
4. Define and explain basic concepts in descriptive statistics and probability theory.
5. Use CPM and PERT techniques to plan schedule and control project activities.

Subject Code: 17PC22

Course Name: COST AND MANAGEMENT ACCOUNTING (National)

Upon completion of the course, the students will be able to

1. Prepare the accounting for cost sheet.
2. Gain the knowledge and application of processing.
3. Prepare cash flow and fund flow statement under AS3.
4. Understand the application of marginal costing and standard costing techniques.

Subject Code: 17PCE2A/17PCE2B

Course Name: HUMAN RESOURCE MANAGEMENT/RETAIL MARKETING (Global)

Upon completion of the course, the students will be able to

1. Understand the Recruitment and Selection Process in management.
2. To know the methods of training.
3. Describe the concepts of Performance Appraisal Technique.
4. To know the functions of Trade Union.
5. To understand the various systems of Human Resource Management.

Subject Code: 17PCE2B

Course Name: RETAIL MARKETING (Global)

Upon completion of the course, the students will be able to

1. Describe the system of Consumerism in Retail marketing.
2. Understand the CRM Functions.
3. To learn the Service Operation and Marketing Channel System concepts in Retail Marketing

Subject Code: 17PC23

Course Name: OBJECT ORIENTED PROGRAMMING WITH C++ (Global)

Upon completion of the course, the students will be able to

1. Understand the difference between the top-down and bottom-up approach.
2. Describe the object-oriented programming approach in connection with C++.
3. Apply the concepts of object-oriented programming.
4. Illustrate the process of data file manipulations using C++.
5. Apply virtual and pure virtual function & complex programming situations,

Subject Code: 17PC2P

Course Name: PROGRAMMING IN C++ LAB (Global)

Upon completion of the course, the students will be able to

1. Describe the C++ program illustrating the variables.
2. Identify the Inline Function in C++.
3. Prepare to calculate the number manipulation.
4. Understand the types of Inheritance.
5. Categorize the Array Elements.

SEMESTER - III

Subject Code: 17PC31

Course Name: ADVANCE CORPORATE ACCOUNTING (National)

Upon completion of the course, the students will be able to

1. Enable the students to understand about amalgamation absorption and external reconstruction.
2. To make them aware about accounting procedures of banking companies and insurance companies.
3. Enable the students to gain an idea of liquidation of companies.
4. To introduce and develop knowledge of holding companies and subsidiary companies accounts.

Subject Code: 17PC32

Course Name: DIRECT TAX (Global)

Upon completion of the course, the students will be able to

1. Define Income tax act Preparing Residential status and various head of income calculating Income from salary.
2. Prepare II and III head of income from House property and profit and loss a/c.
3. To explain the head of capital gain and Income from other hand.
4. To explain all set off and deduction of gross total income.
5. To know the Assessment of income from individual.
6. To know the Assessment of wealth tax.

Subject Code: 17PCE3A

Course Name: FINANCIAL MANAGEMENT (National)

Upon completion of the course, the students will be able to

1. Analyze financial statement by using standard financial ratios of liquidity, activity, debt, profitability and market values.
2. Apply techniques to project financial statement for forecasting long – term financial needs.
3. Apply future values, present values concepts to single sums, mixed stream and annuities.
4. Apply time value of money, risk and return concepts.
5. Identify relevant cash flows for capital budgeting projects and apply various methods to analyze projects.
6. Explain the concept of leverage, the benefits and the costs associated with department financier.
7. Identify the various long term sources of funds for a firm.

Subject Code: 17PC33

Course Name: DATABASE MANAGEMENT SYSTEM (Global)

Upon completion of the course, the students will be able to

1. Identify the overview of Database Systems.
2. An ability to design database using ER Model.
3. Familiarize Integrity constraints, Relational and Logical database design.
4. Able to write SQL commands using basic queries, Triggers and Aggregate operators.
5. Understand the deep knowledge of storing data disks and files in DBMS.

Subject Code: 17PC3P

Course Name: ORACLE LAB (Global)

Upon completion of the course, the students will be able to

1. Create Data Definition Language with Constraint.
2. Create DML.
3. To build in Queries in various function Character Function, Numeric Function, and Date Function.
4. To create SQL using Logical operator and Function.
5. Create PL/SQL Program.
6. Create Program for exceptional Handling.

SEMESTER - IV

Subject Code: 17PC41

Course Name: RESEARCH METHODOLOGY (National)

Upon completion of the course, the students will be able to

1. Introduce the research –The role of Research, Research process overview.
2. Perform research design, field research and survey research.
3. Explain sampling design and determination of sample design.
4. Describe methods, quantitative methods of data collection and survey methods of data collection.
5. Discuss the processing and analysis of data.
6. Explain the formulation of the research hypotheses –the importance of problems and hypotheses.
7. Describe the abstract, introduction, methodology, results, discussion, references and appendices.

Subject Code: 17PC42

Course Name: INDIRECT TAX (Global)

Upon completion of the course, the students will be able to

1. To understand the indirect tax and commercial of taxation.
2. To acquire the knowledge of central excise act 1944.
3. To understand customers act 1962.
4. To evaluate GST Procedures and valuation of taxable in GST.
5. To explain taxable services and valuation of taxable service.

Subject Code: 17PCE4A / 17CE4B

**Course Name: SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT /
INTERNATIONAL MARKETING (Global)**

Upon completion of the course, the students will be able to

1. To understand security analysis and practical background in field of investment.
2. To create awareness about risk and return of different investment.
3. To enlighten the evolution of securities and derivatives, valuing equity and dept. instruments measuring the portfolio performances.
4. To make them understand the investments decision and portfolio performances.
5. To make the students eligible for employment in teaching profession and employable in corporate sector including confidence among the students to appear for competitive examination.

Subject Code: 17CE4B

Course Name: INTERNATIONAL MARKETING (Global)

Upon completion of the course, the students will be able to

1. To acquaint the students with the knowledge of Export and Import trade.
2. To understand the students to learn the contribution of various institutions in the promotion of export.
3. To help the students to know about the export pricing and distribution of marketing.

Subject Code: 17PC43

Course Name: SOFTWARE ENGINEERING (Global)

Upon completion of the course, the students will be able to

1. Understand the deep knowledge of software engineering process and process models.
2. Develop an ability to measure the software and identify the metrics in the software process.
3. Acquire strong fundamental knowledge in software quality and analyze its concepts and principles.
4. Understand on quality control and how to ensure good quality software.
5. Discuss various software testing issues and solutions in software unit test, integration, validation and system testing.

Subject Code: 17PCPR4

Course Name: PROJECT (Global)

Upon completion of the course, the students will be able to

1. Understand how to develop java., Dot net project.
2. Use an integrated development environment to write, compile and run the project.
3. Use a version control system to track source code in a project